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Press Release

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## City of Miami Beach Officials and Sister Cities Committee Welcome the Consulate of Switzerland, Swiss American Chamber and the Swiss Club to Miami Beach

- Bridging and Building Connections, Communities and Culture -

**Miami Beach, FL** — A delegation from the City of Basel, Switzerland and the Switzerland diplomatic and business community are in Miami Beach this week to participate in Art Week Miami Beach and celebrate the Sister City relationship between Miami Beach and Basel.

The delegation met with Mayor Steven Meiner, City Commission members, and Miami Beach businesses to discuss efforts to foster more impactful cultural and economic exchanges. For more than 20 years, Miami Beach has become the winter center of the art universe and an auspicious occasion to strengthen the Miami Beach and Basel economic network.

"Our enduring partnership with Basel, Switzerland, is invaluable," said **Miami Beach Mayor Steven Meiner**. "This alliance ignites boundless opportunities, driving bold, visionary endeavors that push the frontiers of artistic innovation and global cultural impact."

The **Honorary Consul of Switzerland in Miami René Riedi** shares, "the Sister City relationship, between Basel and Miami Beach is a vital link that continues to deepen our cultural and economic exchange. We are thrilled to expand this meaningful connection."

The City of Miami Beach has had a Sister City relationship with Basel, Switzerland since 2011. Each year, the cities host each other to promote peace through mutual respect, understanding, and cooperation.

"We are honored to welcome the valued guests from our Sister City of Basel, Switzerland," said **Miami Beach City Commissioner Laura Dominguez**. "Collaboration is an amazing means for achievement, and our collective efforts are magnified when we work together."

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## **About Miami Beach Sister Cities**

Miami Beach Sister Cities is a diplomatic platform that seeks to promote cooperation and direct engagement with global partners on mutual issues concerning economic development, commerce, tourism, education, and art and culture. The Miami Beach Sister Cities Committee is appointed by the Miami Beach Mayor and City Commission and its mission is to promote peace through mutual respect, understanding, cooperation and citizen diplomacy for the benefit of Miami Beach and its Sister Cities. For

more information on the City of Miami Beach Sister Cities Program, please see <u>Sister Cities - City of Miami Beach.</u>

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