

**RESOLUTION NO.        2021-31857**

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF  
THE CITY OF MIAMI BEACH, FLORIDA, ADOPTING THE  
TENTATIVE BUDGETS FOR THE GENERAL, G.O. DEBT  
SERVICE, RDA AD VALOREM TAXES, ENTERPRISE,  
INTERNAL SERVICE, AND SPECIAL REVENUE FUNDS FOR  
FISCAL YEAR 2022 SUBJECT TO A SECOND PUBLIC  
HEARING SCHEDULED ON THURSDAY, SEPTEMBER 30,  
2021, AT 5:01 P.M.**

**WHEREAS**, the City Manager's total proposed Fiscal Year (FY) 2022 operating budget, net of transfers and Internal Service Funds, as amended at the September 17, 2021 City Commission meeting, is \$675,225,500 including the General, General Obligation (G.O.) Debt Service, RDA Ad Valorem Taxes, Enterprise, and Special Revenue Funds, as reflected in the attached Composite Exhibit "A"; and

**WHEREAS**, the proposed General Fund operating budget, as amended, totals \$353,881,000; and

**WHEREAS**, the proposed budgets for the Enterprise Funds, as amended, total \$230,287,000; and

**WHEREAS**, the proposed budgets for the Internal Service Funds, which are wholly supported by transfers from the General Fund, Enterprise Funds, the Redevelopment District, and Special Revenue Funds, total \$115,023,000; and

**WHEREAS**, the proposed budgets for the Special Revenue Funds, as amended, total \$106,191,000; and

**WHEREAS**, in order to utilize prior year fund balance/reserves to fund recurring costs in the FY 2022 budgets for the Resort Tax, Building, Sanitation, and Red Light Camera Funds in accordance with the proposed FY 2022 budgets presented at the Finance and Economic Resiliency Committee Budget Briefings, the Mayor and City Commission would need to waive the City's established policy of not utilizing one-time, non-recurring revenue to fund recurring personnel, operating, and maintenance costs; and

**WHEREAS**, Section 932.7055 of the Florida Statutes sets forth the purpose and procedures to be utilized for the appropriation and expenditures of the Police Confiscated Trust Fund; and

**WHEREAS**, the proceeds and interest earned from the Police Confiscated Trust Fund are authorized to be used for crime prevention, safe neighborhoods, drug abuse education and prevention programs, or for other law enforcement purposes; and

**WHEREAS**, the Chief of Police is authorized to expend these funds following a request to the City of Miami Beach Commission, and only upon appropriation to the Miami Beach Police Department by the City of Miami Beach Commission; and

**WHEREAS**, the Chief of Police of the City of Miami Beach has submitted a written certification (attached as Exhibit "B") which states that this request complies with the provisions of Section 932.7055 of the Florida Statutes and the Guide to Equitable Sharing of Federally Forfeited Property for Local Law Enforcement Agencies; and

**WHEREAS**, the Police Confiscation Trust Fund budgets for FY 2022 in the amount of \$187,000 shall be funded from State Confiscation Funds in the amount of \$57,000 and Federal Treasury and Justice Confiscation Funds in the amount of \$130,000, as reflected in the attached Exhibit "B"; and

**WHEREAS**, funds in the amount of \$187,000 are available in the Police Confiscated Trust Funds; and

**WHEREAS**, the City of Miami Beach is authorized to assess \$2.00 from court costs for criminal proceedings for expenditures for Criminal Justice Education degree programs and training courses for officers and support personnel of the Miami Beach Police Department pursuant to Section 938.15 of the Florida Statutes; and

**WHEREAS**, the Police Training and School Resources Fund is currently funded with the assessed criminal justice education expenditures for the City of Miami Beach pursuant to Section 938.15 of the Florida Statutes, in the amount of \$25,000, as reflected in the attached Exhibit "C"; and

**WHEREAS**, the Chief of Police of the City of Miami Beach has submitted a written certification (attached as Exhibit "C") which states that this request complies with the provisions of Sections 938.15 and 943.25 of the Florida Statutes and the guidelines established by the Division of Criminal Justice Standards and Training; and

**WHEREAS**, the City of Miami Beach Police Department intends to utilize the \$25,000 for those purposes as authorized pursuant to Section 938.15 of the Florida for education degree programs and training courses for officers and support personnel of the Miami Beach Police Department; and

**WHEREAS**, Section 705.105 of the Florida Statutes sets forth the procedure for unclaimed evidence which is in the custody of the Miami Beach Police Department and permanently vests in the Miami Beach Police Department sixty (60) days after the conclusion of the criminal proceeding; and

**WHEREAS**, \$29,000 has been in the custody of the Miami Beach Police Department Property and Evidence Unit in excess of the statutory period set forth in Section 705.105 of the Florida Statutes; and

**WHEREAS**, said funds have vested permanently in the Miami Beach Police Department, and have now been placed in the Police Unclaimed Property Account, as provided by Resolution No. 90-19931, adopted on March 7, 1990; and

**WHEREAS**, the Miami Beach Police Department seeks to purchase those items identified in the attached Exhibit "D" with funds in the Unclaimed Property Account Fund; and

**WHEREAS**, the Miami Beach Cultural Arts Council (CAC) was established by the Mayor and City Commission on March 5, 1997; and

**WHEREAS**, the mission of the CAC is to develop, coordinate, and promote the visual and performing arts in the City of Miami Beach for the enjoyment, education, cultural enrichment, and benefit of the residents of, and visitors to, the City of Miami Beach; and

**WHEREAS**, the Mayor and City Commission adopted the Cultural Arts Master Plan on June 3, 1998, identifying the following program areas for the CAC: cultural arts grants; marketing; facilities; advocacy and planning; and revenue development; and

**WHEREAS**, pursuant to its enabling legislation, the CAC's budget for each fiscal year shall be adopted by the Mayor and City Commission; and

**WHEREAS**, accordingly, the CAC recommends a \$1,286,000 budget allocation for FY 2022 to continue implementation of its programs; and

**WHEREAS**, from January 11, 2021 through June 3, 2021, the Cultural Affairs staff and the CAC conducted its application and review process for its FY 2022 Cultural Arts Grant Programs; and

**WHEREAS**, grants panelists, comprised of the CAC members, yielded 46 viable applications; and

**WHEREAS**, the CAC, at its regular meeting on July 8, 2021, reviewed the grant panelists' recommendations and unanimously supported the recommended Cultural Arts awards totaling \$818,085 for FY 2022, as more specifically identified in the "Recommended FY 21/22 Funding" column in Exhibit "E," attached hereto; and

**WHEREAS**, the City Manager has reviewed the recommended Cultural Arts awards and concurs with same; and

**WHEREAS**, the Miami Beach Visitor and Convention Authority (MBVCA) was created pursuant to Chapter 67-930 of the Laws of Florida, and Sections 102-246 through 102-254 of the Code of the City of Miami Beach; and

**WHEREAS**, pursuant to its enabling legislation, the MBVCA's budget for each fiscal year shall be presented to the Mayor and Commission; and

**WHEREAS**, the MBVCA has recommended approval of the proposed work plan and budget for FY 2022, in the amount of \$3,145,000, to continue implementation of its programs as shown in Exhibit "F."

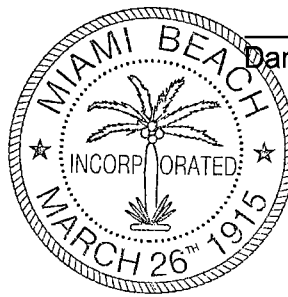
**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND THE CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA,** that the Mayor and City Commission of the City of Miami Beach, Florida hereby adopt the tentative budgets, as amended at the September 17, 2021 City Commission meeting, for the General, G.O. Debt Service, RDA Ad Valorem Taxes, Enterprise, Internal Service, and Special Revenue Funds for Fiscal Year 2022 as shown in Composite Exhibit "A" (Total Revenues and Expenditures by Fund and Department), Exhibit "B" (Confiscated Trust Funds), Exhibit "C" (Police Training & School Resources Fund), Exhibit "D" (Police Unclaimed Property Account), Exhibit "E" (Cultural Arts Council Grants), and Exhibit "F" (MBVCA), subject to a second public hearing scheduled on Thursday, September 30, 2021, at 5:01 p.m., and waive the City's policy of not utilizing one-time, non-recurring revenue to fund recurring personnel, operating, and maintenance costs in the Resort Tax, Building, Sanitation, and Red Light Camera Funds budgets for FY 2022 in accordance with the proposed budgets presented at the Finance and Economic Resiliency Committee Budget Briefings.


**PASSED AND ADOPTED** this 17<sup>th</sup> day of September, 2021.

ATTEST:


  
\_\_\_\_\_  
Rafael E. Granado, City Clerk

**SEP 22 2021**



  
\_\_\_\_\_  
Dan Gelber, Mayor

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

  
\_\_\_\_\_  
City Attorney

9-19-21  
Date

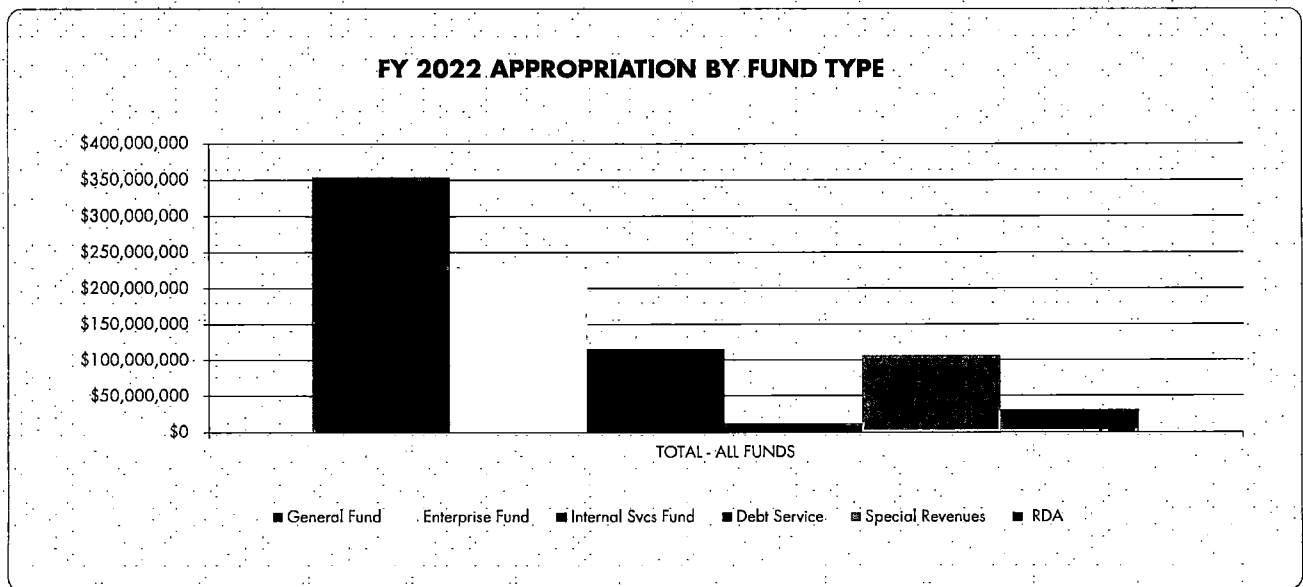
PAZ

**COMPOSITE EXHIBIT A**  
**TOTAL EXPENDITURES BY FUND AND DEPARTMENT**  
**Fiscal Year 2022**

FUNCTION/DEPARTMENT	GENERAL	G.O. DEBT SERVICE	RDA	ENTERPRISE	SPECIAL REVENUES	TOTALS	INTERNAL SERVICE
<b>MAYOR &amp; COMMISSION</b>						<b>\$ 2,644,000</b>	
MAYOR & COMMISSION	\$ 2,644,000						
<b>ADMINISTRATIVE SUPPORT SERVICES</b>						<b>\$ 32,358,000</b>	
CITY ATTORNEY	6,160,000						
CITY CLERK	1,802,000						
Central Services							1,021,000
CITY MANAGER	4,858,000						
Resiliency Fund					1,332,000		
INSPECTOR GENERAL							1,532,000
FINANCE	6,526,000						
HUMAN RESOURCES/LABOR RELATIONS	2,926,000						
Risk Management							23,325,000
Medical & Dental Insurance							41,543,000
INFORMATION TECHNOLOGY							19,121,000
IT Tech					300,000		
MARKETING & COMMUNICATIONS	2,356,000						
OFFICE OF MANAGEMENT AND BUDGET	1,507,000						
ORG DEV & PERFORMANCE INITIATIVES	1,701,000						
Education Compact					90,000		
PROCUREMENT	2,800,000						
<b>ECONOMIC DEV. &amp; CULTURAL ARTS</b>						<b>\$ 152,724,000</b>	
BUILDING				17,449,000			
CODE COMPLIANCE	6,550,000						
ECONOMIC DEVELOPMENT	1,578,000						
ENVIRONMENT & SUSTAINABILITY	1,300,000						
Tree Preservation					240,000		
Commemorative Tree Trust Fund					4,000		
Sustainability					753,000		
Beach Renourishment					1,500,000		
Beachfront Concession Initiatives					44,000		
Sustainability and Resiliency Fund					193,000		
Biscayne Bay Protection Trust Fund					85,000		
HOUSING & COMM. SERVICES	3,538,000						
Residential Housing					824,000		
PLANNING	5,014,000						
TOURISM & CULTURAL DEV.	3,445,000						
Convention Center				27,332,000			
Resort Tax					81,388,000		
Tourism & Hospitality Scholarships					80,000		
Art in Public Places					121,000		
Cultural Arts Council					1,286,000		
<b>OPERATIONS</b>						<b>\$ 262,943,000</b>	
CAPITAL IMPROVEMENT PROJECTS	5,752,000						
FACILITIES AND FLEET MANAGEMENT							
Property Management	2,502,000						11,709,000
Fleet Management							16,772,000
Normandy Shores					252,000		
Biscayne Point					229,000		
Allison Island					226,000		
Biscayne Beach					232,000		
PARKING				43,477,000			
5th & Alton Garage					676,000		
7th Street Garage					2,470,000		
PARKS & RECREATION	38,632,000						
Adopt-A-Bench					20,000		
PUBLIC WORKS	15,001,000						
Sanitation				22,170,000			
Sewer				52,916,000			
Storm Water				31,911,000			
Water				35,032,000			
Waste Haulers					109,000		
TRANSPORTATION					7,776,000		
People's Transportation Plan					3,560,000		

**COMPOSITE EXHIBIT A  
TOTAL EXPENDITURES BY FUND AND DEPARTMENT  
Fiscal Year 2022**

<b>FUNCTION/DEPARTMENT</b>	<b>GENERAL</b>	<b>G.O. DEBT SERVICE</b>	<b>RDA</b>	<b>ENTERPRISE</b>	<b>SPECIAL REVENUES</b>	<b>TOTALS</b>	<b>INTERNAL SERVICE</b>
<b>PUBLIC SAFETY</b>						<b>\$ 219,625,000</b>	
FIRE	95,995,000						
E-911					591,000		
POLICE	121,229,000						
Police Confiscations - Federal					130,000		
Police Confiscations - State					57,000		
Police Unclaimed Property					29,000		
Police Training					25,000		
Police Crash Report Sales					146,000		
Red Light Camera					1,423,000		
<b>CITYWIDE ACCOUNTS</b>						<b>\$ 20,065,000</b>	
CITYWIDE ACCTS	9,733,000						
CITYWIDE ACCTS-Normandy Shores	252,000						
CITYWIDE ACCTS-Operating Contingency	5,449,000						
CITYWIDE ACCTS-Transfers							
Info & Comm Technology Fund	300,000						
Pay-As-You-Go Capital	3,516,000						
Capital Renewal & Replacement	815,000						
Parking Contribution	0						
<b>G.O. DEBT SERVICE</b>						<b>\$ 11,491,000</b>	
G.O. DEBT SERVICE		11,491,000					
<b>RDA-City TIF Transfer only</b>						<b>\$ 29,805,000</b>	
CITY CENTER			29,805,000				
<b>TOTAL - ALL FUNDS</b>	<b>\$ 353,881,000</b>	<b>\$ 11,491,000</b>	<b>\$ 29,805,000</b>	<b>\$ 230,287,000</b>	<b>\$ 106,191,000</b>	<b>\$ 731,655,000</b>	<b>\$ 115,023,000</b>
Less Transfers						(56,429,500)	
<b>GRAND TOTAL - ALL FUNDS</b>						<b>\$ 675,225,500</b>	



**COMPOSITE EXHIBIT A**  
**TOTAL REVENUE SUMMARY BY FUND AND MAJOR CATEGORY**  
**Fiscal Year 2022**

FUNCTION/DEPARTMENT	GENERAL	G.O. DEBT SERVICE	RDA	ENTERPRISE	SPECIAL REVENUES	TOTALS	INTERNAL SERVICE
<b>GENERAL OPERATING REVENUES</b>							
Ad Valorem Taxes	\$ 196,201,000						
Ad Valorem- Capital Renewal & Repl.	815,000						
Ad Valorem- Pay-As-You-Capital	2,616,000						
Ad Valorem- Normandy Shores	252,000						
Other Taxes	23,986,000						
Licenses and Permits	15,054,000						
Intergovernmental	11,598,000						
Charges for Services	13,192,000						
Fines & Forfeits	966,000						
Interest Earnings	2,662,000						
Rents & Leases	6,091,000						
Miscellaneous	14,196,000						
Resort Tax Contribution	24,866,000						
Other Non-Operating Revenue	14,214,000						
American Rescue Plan Act (ARPA) Funds	23,600,000						
Use of General Fund Reserves	3,572,000						
<b>FUND TOTAL</b>	<b>\$ 353,881,000</b>					<b>\$ 353,881,000</b>	
<b>G.O. DEBT SERVICE FUND</b>							
Ad Valorem Taxes		11,491,000					
<b>FUND TOTAL</b>		<b>\$ 11,491,000</b>				<b>\$ 11,491,000</b>	
<b>RDA FUND-CITY TIF Only</b>							
<b>AD VALOREM TAXES</b>							
Property Taxes-RDA City Center (net)			29,805,000				
<b>FUND TOTAL</b>			<b>\$ 29,805,000</b>			<b>\$ 29,805,000</b>	
<b>ENTERPRISE FUNDS</b>							
Building				17,449,000			
Convention Center				27,332,000			
Parking				43,477,000			
Sanitation				22,170,000			
Sewer Operations				52,916,000			
Storm Water Operations				31,911,000			
Water Operations				35,032,000			
<b>FUND TOTAL</b>				<b>\$ 230,287,000</b>		<b>\$ 230,287,000</b>	
<b>INTERNAL SERVICE FUNDS</b>							
Central Services							1,021,000
Fleet Management							16,772,000
Information Technology							19,121,000
Medical & Dental Insurance							41,543,000
Office of Inspector General							1,532,000
Property Management							11,709,000
Risk Management							23,325,000
<b>FUND TOTAL</b>							<b>\$ 115,023,000</b>
<b>SPECIAL REVENUE FUNDS</b>							
Education Compact					90,000		
Resort Tax					81,388,000		
Tourism & Hospitality Scholarships					80,000		
Cultural Arts Council					1,286,000		
Sustainability					753,000		
Waste Haulers					109,000		
Normandy Shores					252,000		
Biscayne Point					229,000		
Allison Island					226,000		
Biscayne Beach					232,000		
5th & Alton Garage					676,000		
7th St. Garage					2,470,000		
Transportation					7,776,000		
Tree Preservation					240,000		
Commemorative Tree Trust Fund					4,000		
People's Transportation Plan					3,560,000		
Police Confiscations - Federal					130,000		
Police Confiscations - State					57,000		
Police Crash Report Sales					146,000		
Police Unclaimed Property					29,000		
Police Training					25,000		
Red Light Camera					1,423,000		
Residential Housing					824,000		
E-911					591,000		
Information & Technology Tech					300,000		
Art in Public Places					121,000		
Beach Renourishment					1,500,000		
Beachfront Concession Initiatives					44,000		
Resiliency Fund					1,332,000		
Sustainability and Resiliency Fund					193,000		
Biscayne Bay Protection Trust Fund					85,000		
Adopt-A-Bench					20,000		
<b>FUND TOTAL</b>					<b>\$ 106,191,000</b>	<b>\$ 106,191,000</b>	
<b>TOTAL ALL FUNDS</b>	<b>\$ 353,881,000</b>	<b>\$ 11,491,000</b>	<b>\$ 29,805,000</b>	<b>\$ 230,287,000</b>	<b>\$ 106,191,000</b>	<b>\$ 731,655,000</b>	<b>\$ 115,023,000</b>
Less Transfers						(56,429,500)	
<b>GRAND TOTAL - ALL FUNDS</b>						<b>\$ 675,225,500</b>	

## **EXHIBIT B**

### **CERTIFICATION**

I, Richard Clements, Chief of Police, City of Miami Beach, do hereby certify that the aforementioned proposed request for expenditures from the City of Miami Beach Police Confiscation Trust Fund, for the FY 2021/22 fiscal year providing funds for expenditures, complies with the provisions of Section 932.7055(4) (a), Florida Statutes, and the Guide to Equitable Sharing of Federally Forfeited Property for Law Enforcement Agencies.



Richard Clements  
Chief of Police  
Miami Beach Police Department

08/31/21  
Date



**EXHIBIT B**

**Miami Beach Police Department  
Confiscations - Federal & State Funds  
FY 2022 Proposed Budget**

**Federal Funds (603):**

	<b>FY 2022 Proposed Budget</b>
Organizational development travel & off-site testing	\$ 70,000
Bulletproof vest partnership	60,000
<b>Total Federal Funds (603)</b>	<b>\$ 130,000</b>

**State Funds (607):**


	<b>FY 2022 Proposed Budget</b>
Crime prevention initiatives & School Liaison projects	\$ 30,000
Costs connected with the prosecution/processing of forfeitures	18,000
Organizational supplement training to Law Enforcement Training Trust Fund	9,000
<b>Total State Funds (607)</b>	<b>\$ 57,000</b>

<b>Total Federal &amp; State Funds</b>	<b>\$ 187,000</b>
--	-------------------

## EXHIBIT C

### CERTIFICATION

I, Richard Clements, Chief of Police, City of Miami Beach, do hereby certify that the aforementioned proposed request for expenditures from the City of Miami Beach Police Training & School Resources Fund, for the FY 2021/22 fiscal year, to provide funds for the education of police personnel at various schools, conferences, and workshops and for the purchase of training and operational supplies, is in accordance with the guidelines established by the Division of Criminal Justice Standards and Training, as provided by Section 938.15 and 943.25, Florida Statutes.



Richard Clements  
Chief of Police  
Miami Beach Police Department

08/31/21  
Date

**EXHIBIT C**

**Miami Beach Police Department  
Police Training and School Resources Fund  
FY 2022 Proposed Budget**

**Police Training and School Resources Funds (608):**

	<b>FY 2022 Proposed Budget</b>
Education of police personnel at various schools, conferences, and workshops, as well as training and operational supplies	\$ 25,000
<b>Total Funds</b>	<b>\$ 25,000</b>

**EXHIBIT D**

**Miami Beach Police Department  
Unclaimed Property Account  
FY 2022 Proposed Budget**

**Special Revenue Funds:**

	<b>FY 2022 Proposed Budget</b>
Community activities	\$ 16,000
Law enforcement equipment and supplies	8,000
Facilities maintenance	5,000
<b>Total Funds</b>	<b>\$ 29,000</b>

## EXHIBIT E

### CULTURAL ARTS COUNCIL GRANT RECOMMENDATIONS FY 21/22

Miami Beach Cultural Anchors	Recommended FY 21/22 Funding
Florida International University- Miami Beach Urban Studios	\$20,916
Florida International University- Wolfsonian	\$26,754
Florida International University-Jewish Museum of Florida	\$21,672
Friends of the Bass Museum, Inc.	\$23,688
Miami Beach Garden Conservancy, Inc.	\$22,176
Miami City Ballet	\$22,176
Miami Design Preservation League	\$21,420
Miami Music Festival	\$22,176
Miami New Drama	\$23,436
New World Symphony	\$27,342
O'Kinema (Living Arts Trust)	\$20,916
Oolite Arts	\$26,460
The Holocaust Memorial Committee, Inc.	\$22,176
The Rhythm Foundation, Inc.	\$23,184
University of Wynwood	\$22,428
<b>SUBTOTAL</b>	<b>\$346,920</b>
Miami Beach Cultural Presenters	Recommended FY 21/22 Funding
<b>FILM</b>	
Center for the Advancement of Jewish Education (CAJE)	\$17,600
Inffinito Art & Cultural Foundation, Inc. (Brazilian Film Festival)	\$16,600
Miami Gay and Lesbian Film Festival, Inc.	\$17,400
Miami Short Film Festival	\$8,200
<b>SUBTOTAL</b>	<b>\$59,800</b>
<b>MULTI-DISCIPLINARY</b>	
Edge Zones	\$16,800
FUNDARTE, Inc.	\$17,400
Miami Light Project	\$8,600
National Foundation for the Advancement in the Arts, Inc. (Young Arts)	\$17,600
Yiddishkayt Initiative, Inc.	\$16,000
<b>SUBTOTAL</b>	<b>\$76,400</b>
<b>THEATER</b>	
Fantasy Theater Factory	\$18,000
<b>SUBTOTAL</b>	<b>\$18,000</b>
<b>VISUAL ARTS</b>	
Bas Fisher Invitational, Inc.	\$18,000
<b>SUBTOTAL</b>	<b>\$18,000</b>
<b>OPERA</b>	
Florida Grand Opera	\$17,200
<b>SUBTOTAL</b>	<b>\$17,200</b>
<b>DANCE</b>	
Ballet Flamenco La Rosa, Inc.	\$16,200
Cuban Classical Ballet of Miami Corp.	\$16,600
Miami Hispanic Ballet Corp.	\$16,800
Peter London Global Dance Company, Inc.	\$16,600
Siempre Flamenco, Inc.	\$16,200
The Dance NOW! Ensemble, Inc.	\$17,000
<b>SUBTOTAL</b>	<b>\$99,400</b>
<b>MUSIC</b>	
Community Arts and Culture, Inc.	\$16,200
Great Miami Youth Symphony of Dade County	\$1,260
Miami Chamber Music Society	\$17,400
Miami Children's Chorus, Inc.	\$10,560
Miami Gay Men's Chorus	\$3,045
Miami Music Project	\$17,800
Miami Symphony Orchestra	\$16,600
Nu Deco Ensemble, Inc.	\$18,200
Orchestra Miami	\$16,600
Power Access, Inc. (South Beach Jazz Festival)	\$17,200
Seraphic Fire	\$17,000
South Beach Chamber Ensemble, Inc.	\$12,900
Young Musicians Unite	\$17,600
<b>SUBTOTAL</b>	<b>\$182,365</b>
<b>SUBTOTAL (Cultural Presenters)</b>	<b>\$471,165</b>
<b>TOTAL (Cultural Anchors and Cultural Presenters)</b>	<b>\$818,085</b>

## **EXHIBIT F**

### **MBVCA FY 2021/2022 COMMISSION MEMO AND BUDGET**

#### **ADMINISTRATION RECOMMENDATION**

Adopt the Budget

#### **ANALYSIS**

##### **BACKGROUND**

The Miami Beach Visitor and Convention Authority (MBVCA) was created and exists pursuant to Chapter 67-930 of the Laws of Florida and Sections 102-246 through and including 102-254 of the Code of the City of Miami Beach (CMB).

According to Sec. 102-251, the MBVCA is to take "all necessary and proper action to promote the tourist industry for the city, including but not restricted to causing expert studies to be made, promotional programs, the recommendations and development of tourist attractions and facilities within the city, and to carry out programs of information, special events, convention sales and marketing, advertising designed to attract tourists, visitors and other interested persons." The MBVCA also has the duty of making all necessary rules and regulations for the efficient operations of the authority.

The MBVCA is a seven-member authority. Each member is appointed by the City of Miami Beach Commission, with the goal of encouraging, developing and promoting the image of Miami Beach locally, nationally and internationally as a vibrant community and tourist destination. To this end, the MBVCA strategically focuses its funding investments in a balanced manner, fostering outstanding existing programs, stimulating new activities, and encouraging partnerships. The MBVCA is committed to a careful, long-term plan for allocation of resources to build the uniqueness of Miami Beach as one of the world's greatest communities and tourism destinations.

A budget revenue projection is provided to the MBVCA by the City of Miami Beach Budget Office annually based on 5% of the 2% Resort Tax, less 4% for administrative allowance. On an annual basis the MBVCA must provide the City with a budget, on City forms, based on this projection as outlined in Sec. 102-252, before October 1<sup>st</sup>.

The MBVCA normally budgets funding below the City's projection, as the collection of funds can differ substantially from projection, such as the result of unanticipated problems like an airline strike, terrorism, economic issues or storms. In 2008, revenue collections came in \$48,000 under the estimated projection, and in 2001 the revenue collection was down approximately \$300,000 from projection. When and if there are unallocated funds remaining at the end of the budget year, those funds are either rolled over and allocated in the next budget year, or retained in MBVCA accounts for future reserves, endowment funding; to address any funding reductions in future years. In 2001, by statute, the MBVCA began investing in the creation of an endowment fund.

The MBVCA is required by law to maintain reserve bank accounts in approved public depositories, with sufficient reserves to cover one year of funding, which it does. Reserves are maintained to pay grant recipients (contracted) for the previous program funding cycle, and to ensure that sufficient funds can be invested to stimulate tourism in the future. The level of reserves was modified in 2011 in order to maximize the value and impact of tourism directed funds.

The MBVCA submits an annual Program of Work to the CMB as required by Sec. 102-281.

## **EXHIBIT F**

### **MBVCA FY 2021/2022 COMMISSION MEMO AND BUDGET**

#### **FY 2020/2021 REVIEW/TOURISM ADVANCEMENT PROGRAM (TAP)**

The MBVCA Tourism Advancement Program (TAP) was established to promote Miami Beach as a sophisticated tourist destination by increasing the number of visitors; through the enhancement of visitors' experiences; through the allocation of funds granted to events or programs that bring visitors to the CMB and strengthen the CMB brand. In fiscal year 2020/2021, the MBVCA funded the TAP in seven categories, including: Development Opportunities, Film Incentive, Major One Time Special Event, Special Events Recurring, Special Projects, Special Projects Recurring, and Tourism Partnerships.

A total of \$686,625 was awarded in FY 2020/2021, compared to \$804,000 in FY 2019/2020. Due to the COVID-19 global pandemic, the events scheduled between March 2020 and March 2021 were cancelled or postponed; therefore, decreasing the grants the MBVCA normally awards.

Grants funded in partnership with the CMB are critical, branded tourism-related programs, such as the Food Network & Cooking Channel South Beach Wine + Food Festival and UNTITLED, Art in Miami Beach; both examples of events whose beginnings in Miami Beach stem from grants provided by the MBVCA; events that could easily be recruited by other destinations.

#### **FY 2021/2022 TOURISM ADVANCEMENT PROGRAM**

The MBVCA strategically focuses its funding to maximize tourism and brand; to improve Miami Beach by focusing on events and projects that generate significant publicity; strengthen brand and increase tourism (generating critical resort taxes for Miami Beach). The Board pays significant attention to marquee events.

#### ***Review process:***

For over a decade, the MBVCA has used a multi-level review process for its grant program and the process is reviewed annually. The process includes a mandatory pre-proposal staff conference to discuss MBVCA policies, procedures, and the TAP. During the meeting, MBVCA administration advises each potential applicant regarding the eligibility and appropriateness of the proposed project and determines the grant category best suited to the potential applicant. Once it is determined that the project is eligible, the MBVCA administration provides further detail, including required attachments, relevant meeting dates, deadlines, and access to the online Application Portal. The applicant is provided with an overview of the application submission process. All applications are submitted through the online Application Portal in a multi-step format. All grant formats and policies are available on the MBVCA website. By Florida law, all MBVCA meetings are advertised and open to the public; all records are public records.

Annually, the MBVCA Board reviews and refines grant guidelines with respect to efficacy and effectiveness. In FY 2012/2013, the MBVCA implemented changes to its funding caps and declining scale. The new declining scale and funding caps allowed the MBVCA to diversify their funding into other areas and initiatives as requested by the City Administration and/or the Board. In FY 2020/2021 the MBVCA voted to revise the Major One Time Special Event and Special Events Recurring minimum criteria by reducing the hotel requirement from 275 hotel room nights to 200 hotel room nights, while maintaining the media impressions and viewership minimum requirements at 1,000,000 each. The Special Projects and Special Projects Recurring hotel room night requirements were reduced from 1,500 hotel room nights to 1,000 hotel room nights; with the media impressions reduced from 150,000,000 to 100,000,000 and the viewership requirement reduced from 15,000,000 to 10,000,000. In addition, the Board continued to allow for the submission of hotel agreements in place of fully executed hotel contracts, to meet the hotel

## EXHIBIT F

### MBVCA FY 2021/2022 COMMISSION MEMO AND BUDGET

requirement, as long as they were entered into by the Applicant Organization. This allowed for groups to assume less risk when entering agreements and to encourage new events to apply.

The Board also continued to allow applicants to submit their reviews and/or audits using Generally Accepted Accounting Principles (GAAP), as well as, prepared in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA, for tax basis financial statements.

The grant criteria guidelines were reviewed for clarity and accuracy, requiring fully executed agreements and contracts to be submitted prior to proceeding with the next step in the application process. The application requires hotel room block agreements and/or blocks; fully executed media contracts or confirmed and generated media impressions, and/or broadcast/cable/TV contracts, in order to proceed with the grant submission. The criteria must be confirmed before and after funding is awarded and grant applicants must meet two of the three criteria in place for each of the MBVCA grant categories. MBVCA grants are paid upon performance; therefore, grantees are required to provide post-performance reports in the form of reservation or pick-up reports from Miami Beach hotels; impressions reports garnered from the organization's PR Firm, or accompanied by third party confirmation from a media monitoring/press clipping service such as BurrellesLuce to prove media impressions, and/or a broadcast post-performance report from a third party reporting delivery of Adult 18+ and Households (HH) in Thousands (000) from Nielsen, Over The Top (OTT), or Comscore/Rentrak for viewership.

The MBVCA guidelines and application process place emphasis on defining and measuring the economic impact of each event, as well as, considering the impact and value of marketing, publicity, and television origination/viewership. Questions concerning the economic impact of the program, including requiring an explanation of various aspects of the marketing plan, and how the numbers of hotel room nights are calculated and where they are contracted, are also required as part of the application. Standardized recap sheets and point systems have been developed to give each applicant a score that rates potential success. In 2020/2021, specific point systems were developed and implemented for each of the grant categories. The redesign allowed for a better alignment with the minimum requirements in place within each grant category, focusing the scoring on the 3 grant criteria in place, of which an applicant must meet two.

Using this tool, the MBVCA is better equipped to evaluate the applicant's long-term commitment to the community; commitment to brand enhancement; value to tourism, and overall economic impact. The MBVCA Board then votes on each specific and individual grant, and evaluates the grant request, funds available, and possible extenuating circumstances after a formal presentation is made by the grant applicant to the Board. A question-and-answer period follow, with further discussion as needed.

#### **RECURRING PROJECTS:**

The MBVCA has a current policy in place to fund recurring projects on a declining scale. The declining scale encourages recurring events to recruit corporate and private sponsorship and therefore, not solely rely on MBVCA funds as a means of sustaining the event year after year. The award category establishes funding caps for recurring events, funding that can be reduced based on the maximum request for the specific grant category. Below is the current scale, implemented in FY 2012/2013, and applicable to both non- and for-profit agencies. The declining scale will remain in place for FY 2021/2022.



## EXHIBIT F

### MBVCA FY 2021/2022 COMMISSION MEMO AND BUDGET

Year 1	Initial Grant Award
Year 2	No more than 80% of Eligible Request
Year 3	No more than 70% of Eligible Request
Year 4	No more than 60% of Eligible Request
Year 5	New Cycle Begins

**CATEGORIES:**

TAP funds are currently awarded in seven categories, including: Development Opportunities, Film Incentive, Major One Time Special Event, Special Events Recurring, Special Projects, Special Projects Recurring, and Tourism Partnerships. The MBVCA has developed pre-eligibility criteria for grants within these categories. The criteria allow staff to determine eligibility and the appropriate grant category. Applicants must meet two of three of the criteria noted.

Grant Category	Contracted Hotel Room Nights	Contracted Media Impressions	Contracted Television and/or Cable Broadcast
Development Opportunities	70	200,000	500,000
Film Incentive*	200	N/A	N/A
Major One Time Special Event	200	1,000,000	1,000,000
Special Events Recurring	200	1,000,000	1,000,000
Special Projects	1,000	100,000,000	10,000,000
Special Projects Recurring	1,000	100,000,000	10,000,000
Tourism Partnerships	175	500,000	5,000 (visitors/attendees/participants)

\* Specific requirements are in place for the Film Incentive Grant Program.

**Budget**

*Budget (TAP) FY 2021/2022:*

The MBVCA has budgeted \$1,668,000 for FY 2021/2022 for its Tourism Advancement Program which reflects 53% of the total budget. This grant funding reflects an increase of \$469,100 from FY 2020/2021. This increase is due to the return of many events that were cancelled or postponed due to the global pandemic during FY 2019/2020 and FY 2020/2021.

- The Tourism Partnerships category is budgeted at \$90,000, reflecting 3% of the total budget for 2021/2022. The category currently includes applicants at the maximum request cap of \$30,000. Three applications are anticipated to be received.
- The Major One Time Special Event category, representing 7% of the total budget, is budgeted at \$225,000 for 2021/2022. The MBVCA expects four to five new events to apply at a maximum request of \$45,000 each. The MBVCA works tirelessly to stimulate and recruit new events and is willing and prepared to fund valuable tourism and brand related events. In fact, the MBVCA works with all partners, city leadership and media to solicit appropriate new projects. New applicants are expected to include the Slamdance Film Festival, North Beach Music Festival, and two to three additional projects.

## EXHIBIT F

### MBVCA FY 2021/2022 COMMISSION MEMO AND BUDGET

- The Special Events Recurring category, reflecting 14% of the total budget, has been calculated at \$456,000 for FY 2021/2022 based on the established declining scale and the number of applicants anticipated to return.
- The Special Projects category is budgeted at \$180,000 with two applicants expected at the maximum request of \$90,000 representing 6% of the total budget.
- The Special Projects Recurring category is budgeted at \$527,000 and represents 17% of the total budget. Anticipated applicants include Art Basel Miami Beach; the Orange Bowl Marketing Campaign; the Food Network & Cooking Channel South Beach Wine + Food Festival; Paraiso Swim Fashion Miami Beach; and the Miami International Boat Show. These events, recruited and sustained by the MBVCA, are all marquee events and annually fill the City's hotel rooms.
- The Film Incentive category is budgeted at \$100,000 for FY 2021/2022 representing 3% of the budget.
- The Development Opportunities category is budgeted at \$90,000 for FY 2021/2022, representing 3% of the budget; in anticipation of 2 applicants at the maximum request of \$30,000 each.

#### Partnerships

Tourism Enrichment and has been budgeted at \$130,000 for FY 2021/2022, representing 4% of the budget. This will allow for partnerships with the Miami Beach Cultural Arts Council, for the No Vacancy and other institutions to generate and attract between 1 - 3 citywide projects and initiatives that highlight the entire destination.

Another project is the Miami Beach Visual Memoirs Project that was launched in 2011/2012 to record, catalogue and warehouse personal and eyewitness accounts of the history of the City of Miami Beach. The deliverables included a recorded detailed history of Miami Beach through personal interviews, creating collateral materials about the history of Miami Beach and identifying comprehensive exhibit concepts that can be implemented to execute a comprehensive visual memoir library and promotional campaign.

The Miami Design Preservation League (MDPL) in partnership with Close-Up Productions has conducted a total of 137 interviews to date. In previous years, components have included an exhibit that was open to the public daily and free of charge, initially from mid-October through late November 2012, re-opening during Art Deco Weekend 2013. The documentary played on a loop in the lecture hall portion of the Art Deco Welcome Center. An educational component was also developed that included a video and teacher guide for Miami Beach Middle Schools and used as a model for other educational videos to be used with Elementary and High School students. Videos were prepared for archival as part of a statewide university consortium. A digital promotional portal showcasing the video archive with links highlighting other Miami Beach historical resources and housed at institutions in Miami Beach and Miami Dade County, were also developed. The "Windows on Miami Beach" portal generated local interest and support through school contests and online displays created by students and portal partners; daily and weekly calendars of partners' events; social media linkages that drove people to the new website and its resources; easier access to the interviews, educational videos and curricula produced by the Visual Memoirs Project; patronization of museums and historic sites on Miami Beach, and promoted Miami Beach as a tourist destination through historic and artistic connections.

## EXHIBIT F

### MBVCA FY 2021/2022 COMMISSION MEMO AND BUDGET

Additionally, the project developed a video on Barbara Baer Capitman, "Barbara's Crusade", that premiered during Art Deco 2017. The project's website, miamibeachvisualmemoirs.com, was rebuilt for new and readily expandable internet access. The project stored archives through FIU's Digital Archive and continued to expand full-length interviews in an effort to stimulate interest in Miami Beach's history and historic venues. The social media exposure attracted nearly 500 followers on the project's Facebook page. The ON-MiamiBeach.com Portal added a separate "Learning and Teaching" section that included links to current videos and mini co-curations and videos about Miami Beach by the portal partners and students.

The Project has continued to enhance its community and visitor awareness of the Portal through partner organizations' cross-promotional efforts and increased social media integration. New interviews continue to take place; thereby, augmenting the existing database. In addition, an architectural discussion was mounted at the Wolfsonian Museum during Art Deco Weekend 2018 that included leading architects discussing preservation architecture and the combining of styles within the expansion on Miami Beach.

The Project has also continued to expand its distribution on cable, social media, digital libraries, and their linked websites. A YouTube channel has been launched featuring additional interviews conducted throughout FY 2018/2019. In addition, a total of 6 segments were produced using video material culled from the Visual Memoirs archive, along with an additional 10 interviews.

In FY 2019/2020, the Project's mission was to continue to add interviews with interesting people and also enter an intensive phase of promoting the archive and video mini features to an even wider range of tourists, documentary makers, journalists, scholars and history buffs. The organizers continued to explore strategic partnerships with other institutions with a shared interest in Miami Beach history, such as a partnership with Florida International University's Digital Library. This resulted in a link with the National Digital Public Library, where usage of the archived material has increased dramatically in the past year.

In addition, a program for students to produce videos incorporating interviews from the Miami Beach Visual Memoirs (MBVM) archive was created. After several in-school presentations, the program was put on hold due to COVID-19 precautions; however, the instructor plans to make the program part of her ongoing curriculum, with plans to introduce the program on the college level in the fall of 2021. In addition, the extensive library of edited videos was used as part of the live promotional video streaming for Art Deco Weekend by the City of Miami Beach, in addition to their existing promotional outlets. Additional interviews were also held.

In 2020/2021, the program's emphasis was on the development of 6 news-style videos featuring the people and events that have been part of the fabric and history of Miami Beach. They included character profiles of interesting people who have been influential in some aspect of the Beach's culture. Key places on Miami Beach, such as Lincoln Road Mall, South Beach and the impact of the Giovanni Versace murder, and the "MiMo" phenomenon, were highlighted. These virtual tours were accentuated historic events and figures into the fabric of the Beach today. The news features included 3 - 5-minute reports that archived resources to produce informative stories on themes relevant to Miami Beach. An additional 6 interviews with persons involved in City development and events important to Miami Beach, were also conducted. The MBVCA expects to partner with the Miami Beach Visual Memoirs Project once again in FY 2021/2022.

## **EXHIBIT F**

### **MBVCA FY 2021/2022 COMMISSION MEMO AND BUDGET**

In FY 2020/2021, the MBVCA partnered with the City of Miami Beach to assist with the funding of the No Vacancy, Miami Beach project that was scheduled to take place May 7 – 17, 2020. The project is a contemporary art experience that celebrates artists, provokes critical discourse, and invites the public to experience Miami Beach's famed hotels as destination art spaces by turning hotels into temporary cultural institutions. The art was to have been exhibited throughout ten (10) hotels in Miami Beach - lobbies, restaurants, lounges, patio areas, rooms, balconies, and swimming pools were available to serve as the canvas. Due to the pandemic, the project was postponed and took place December 2 - 12, 2020. During its inaugural year, the project hosted 10 artists in 10 Miami Beach hotels. It is estimated that at least 10,000 persons experienced at least one of the art projects in person, throughout its 10-day activation. The 10 selected artists included Coral Morphologic, Miami, FL.; Diecast, Philadelphia, PA; Scenocosme, Rhône-Alpes, France; Anna Kell, Lewisburg, PA; Karelle Levy, Miami Beach, FL; Jillian Mayer, Miami, FL; Kerry Phillips, Miami, FL; Birgit Rathsmann, Brooklyn, NY; Sterling Rook, Miami, FL; Federico Uribe, Bogota, Colombia & Miami, FL. The participating hotels included the Avalon Hotel, The Betsy Hotel South Beach; Catalina Hotel & Beach Club; Hotel Croydon; Hyatt Centric; Kimpton Palomar; Lennox Miami Beach; Plymouth Hotel; Riviera South Beach, and The Confidante.

No Vacancy, Miami Beach is committed to providing art experiences that are accessible to everyone, free and open to the public as well as reinventing Cultural Tourism on Miami Beach.

In FY 2021/2022, the MBVCA expects to once again partner with the City to assist with the promotion and expansion of No Vacancy, Miami Beach.

#### **Initiatives**

The MBVCA expects to support new initiatives in FY 2021/2022. Strategic plans, goals and initiatives are developed through consultation; the result of ongoing communications with the Mayor, Commission, and City Administration.

#### **Public Relations Initiative**

In FY 2013/2014, the MBVCA issued a Request for Qualifications (RFQ) for a P.R. agency of record to enhance Miami Beach's image, after their initial Request for Proposals (RFP) issued in FY 2011/2012. The MBVCA selected Hill & Knowlton/SAMCOR (H+K) to support the MBVCA efforts by continuing to increase brand awareness through strategic media outreach to consumer and travel trades, major event recruitment, and business and corporate communications programs. There is an allotment of \$250,000, representing 8% of the total budget, towards this effort.

The current contract with H+K runs through September 30, 2021, in FY 2020/2021. Objectives include comprehensive destination marketing and communications consulting services to continue to expand public relations and marketing; an increase to the overall social media footprint through all social media handles, both MBVCA and Experience Miami Beach; and marketing of Miami Beach to international and national visitors, complimenting the efforts of the GMCVB. H+K has an extensive presence in the US and internationally. The agency's ability to network and leverage its global relationships is crucial to the growth of the 'Miami Beach' brand.

H+K created and distributed a total of 15 press releases and pitches during their first year as agency of record, garnering 3,416,581,560 media impressions and 12 press releases during their second year, generating 3,913,341,910 media impressions. In their third year, H+K generated 2,783,369,818 media

## EXHIBIT F

### MBVCA FY 2021/2022 COMMISSION MEMO AND BUDGET

impressions through the issuance of 12 press releases and a Harris Poll Survey that was conducted to determine why people visit Miami Beach. During their fourth year, H+K developed and released a total of 12 press releases and 1 pitch, generating a total of 1,492,734,059 media impressions, valued at \$15,615,214.75. During its fifth year H+K wrote and released 12 press releases, generating 1,410,465,887 media impressions, valued at \$15,638,438.52. During its sixth year, a total of 15 press releases were written and distributed, generating 1,272,729,422 impressions valued at \$14,353,222.76. During their seventh year, a total of 15 press releases and 1 Audio News Release (ANR) were distributed generating 1,302,477,118 impressions valued at \$1,583,728.46. During their eighth year, a total of 13 press releases were distributed, generating a total of 1,042,610,221 impressions with a value of \$1,041,811.24. In their ninth year in working with the MBVCA, H+K released a total of 9 press releases to date, generating a total of 1,037,774,810 media impressions, with a value of \$1,125,659,124.31. In addition, H+K worked with the MBVCA, in collaboration with the GMCVB and the City of Miami Beach, to develop specific marketing campaigns to ensure the development and delivery of a cohesive message to lure tourists back to Miami Beach.

In FY 2021/2022, the PR contract will go out to bid via an RFP process. A cohesive scope of services has been developed in conjunction with the GMCVB, to avoid duplicity of efforts and deliver a united message that Miami Beach is open and welcoming back its visitors, post-pandemic.

#### Destination Marketing

The Destination Marketing allocation reflects 13% of the total budget for FY 2021/2022. This allocation provides for the additional placement of stories and press releases on the PR Newswire as well as the continuation of our Blogger Program, FAM trips, online sweepstakes to promote increased activity on our social media channels, as well as ticket giveaway promotions/sweepstakes from MBVCA-funded events.

Projects will include the continuation of the Forbes Travel Guide Online Hospitality Training, offered free of charge to Miami Beach-based employees. The online training allows for a larger number of employees to be trained virtually and according to their role within the organization through the availability of specific Learning Paths. The MBVCA's partnership with Forbes Travel Guide will also include online "live" webinars that were incorporated during the pandemic when live trainings could not be conducted. Due to their popularity, they will again be offered during the upcoming fiscal year, for both Frontline and Leadership level employees, and available to all hospitality employees.

#### App Marketing

The MBVCA wishes to continue to provide visitors with timely and relevant information about the City of Miami Beach; its public and private attractions, services, hotels, businesses, and events in order to enhance visitors' (and residents') experiences. Visitors to Miami Beach - all visitors worldwide - are increasingly using technology to navigate cities or make decisions about leisure experiences, dining, parking, entertainment, and travel in general. Worldwide, technology is king. Many visitors already use the free Miami Beach Wi-Fi service, CMBWiFi, to access the information they need at select public locations around town.

Since its latest version release, the newly renamed Experience Miami Beach (EMB) App, formerly the Miami Beach Information (MBI) App, has added new and exciting features for the end-user that include a side-swipe feature; listing the information in an A-Z format; the addition of new categories that included Shopping, Nightlife, Art & Culture, and Restaurants, and the creation of the "My Miami Beach" section

## **EXHIBIT F**

### **MBVCA FY 2021/2022 COMMISSION MEMO AND BUDGET**

where users can add events, photos, and itineraries as they navigate the App. The App also features a "Deals" section that has special promotional rates or offers developed by MBVCA grantees that can be cross-promoted through MBVCA grantees and social media pages such as Facebook, Twitter, and Instagram. The App has now been downloaded nearly 16,027 times (as of July 2020), across the Android and iOS platforms. Approximately half of all downloads come from European users seeking to learn about Miami Beach.

During FY 2020/2021, the App's name was changed to Experience Miami Beach, from Miami Beach Information, to be better aligned with the MBVCA's social media accounts. In addition, the App was promoted through partnerships with the MBVCA grantees, featuring various events and upcoming grantee events.

In 2021/2022, the MBVCA will continue to promote the App through social media; the MBVCA website, and grantee partnerships. Deals, promotions, and special notices will be posted and promoted through the App as well.

#### **IT Development**

The MBVCA's preliminary review of opportunities and needs was initiated in spring 2011 in consultation with area experts, and subsequent to a public meeting sponsored by the MBVCA, as a situational analysis. The MBVCA released an RFP in January 2012 and awarded a one-year contract to Just Program LLC dba Solodev on May 22, 2012. The purpose of the RFP was to develop a Miami Beach-focused web-based digital content management system (CMS) and modifiable database to support third party mobile applications via an application programming interface (API).

Currently, the API is fully functional with 253 different categories of businesses, each averaging 90 different services and amenities. Web and App developers can use these attributes to create new and exciting experiences for their end-users.

In FY 2020/2021, the API upgrades included the updating of various sections within the business categories. They also included adding whether a restaurant/bar/nightclub's event space is considered small, medium, or large; the changing of celebrity chef to executive chef, expanding the Cuisine type, adding services, and what the restaurant is "good for" within the restaurant category; adding services and amenities to the Bars category; changing form fields and services within the Nightclub category; adding "Dorm Style" to the type of hotel room within the hotel category, as well as, adding property and room amenities; adding additional services to the Beauty Parlors category, and adding Health & Safety Measures throughout all of the business categories.

In 2021/2022, \$0 has been allocated towards IT development and marketing of the API/App. The MBVCA will continue to work with City personnel to ensure the business information within the API is the most up to date.

## **EXHIBIT F**

### **MBVCA FY 2021/2022 COMMISSION MEMO AND BUDGET**

#### **Research and Development**

The MBVCA will develop a strategic list of major events worldwide as the result of ongoing communications and consulting with all partners. We expect to investigate some of these events with the goal of the development of a new major event for the destination. They will continue to work with their PR firm of record, to compile a list of major events that could be attracted to the destination. The MBVCA will also continue to work with local partners. A total of \$3,000 has been allotted for Research and Development.

#### **Projected Cash Flow Reserve**

The MBVCA has budgeted \$2,000 of the total budget, for cash flow reserve in FY 2021/2022. The City of Miami Beach allots resort tax payments to the MBVCA a month after its collection; therefore, as a fiscal responsibility, the MBVCA has built in a projected cash flow reserve to its budget to ensure that all grants awarded will have the necessary funds to be reimbursed upon proper request and documentation.

#### **Administration and Overhead**

The MBVCA's administration and benefits costs are budgeted at \$457,000 for FY 2021/2022. This figure represents 15% of the total budget. The overhead allocation is budgeted at \$160,000 which reflects 5% of the overall budget. The increase from FY 2020/2021 is attributed to a fully open office, post pandemic, along with a 1% COLA increase for all employees. The total administration and overhead are 20% of the total budget.

#### **Reserves**

A total of \$700,000 is being transferred from reserves to supplement the FY 2021/2022 budget.

#### **Conclusion**

During their July 21, 2021 meeting, the MBVCA Board recommended the Mayor and City Commission adopt the MBVCA Budget for FY 2021/2022 in the amount of \$3,145,000, as reflected in Exhibit A.

## EXHIBIT F

### MIAMI BEACH VISITOR AND CONVENTION AUTHORITY FY 2021/2022

	APPROVED FY 2020.2021	PROPOSED FY 2021.2022	VARIANCE	% OF PROPOSED FY 2021.2022 BUDGET
<b>REVENUES</b>				
Unrestricted				
Rollover	\$ 0	\$ 0	\$ 0	
Reserves	\$ 1,500,000	\$ 700,000	\$ (800,000)	22%
Projected Resort Tax	\$ 1,075,000	\$ 2,445,000	\$ 1,370,000	78%
<b>TOTAL REVENUES</b>	<b>\$ 2,575,000</b>	<b>\$ 3,145,000</b>	<b>\$ 570,000</b>	<b>100%</b>
<b>EXPENDITURES</b>				
Administration & Benefits	\$ 432,000	\$ 457,000	\$ 25,000	15%
Operating Expenses	\$ 150,000	\$ 160,000	\$ 10,000	5%
Capital			\$ 0	0%
<b>Total Administration</b>	<b>\$ 582,000</b>	<b>\$ 617,000</b>	<b>\$ 35,000</b>	<b>20%</b>
<b>GRANTS - Tourism Advancement Program</b>				
Tourism Partnerships	\$ 81,000	\$ 90,000	\$ 9,000	3%
Major One Time Special Event	\$ 180,000	\$ 225,000	\$ 45,000	7%
Special Events Recurring	\$ 500,400	\$ 456,000	\$ (44,400)	14%
Special Projects	\$ 72,000	\$ 180,000	\$ 108,000	6%
Special Projects Recurring	\$ 229,500	\$ 527,000	\$ 297,500	17%
Film Incentive	\$ 100,000	\$ 100,000	\$ 0	3%
Development Opportunities	\$ 36,000	\$ 90,000	\$ 54,000	3%
<b>Total Tourism Adv. Program</b>	<b>\$ 1,198,900</b>	<b>\$ 1,668,000</b>	<b>\$ 469,100</b>	<b>53%</b>
<b>PARTNERSHIPS</b>				
Tourism Enrichment	\$ 105,000	\$ 130,000	\$ 25,000	4%
<b>Total</b>	<b>\$ 105,000</b>	<b>\$ 130,000</b>	<b>\$ 25,000</b>	<b>4%</b>
<b>MARKETING/PR/TECHNOLOGY</b>				
Marketing/Communications and PR	\$ 250,000	\$ 250,000	\$ 0	8%
Destination Marketing	\$ 387,100	\$ 400,000	\$ 12,900	13%
APP Marketing	\$ 0	\$ 0	\$ 0	0%
IT Development	\$ 0	\$ 0	\$ 0	0%
<b>Total</b>	<b>\$ 637,100</b>	<b>\$ 650,000</b>	<b>\$ 12,900</b>	<b>21%</b>
<b>OTHER</b>				
Initiatives	\$ 50,000	\$ 75,000	\$ 25,000	2%
R&D	\$ 0	\$ 3,000	\$ 3,000	0%
Projected Cash Flow Reserve	\$ 2,000	\$ 2,000	\$ 0	0%
<b>Total Other</b>	<b>\$ 52,000</b>	<b>\$ 80,000</b>	<b>\$ 28,000</b>	<b>3%</b>
<b>TOTAL</b>	<b>\$ 2,575,000</b>	<b>\$ 3,145,000</b>	<b>\$ 570,000</b>	<b>100%</b>



# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission  
FROM: Alina T. Hudak, City Manager  
DATE: September 17, 2021

5:01 p.m. First Reading Public Hearing

SUBJECT: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ADOPTING THE TENTATIVE BUDGETS FOR THE GENERAL, G.O. DEBT SERVICE, RDA AD VALOREM TAXES, ENTERPRISE, INTERNAL SERVICE, AND SPECIAL REVENUE FUNDS FOR FISCAL YEAR 2022 SUBJECT TO A SECOND PUBLIC HEARING SCHEDULED ON THURSDAY, SEPTEMBER 30, 2021, AT 5:01 P.M.

### RECOMMENDATION

See attached Memorandum.

### SUPPORTING SURVEY DATA

N/A

### Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-14?

Yes

Does this item utilize G.O. Bond Funds?

No

### Strategic Connection

Organizational Innovation - Ensure strong fiscal stewardship.

### Legislative Tracking

Office of Management and Budget

### ATTACHMENTS:

#### **Description**

- Memo - FY 2022 Operating Budgets
- Resolution

# MIAMI BEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

## COMMISSION MEMORANDUM

TO: Honorable Mayor Dan Gelber and Members of the City Commission

FROM: Alina T. Hudak, City Manager

DATE: September 17, 2021

SUBJECT: **A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ADOPTING THE TENTATIVE BUDGETS FOR THE GENERAL, G.O. DEBT SERVICE, RDA AD VALOREM TAXES, ENTERPRISE, INTERNAL SERVICE, AND SPECIAL REVENUE FUNDS FOR FISCAL YEAR 2022 SUBJECT TO A SECOND PUBLIC HEARING SCHEDULED ON THURSDAY, SEPTEMBER 30, 2021, AT 5:01 P.M.**

### **STRATEGIC PLAN SUPPORTED**

Organizational Innovation – Ensure strong fiscal stewardship

### **ADMINISTRATION RECOMMENDATION**

The Administration recommends that the City Commission adopt the attached Resolution which establishes the tentative budgets for the General, G.O. Debt Service, RDA Ad Valorem Taxes, Enterprise, Internal Service, and Special Revenue Funds for Fiscal Year 2022.

### **PROCEDURE**

As outlined in the companion General Operating Millage Agenda Item, Section 200.065, Florida Statutes, specifies the manner in which budgets are adopted. First, the tentative millage rate for both the general operating and debt service is adopted, then immediately thereafter, the tentative budgets by fund are adopted. The attached Resolution adopting the tentative budgets for the General, G.O. Debt Service, RDA Ad Valorem Taxes, Enterprise, Internal Service, and Special Revenue Funds for FY 2022 is, therefore, presented to you at this time for adoption.

### **FINANCIAL IMPACT OF COVID-19**

As a result of the COVID-19 pandemic, the City continues to experience adverse impacts to its Resort Tax, Convention Center, General Fund, and to some extent, Parking revenues, as the City is highly dependent on the tourism and hospitality industries. The FY 2022 budget includes assumptions based on conservative estimates of improving economic conditions, as a result of a gradual return to normal conditions with the expansion of the country's vaccination program.

At the June 4, 2021 Commission Budget Retreat, the Administration presented an update on the FY 2022 Operating Budget based on the June 1, 2021 Estimated Taxable Values from the Miami-Dade County Property Appraiser. The chart below summarizes the total projected gap between the FY 2022 General Fund and Resort Tax Fund budgets, as presented at the FY 2022 Commission Budget Retreat on June 4, 2021.

	NON-COVID-19 (Permanent)	COVID-19 (Temporary)
<b>General Fund</b>	<b>(\$6.2 million)</b>	<b>(\$8.0 million)</b>
<b>Resort Tax</b>	<b>0</b>	<b>(\$11.5 million)</b>
<b>Total</b>	<b>(\$6.2 million)</b>	<b>(\$19.5 million)</b>

**AMERICAN RESCUE PLAN ACT FUNDS**

The American Rescue Plan Act of 2021 (ARPA) is an emergency legislative package intended to “fund vaccinations, provide direct relief to families bearing the brunt of the COVID-19 crisis, and support struggling communities.” The bill provides a total of \$1.9 trillion to governments and other entities such as hospitals, public schools, and universities to promote recovery from the COVID-19 pandemic.

Signed into law by President Biden on March 11, 2021, the bill allocated \$350 billion in fiscal recovery funds to State, Local, Tribal, and Territorial (SLTT) Governments, of which \$45.6 billion was allocated for metropolitan cities, such as the City of Miami Beach, to:

- Respond to the COVID-19 public health emergency or its negative economic impacts including (but not limited to): assistance to households, small businesses, and nonprofits, or aid to impacted industries such as tourism, travel, and hospitality
- Provide premium pay to eligible State workers, or grants to eligible employers with employees that perform essential work during the COVID-19 public health emergency
- Provide government services to compensate for the reduction in revenue in the community due to the pandemic (budget shortfalls)
- Make necessary investments in water, sewer, or broadband infrastructure

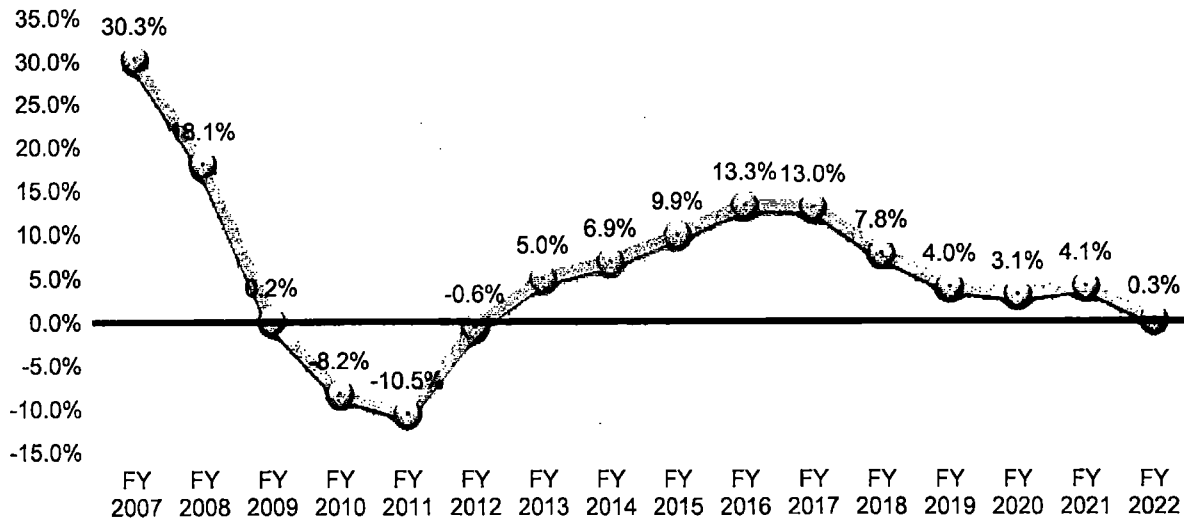
The City is projected to receive an allocation of \$23.6 million in one-time federal dollars from the American Rescue Plan Act to address the projected revenue shortfalls attributed to COVID-19, of which \$11.8 million has been received to date. The Administration recommends that these one-time funds be used to offset the projected \$19.5 million gap attributed to the impact of COVID-19 on the City’s revenues in the FY 2022 budget.

**PROPERTY VALUES UPDATE**

The FY 2022 General Fund budget based on the 2021 Estimated Taxable Values as of June 1, 2021 provided by the Miami-Dade Property Appraiser’s Office reflected a property tax revenue decrease of \$448,000 for FY 2022, resulting in a preliminary net General Fund gap of \$6.2 million, as further detailed in the Letter to Commission (LTC# 230-2021) dated June 1, 2021 and presented at the FY 2022 Commission Budget Retreat on June 4, 2021.

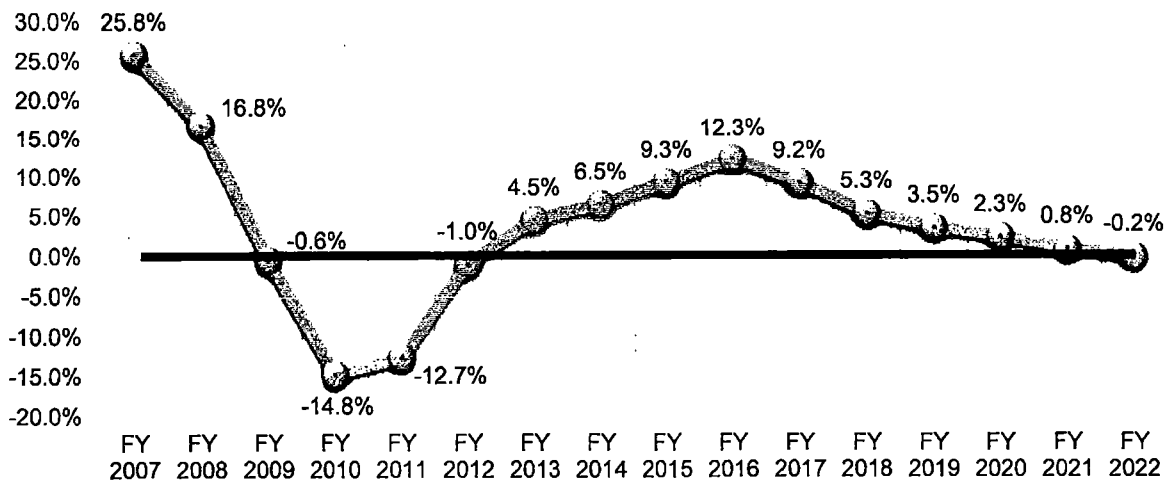
On July 1, 2021, the City received the 2021 Certified Taxable Values from the Miami-Dade County Property Appraiser indicating that the overall taxable value for the City of Miami Beach increased approximately \$123.7 million, or 0.3%, from the 2020 Certified Taxable Values of \$41.7 billion to the 2021 Certified Taxable Values of \$41.9 billion. Compared to the 2021 Estimated Taxable Values as of June 1, 2021, the Certified Taxable Values as of July 1, 2021 provided by the Miami-Dade County Property Appraiser increased \$217.7 million, or 0.5%.

**Overall Property Value Trend**

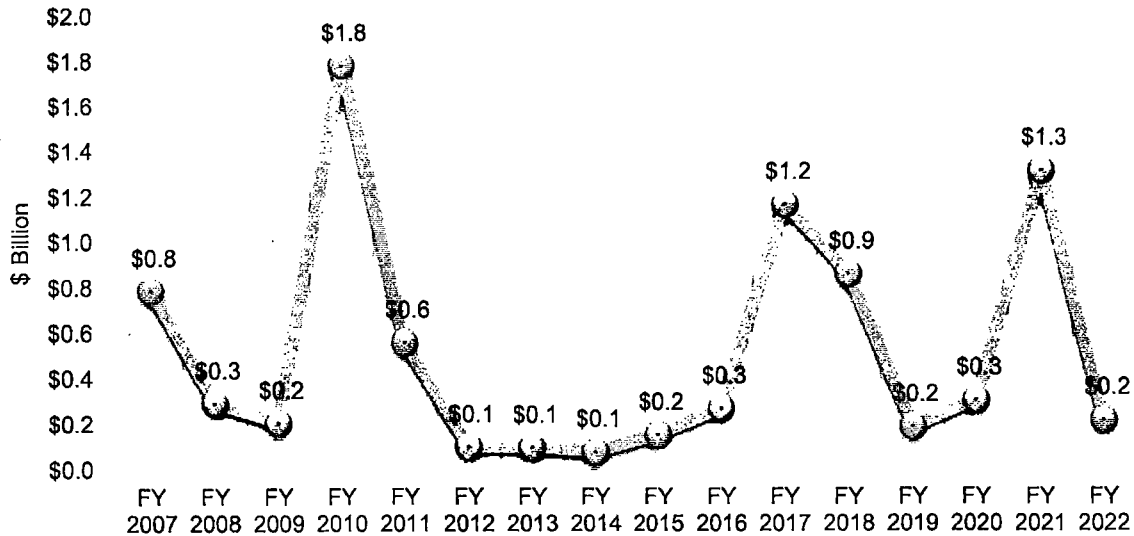


More specifically, the values include a \$91.9 million, or 0.2%, decrease in existing property values and a \$215.6 million increase in new construction values.

**Existing Property Value Trend**



**New Construction Trend**



The FY 2022 General Fund budget based on the 2021 Estimated Taxable Values as of June 1, 2021 provided by the Miami-Dade Property Appraiser's Office reflected a property tax revenue decrease of \$448,000, or 0.2%, from the 2020 Certified Taxable Values provided by the Miami Dade County Property Appraiser's Office as of July 1, 2020. The FY 2022 General Fund budget based on the 2021 Certified Taxable Values provided by the Miami-Dade County Property Appraiser's Office as of July 1, 2021 reflected an increase in values of \$217.7 million, or 0.5%, compared to the 2021 Estimated Taxable Values provided by the Miami-Dade County Property Appraiser's Office as of June 1, 2021, for an overall increase in citywide General Fund property tax revenues of \$2.3 million. Of this increase, approximately \$1.2 million was due to the increase in property values.

In addition, the preliminary property tax revenue projections as of June 1, 2021 assumed property values within the City Center RDA would decrease by approximately 0.2% over the certified July 1, 2020 values based on historical trends. Based on the certified July 1, 2021 values provided by the Miami-Dade County Property though, property values within the City Center Redevelopment Agency (RDA) actually decreased by approximately \$226.5 million, or 3.7%, from the certified July 1, 2020 values. This reduction in the RDA property values resulted in a \$1.1 million increase in citywide General Fund property tax revenues over the preliminary property tax revenues projected as of June 1, 2021.

Citywide General Fund Revenues	\$ Change
Increase in Property Tax Revenues from June 1 <sup>st</sup> based on Receipt of July 1 <sup>st</sup> Certified Taxable Values	1,184,000
Increase in Property Tax Revenues from June 1 <sup>st</sup> based on Receipt of City Center RDA Property Values	1,108,000
<b>Total Increase in Property Tax Revenue Projection (from Estimated June 1<sup>st</sup> to Certified July 1<sup>st</sup> Values)</b>	<b>\$2,292,000</b>

	July 2020 Certified	June 2021 Estimated	July 2021 Certified	\$ Change
<b>Property Assessment</b>				
Existing Values	41,742,998,986	41,502,000,000	41,651,084,940	(91,914,046)
New Construction	0	147,000,000	215,589,854	215,589,854
Total Citywide Property Values	41,742,998,986	41,649,000,000	41,866,674,794	123,675,808
<b>City Center RDA</b>	<b>6,204,385,940</b>	<b>6,191,977,168</b>	<b>5,977,864,104</b>	<b>(226,521,836)</b>
Citywide Total – Net of City Center RDA	35,538,613,046	35,457,022,832	35,888,810,690	350,197,644
<b>Property Tax Revenue Projection</b>	<b>\$196,617,000</b>	<b>\$196,169,000</b>	<b>\$198,461,000</b>	
<b>Property Tax Revenue Projection Variance</b>		<b>(\$448,000)</b>	<b>\$1,844,000</b>	<b>\$2,292,000</b>

Based on the increase in the 2021 Certified Taxable Values as of July 1, 2021 over the 2021 Estimated Taxable Values as of June 1, 2021 provided by the Miami-Dade County Property Appraiser and the increase in General Fund property tax revenues resulting from the actual decrease in the City Center RDA property values, General Fund property tax revenues increased by approximately \$2.3 million resulting in a decrease in the preliminary net General Fund gap without the impact of COVID-19 on revenues from \$6.2 million to \$3.9 million. The additional gap attributed to the impact of COVID-19 on revenues for FY 2022 remained at \$19.5 million.

	NON-COVID-19 (Permanent)	COVID-19 (Temporary)
<b>General Fund</b>	<b>(\$3.9 million)</b>	<b>(\$8.0 million)</b>
<b>Resort Tax</b>	<b>0</b>	<b>(\$11.5 million)</b>
<b>Total</b>	<b>(\$3.9 million)</b>	<b>(\$19.5 million)</b>

**GENERAL FUND**

The General Fund is the primary source of funding for many City services. Revenues are derived from ad valorem property taxes, franchise and utility taxes, business license and permit fees, revenue sharing from various statewide taxes, user fees for services, fines, rents and concession fees, and interest income. Additionally, intergovernmental revenues from Miami-Dade County and Resort Tax contribute funding for tourist-related activities provided by General Fund departments.

At the June 18, 2021 Finance and Economic Resiliency Committee (FERC) 1<sup>st</sup> Budget Briefing, the Mayor and City Commission were briefed regarding the FY 2022 General Fund budget, including the projected impact of COVID-19 on the City's revenues. The preliminary budget represents the cost of providing the same level of services as in the prior year and serves as the baseline of funding for the annual budget development process.

Based on the 2021 Certified Taxable Values provided by the Miami-Dade County Property Appraiser's Office as of July 1, 2021, citywide values increased approximately \$123.7 million, or 0.3%, over the 2020 Certified Taxable Values. Property taxes comprise approximately 56.5% of total FY 2022 General Fund revenues and are a key driver of the proposed revenues.

At the July 16<sup>th</sup> and 23<sup>rd</sup> FERC meetings, the Administration identified a combination of revenue and expenditure refinements, as well as revenue enhancements to close the projected Non-COVID-19 and COVID-19 General Fund gaps, as well as expenditure enhancements. These recommendations, if approved by the Committee, would have resulted in a proposed unallocated General Fund surplus of \$94,000.

<b>FY 2022 Balancing Strategies</b>	<b>NON-COVID-19 (Permanent)</b>	<b>COVID-19 (Temporary)</b>
<b>Surplus/(Gap) based on July 1<sup>st</sup> Values</b>	<b>(\$3,930,000)</b>	<b>(\$19,581,000)</b>
American Rescue Plan Act (ARPA) Funds		19,581,000
Revenue Refinements	4,420,000	
Expenditure Refinements	997,000	
Recommended Recurring Expenditure Enhancements	(689,000)	
Recommended One-Time Expenditure Enhancements	(780,000)	
Recommended Revenue Enhancements	76,000	
<b>Net</b>	<b>\$94,000</b>	<b>\$0</b>

The Committee accepted the Administration's recommendations summarized above and made recommendations on additional expenditure enhancements.

**Adjustments Subsequent to Budget Briefings**

Over the summer recess, the Administration further refined the FY 2022 budget based on the recommendations from the FERC Budget Briefings and refinements to recommended enhancements. These adjustments are summarized and further detailed below.

FY 2022 Balancing Strategies	NON-COVID-19 (Permanent)	COVID-19 (Temporary)
<b>Surplus/(Gap) as of July 23, 2021 FERC</b>	<b>\$94,000</b>	<b>\$0</b>
American Rescue Plan Act (ARPA) Funds		4,019,000
Revenue Refinements	1,409,000	
Expenditure Refinements	(1,353,000)	(4,019,000)
Recommended Recurring Expenditure Enhancements	(110,000)	
Recommended One-Time Expenditure Enhancements	(40,000)	
<b>Net</b>	<b>\$0</b>	<b>\$0</b>

**American Rescue Plan Act (ARPA) Funds – \$4,019,000**

The City is projected to receive a total allocation of approximately \$23.6 million in one-time Federal dollars from the American Rescue Plan Act. The preliminary FY 2022 budget as of the July 23<sup>rd</sup> FERC meeting included the use of \$19.5 million of these funds to offset the gap attributed to the impact of COVID-19 on the City's revenues in the FY 2022 budget. Over the summer, the City received guidance that the ARPA funds will need to be obligated before providing quarterly project and expenditure reports to the Federal government on the use of these dollars. Since the remaining \$11.8 million is expected to be received during FY 2022, the Administration recommends appropriating the entire \$23.6 million in the FY 2022 budget, which will allow for the efficient reporting of the use of these funds for government services to the extent of the reduction in revenue experienced due to the COVID-19 public health emergency. This increase in projected revenue would be offset by an increase in the Citywide Contingency (as noted below), to allow for unexpected expenditures resulting from the uncertainties surrounding COVID-19.

**Revenue Refinements – \$1,409,000**

- Finalization of FY 2022 General Fund Administrative Fees – \$621,000
- Elimination of the City's Subsidy to Normandy Shores based on July 23, 2021 FERC Recommendation – \$83,000
- Decrease in Enterprise Fund Rent to General Fund for Space Occupied in City Hall Campus (attributed to Building vacating 3<sup>rd</sup> floor space in City Hall) – (\$235,000)
- Use of General Fund Fund Balance/Reserves for "One-Time" Expenditure Enhancements Recommended for FY 2022 (includes \$900,000 for the Chambers Renovation Project) – \$940,000

**Expenditure Refinements – (\$5,372,000)**

- Increase in Citywide Contingency (ARPA Funds) – (\$4,019,000)
- One-Time Transfer to the Capital Pay-As-You-Go Fund (PayGo) for the Recommended Commission Chambers Renovation Project – (\$900,000)
- Increase in Citywide Operating Contingency – (\$319,000)
- Finalization of FY 2022 Internal Service Department Allocations – (\$79,000)
- Other Miscellaneous Expenditure Adjustments – (\$55,000)



Recurring Expenditure Enhancements – (\$110,000)

- At the July 23, 2021 FERC meeting, the Committee recommended including a placeholder for funding for the Camillus House Lazarus Project, or an equivalent project, to address homelessness in the City. The Administration recommends using these funds to support the Camillus House Lazarus Project – (\$100,000)
- At the July 23, 2021 FERC meeting, the Committee recommended funding Dual Enrollment Transcript Costs for Miami Beach students – (\$10,000)

One-Time Expenditure Enhancements – (\$40,000)

- At the July 23, 2021 FERC meeting, the Committee recommended funding the "Stop the Bleed" Kits at All Miami Beach and Feeder Pattern Schools – (\$40,000)

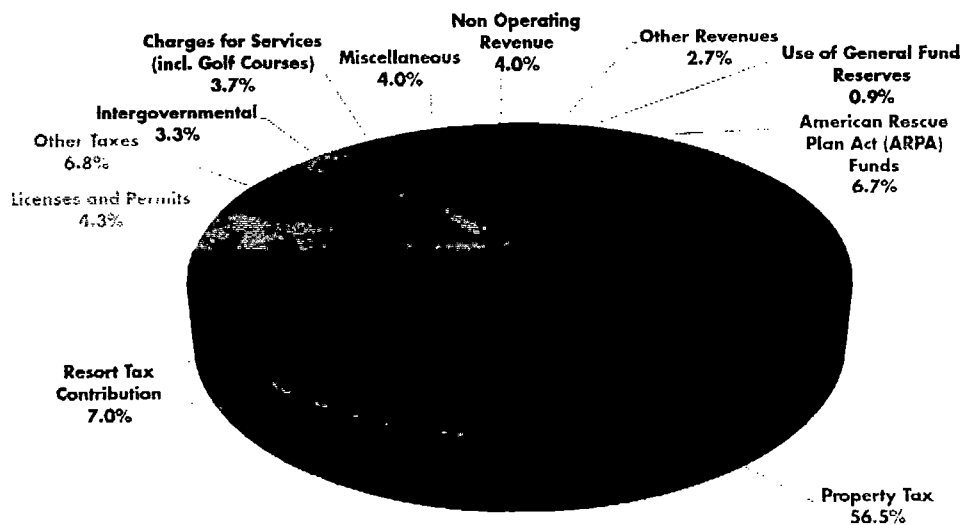
**PROPOSED FY 2022 GENERAL FUND BUDGET**

Based on the direction given at the various Budget Briefings during the summer and the budget adjustments made over the summer recess, the Administration proposes the FY 2022 General Fund budget as noted below, which, if approved, will result in a **balanced budget**.

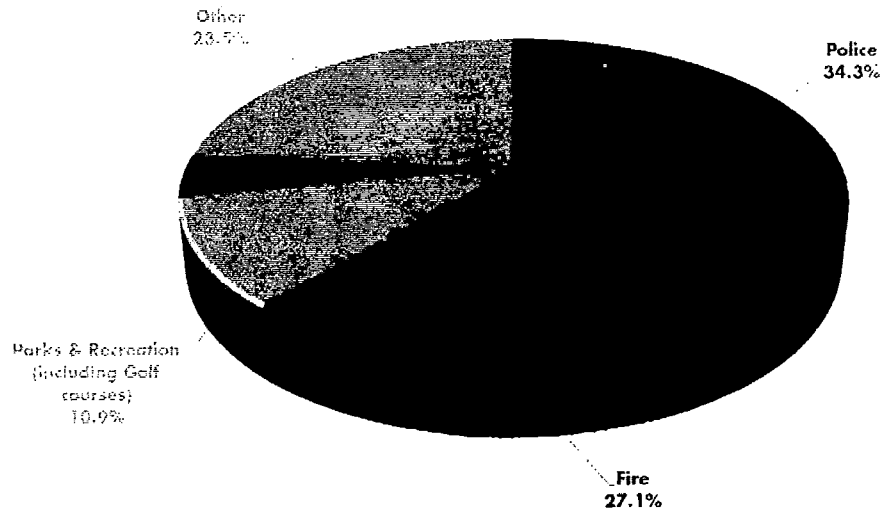
September 17, 2021 Proposed Budget		\$
Revenues		353,575,000
Expenditures		353,575,000
Surplus / (Gap)		\$0

The charts below reflect the major revenue and expenditure categories of the Proposed FY 2022 General Fund budget.

**FY 2022 GENERAL FUND REVENUES**



### FY 2022 GENERAL FUND EXPENDITURES



#### Recommended One-Time Expenditure Enhancements – Attachment A – (\$820,000)

As set forth by Resolution No. 2006-26341, the City can use one-time non-recurring revenue for capital expenditures or one-time expenditures and not to subsidize recurring personnel, operational and maintenance costs. The additional General Fund enhancements below, which are considered one-time in nature, are being recommended for funding utilizing General Fund reserves for FY 2022.

##### License Plate Reader for Miami Beach Re-Entry Plan: (\$210,000)

This request is to fund three mobile vehicle-mounted License Plate Readers (LPR) at an estimated cost of \$70,000 per unit (including the vehicles) for the proposed Miami Beach re-entry plan to facilitate access for City residents across the MacArthur, Julia Tuttle, and Venetian Causeways and other points of entry during high-impact periods as discussed at the June 23, 2021 City Commission meeting.

##### Appraisals, Studies, Assessments, & Analysis: (\$150,000)

The Economic Development Department anticipates negotiating public-private-partnerships to include the development of City-owned properties, which will require the City to appraise and assess all impacted properties, as well as various analysis and studies to identify and evaluate the benefits of these partnerships for the City.

##### Pilot Program to Incentivize City Employees to Establish City Residency: (\$150,000)

This request is to fund the implementation of a three-year pilot program to provide a \$250 per month incentive for 50 Police Officers and/or Firefighters to live in the City.

##### Public Relations and Marketing: (\$75,000)

This request is to enhance targeted public relations and marketing efforts to assist in the attraction and relocation of at least three (3) financial services or technology firms to Miami Beach since the City has now taken on a broader economic development role including

targeted business attraction and retention, working more closely with our public and private sector partners, and developing an enhanced public relations and marketing campaign.

ADA Compliance: (\$70,000)

The City of Miami Beach must use all reasonable efforts to make all electronic documents accessible with Web Content Accessibility Guidelines (WCAG). In discussions with the Information Technology and Marketing and Communications Departments, the City should extend these efforts to ensure all digital information (not only in documents) is also accessible and compliant with WCAG. This request is to train City staff to ensure all information shared digitally is created with accessibility in mind, and monitoring of the progress is required to ensure the City/staff is qualified and able to continue to do it independently in the future.

Citywide Store Front Covers: (\$45,000)

The Economic Development Department recognizes the need to prevent the harmful impacts caused by vacant storefront windows and doors on the ground floor of commercial properties. On May 8, 2019, the Mayor and City Commission adopted Resolution 2019-30810 approving the use of five artistic designs created by Design and Architect Senior High students for storefront covers and prior funding for this program was designated by area (North Beach, Middle Beach, and South Beach). This request will allocate funding to properties in all areas of the City on a first-come, first-serve, basis going forward.

Commercial Lease Subsidy: (\$40,000)

This request is to cultivate a carefully curated experience in the Art Deco Cultural District, which will require commercial lease subsidies to attract or retain culturally oriented businesses needed. This incentive would provide rent stabilization to new or existing businesses that promote a positive, family-friendly, cultural experience for residents and tourists.

CRA Planning Reports: (\$40,000)

During the process of establishing the North Beach Community Redevelopment Agency (CRA), some residents and stakeholders indicated an interest in expanding the proposed CRA boundaries. In order to accomplish this, State Statute dictates that a Finding of Necessity must be completed and accepted by the governing body. The Redevelopment Plan would also need to be amended to increase the Redevelopment Area as stipulated by the Finding of Necessity and subsequently be approved by the CRA Board, City Commission, and Board of County Commissioners.

Implementation of Stop the Bleed Kits at Miami Beach and Feeder Pattern Schools: (\$40,000)

This request is to fund the implementation of Stop the Bleed Kits at Biscayne Beach Elementary, North Beach Elementary, Miami Beach South Pointe Elementary, Miami Beach Feinberg Fisher K-8, Miami Beach Nautilus Middle School, and Treasure Island Elementary.

**Recommended Recurring Expenditure Enhancements – Attachment A – (\$1,603,000)**

Attachment A reflects a listing of all recurring FY 2022 expenditure enhancements with detailed descriptions, of which those recommended for FY 2022, are also detailed below:

Additional Sworn Police Officer (2) Positions: (\$336,000)

This request is for the addition of two sworn Police Officer positions, as recommended by the Mayor and Commission at its June 23, 2021 meeting, contingent on approval by voter referendum in November of the new proposed Smith & Wollensky lease. The lease revenue is projected to increase by \$340,000 in FY 2022, and incrementally ever year thereafter until 2025, for a total projected increase of \$1,142,000, which is the equivalent of six Police Officers, should these additional funds be allocated for Police Officers.

Additional Lifeguard Towers and Staffing at 55th and 62nd Street: (\$309,000)

This request is to enhance public safety on the City's beaches by adding two lifeguard towers at 55th and 62nd Streets and staffing these towers with four additional Lifeguard positions. This enhancement request would be funded through an additional transfer from the Resort Tax Fund to the General Fund in FY 2022.

Pre-Kindergarten Program: (\$250,000)

This request is to expand access to high quality PreK providers by providing up to \$2,700 per school year to 92 eligible Miami Beach families to use with any PreK provider who has partnered with the City. Continuation of this program, which was approved in FY 2021 as a pilot, will attract new families to the City of Miami Beach and support the City's economic development goals.

Addition of Park Rangers for 500-700 Alton Road Park: (\$189,000)

With the 500-700 Alton Road Park coming online in the next few months, it is important to prepare to have security coverage for this new facility. As a result, this request is to add four part-time Park Ranger positions to provide coverage 15 hours/day, 7 days a week.

Job Incentive Creation Program: (\$180,000)

This request is for the creation of a performance-based incentive known as the Job Creation Incentive Program (JCIP). The purpose of the JCIP will be to strategically attract companies and expand existing businesses within the City of Miami Beach while increasing the number of quality, high-wage jobs, in the community.

Addition of Park Rangers and Janitorial Services at Polo Park: (\$139,000)

Polo Park has funding for a sports lighting project that will expand the time of play at the park. As a result, this request is to add two (2) part-time Park Ranger positions to provide coverage in the evenings, as well as provide additional janitorial services to maintain the school restrooms for park users in the evenings.

Homelessness in the City: (\$100,000)

This request is to allocate additional funding to address Homelessness in the City of Miami Beach as recommended by the Finance and Economic Resiliency Committee (FERC) at its July 23, 2021 Budget Briefing.

Cat Network Program: (\$44,000)

The Cat Network Program is a spay/neuter program for surgeries, vaccines, and wellness. This request is to provide funding to replace the previous grant from PetSmart (which has not been renewed) for operating expenditures necessary for the program to be successful. This request is in addition to the existing \$31,000 currently funded by the City, for a total of \$75,000.

Math Tutors Afterschool: (\$15,000)

As a result of the closing of schools, virtual learning, and interrupted school site instruction due to COVID-19, Miami Beach youth at Miami Beach Nautilus Middle and Miami Beach Senior High School have suffered significant learning losses and fallen behind in mathematics classes. To support youth mathematics achievement and to allow students to meet annual mathematics performance levels in classes such as Algebra I and Geometry with end of course exams, afterschool tutors from Florida International University will provide individual and small group mathematics support after schools which will allow students to self-enroll, as needed, as approved by the City Commission on January 13, 2021 through Resolution 2021-31562.

Flu Vaccines: (\$15,000)

According to the Center for Disease Control (CDC), influenza rates among kids and young adults have been higher in the past flu season pre-COVID. Getting a flu vaccine will not protect against COVID-19; however, flu vaccination has many other important benefits. To provide future protection from the flu, the City allocated \$15,000 in FY 2020 to administer flu shots in Miami Beach for any Miami Beach resident. This funding would provide continued City support for this program.

GED/ESOL Classes: (\$11,000)

This request is to prepare resident adult learners to enter career and technical fields and/or post-secondary education, employment, and participation in civic life.

- GED: Motivates students to obtain the diploma and use acquired skills in the workforce and to achieve career and job placement success
- ESOL: Provides literacy instruction for English language learner adults, in order to increase their ability to communicate in English

Dual Enrollment Transcripts: (\$10,000)

This request is to fund the transcript costs for Miami Beach students who have taken dual enrollment courses funded by the City as discussed and recommended by the Finance and Economic Resiliency Committee at its July 23, 2021 Budget Briefing.

Substitute Teacher Incentive Program: (\$5,000)

This request is to recruit residents of Miami Beach to become substitute teachers for Miami Beach public schools and offers them an incentive such as a citywide parking permit or funding of the cost to attain a substitute teacher certification.

**Recommended Revenue Enhancements – Attachment B – \$76,000**

Attachment B includes a listing of all revenue enhancements, including detailed descriptions, of which those recommended for FY 2022, are summarized below:

FY 2022 Revenue Enhancements	\$
Sidewalk Café Application Fee (from \$159 to \$865) to offset the cost of the new Project Engineer position created in FY 2021 to manage the City's existing Sidewalk Café procedures	76,000
<b>Total</b>	<b>\$76,000</b>

**USE OF GENERAL FUND RESERVES**

The pre-COVID-19 reserve in the General Fund was \$80.6 million. The projected General Fund reserve in FY 2022 is \$79.7 million, which is \$900,000 less than the pre-COVID-19 amount. The \$79.7 million represents 22.5%, which is lower than the target financial policy of 25% but exceeds the minimum 17% General Fund unrestricted budgetary fund balance recommended by the Government Finance Officers Association.

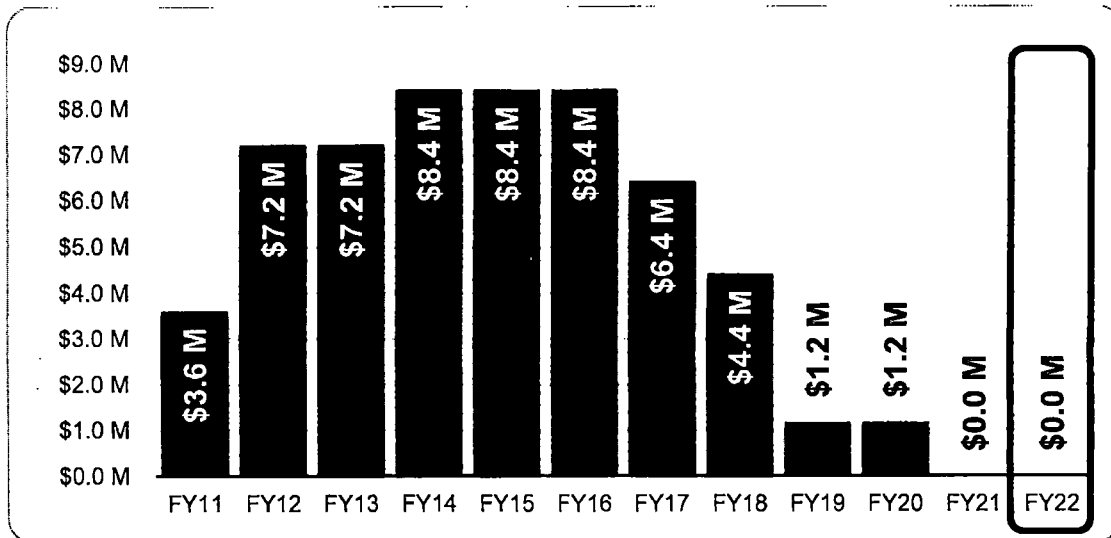
General Fund Reserve	Amount
<b>Pre-COVID Reserve</b>	<b>\$80.6 million</b>
Use of Reserve in FY 2020	(\$3.3 million)
<b>Projected Increase in Reserve in FY 2021</b>	<b>\$7.8 million</b>
Projected Use of Reserve in FY 2022	(\$5.4 million)
<b>Projected FY 2022 Reserve</b>	<b>\$79.7 million</b>

**PARKING & RDA FUND TRANSFERS TO THE GENERAL FUND**

The General Fund budget adopted for FY 2021 included a \$3.3 million decrease in pension debt expenditures that resulted from the planned retirement of the City's pension debt obligations during FY 2021. The FY 2022 budget includes an additional \$1.2 million in savings as there will be no further pension debt expenditures anticipated, which represents \$4.5 million of recurring savings in the operating budget.

The Administration's long-term objective has been to reduce the subsidy from the Parking Enterprise Fund to the General Fund in order to reduce the burden on the Parking Enterprise Fund. Consistent with this strategy, as part of the FY 2021 budget, the subsidy from the Parking Enterprise Fund to the General Fund was eliminated and the Administration recommends that this continues in subsequent years.

**History of Transfer to General Fund from Parking Fund**



Similarly, the Administration's objective has been to reduce the General Fund's reliance on the transfer from the City Center Redevelopment Agency (RDA), which became available through approval of the Fourth Amendment to the Interlocal Agreement between the City of Miami Beach, the Miami Beach Redevelopment Agency, and Miami Dade County. The City's long-term objective is to reduce the General Fund's reliance on this one-time source of funding from the RDA, which will end in FY 2024.

To eliminate the City's reliance on these RDA one-time funds, the Administration recommends offsetting the savings from the pension debt expenditures with the reduction in the transfer from the RDA, which would release the RDA funds to be utilized for one-time purposes in the budget, such as the replacement of General Fund vehicles, through FY 2023.

**Recommended Use of RDA Funds**

Expenditure	FY 2022	FY 2023	FY 2024
Replace General Fund Fleet with Cash	5,613,000	5,848,000	0
<b>Total</b>	<b>\$5,613,000</b>	<b>\$5,848,000</b>	<b>\$0</b>

**Use of Resort Taxes to offset Tourism Eligible Expenditures in the General Fund**

Based on an outside consultant study conducted in FY 2020 using actual expenses for FY 2019, the study estimated that there are approximately \$151.5 million in eligible Resort Tax expenditures in the General Fund.

These include expenditures associated with police officers serving entertainment areas; a portion of fire rescue services from Fire Stations 1 & 2; ocean rescue services; enhanced code

compliance provided to respond to evening entertainment area violations and staffing of special events; other code compliance activities in tourism and visitor related facilities/areas; operations of the Tourism and Culture Department and the Cultural Arts Council; museums and theaters (Garden Center, Bass Museum, and Colony Theater); golf courses (net of revenues); Memorial Day and other special event costs; homeless services; July 4<sup>th</sup>; Visitor Center funding; holiday lighting; Jewish Museum; Miami Design Preservation League (MDPL); etc.

Due to the projected impact of COVID-19 on the City's Resort Tax revenues for FY 2022, the total Resort Tax Fund transfer to the General Fund for FY 2022 is approximately \$24.9 million, which is a \$11.9 million, or 32.3%, decrease from the budgeted FY 2020 transfer of \$36.8 million. Although the uncertainty of when the economy will return to normalcy still remains, it is anticipated that FY 2023 Resort Tax revenues transferred to the General Fund will return to a level that is closer to historical actuals.

**2% RESORT TAX FUND**

At the FY 2022 Commission Budget Retreat on June 4, 2021, the Mayor and City Commission were also briefed regarding the FY 2022 Resort Tax budget.

	FY 2021 Adopted	FY 2022 Preliminary	\$ Variance	% Variance
Revenues	46,102,000	51,288,000	5,186,000	11.2%
Expenditures	46,102,000	51,288,000	5,186,000	11.2%
<b>Surplus/(Gap)</b>	<b>\$0</b>	<b>\$0</b>		

Preliminary 2% Resort Tax revenues are estimated to increase approximately \$5.2 million, or 11.2%, from the Adopted FY 2021 budget based on revenues being projected at 85% of FY 2019 (pre-COVID-19) actuals due to strong domestic travel during COVID-19 and the City being recognized as an attractive outdoors destination although conventions and meetings, as well as the cruise industry and international travel, are still recovering from the COVID-19 pandemic.

Items Included in Preliminary FY 2022 Revenues	\$
Increase in 2% collections based on actuals as of April 2021 (assuming 85% of actual FY 2019 collections)	5,875,000
Decrease in projected interest income (lower interest rate environment)	(646,000)
Decrease in other miscellaneous revenues	(43,000)
<b>Total</b>	<b>\$5,186,000</b>

Similarly, Preliminary 2% Resort Tax expenditures are estimated to increase approximately \$5.2 million, or 11.2%, from the Adopted FY 2021 budget, as summarized below.



Items Included in Preliminary FY 2022 Expenditures	\$
Transfer to General Fund for Tourism-Eligible Expenditures in the General Fund (approx. \$25.0M of \$ 36.8M Budgeted in FY 2020 and \$151.5 Eligible to be Reimbursed per 2019 Study)	6,399,000
Sanitation Contribution (FY 2021 Budget Included "One-Time" Contribution of \$2.7M for Reimbursement of Prior Year Services Provided)	(2,740,000)
GMCVB Contribution (Reflects proposed contract terms: 10% of the gross 2% collections net of the 4% City allowance, plus up to \$2M incentive fee)	2,362,000
1% Convention Center Bed Tax Subsidy (2% Subsidy for Annual Convention Center Debt Service Coverage based on 1% Bed Tax Collections)	(1,414,000)
Miami Beach VCA Contribution (5% of the gross 2% collections net of the 4% City allowance)	1,370,000
One-Time Expenditure Enhancements Budgeted in FY 2021	(1,050,000)
Increase in Personnel Expenditures (2% Merit for all groups, except 5% Step for Police and Fire, and 10% increase in health over FY 2021 projections)	219,500
Increase in Miscellaneous Operating Expenditures	39,500
<b>Total</b>	<b>\$5,186,000</b>

### Approach to Balance

At the July 16<sup>th</sup> and 23<sup>rd</sup> FERC meetings, the Administration identified a combination of revenue and expenditure refinements, as well as recommended expenditure enhancements that would have to be funded from Resort Tax reserves on a one-time basis until resort taxes grew enough to cover these expenditures on a recurring basis. These recommendations, if approved by the Committee, would have resulted in a balanced 2% Resort Tax budget.

FY 2022 Balancing Strategies	\$
<b>Preliminary Surplus/(Gap)</b>	<b>\$0</b>
Revenue Refinements	5,435,000
Expenditure Refinements	(309,000)
Recommended "One-Time" Expenditure Enhancements	(1,084,000)
Recommended Recurring Expenditure Enhancements	(4,042,000)
<b>Net</b>	<b>\$0</b>

The above-mentioned recommendations were approved by the Committee.

**Adjustments Subsequent to Budget Briefings**

Over the summer recess, the Administration further refined the FY 2022 2% Resort Tax budget based on recommendations from the Budget Briefings and subsequent FERC meetings that are further detailed below.

FY 2022 Balancing Strategies	\$
<b>Preliminary Surplus/(Gap)</b>	<b>\$0</b>
Revenue Refinements	25,000
Expenditure Refinements	0
Recommended "One-Time" Expenditure Enhancements	(25,000)
Recommended Recurring Expenditure Enhancements	0
<b>Net</b>	<b>\$0</b>

Revenue Refinements – \$25,000

- Additional Use of Resort Tax Reserves for Additional "One-Time" Expenditure Enhancement recommended by the FERC at its July 30, 2021 meeting – \$25,000

One-Time Expenditure Enhancements – (\$25,000)

- At the July 30, 2021 FERC meeting, the Committee recommended funding of a sponsorship for the South Beach Jazz Festival – (\$25,000)

**Revenue Refinements – \$5,460,000**

As presented at the FY 2022 Commission Budget Retreat on June 4, 2021, the Mayor and City Commission were informed that all Resort Tax enhancements recommended for FY 2022 would need to be funded from Resort Tax reserves on a one-time basis until resort taxes grew enough to cover these expenditures on a recurring basis. As a result, approximately \$5.4 million of Resort Tax reserves are recommended to be appropriated based on the recommended FY 2022 expenditure refinements and enhancements detailed further below.

**Expenditure Refinements – (\$309,000)**

To enhance public safety on the City's beaches by adding two additional lifeguard towers at 55th and 62nd Street and staffing these towers with four additional Lifeguard positions, the Administration recommended that the Resort Tax contribution to the General Fund, which is intended to fund tourism-eligible expenditures in the General Fund, be increased by \$309,000 to fund the costs of these additional towers and staffing budgeted in the General Fund.

**Recommended One-Time and Recurring Resort Tax Enhancements – Attachment A – (\$5,151,000)**

The following one-time and recurring Resort Tax enhancements, which will have to be funded on a one-time basis from Resort Tax reserves, are being recommended for funding in FY 2022:

Spring Break Producer, Infrastructure & Programming: (\$2,400,000)

Spring Break cultural programming, specifically in the Art Deco Cultural District and Lummus Park/beachfront areas, help mitigate a high impact tourist season for the City of Miami Beach. Curated programming can engage the elevated number of tourists and guests and potentially drive commercial activities, entertain, increase hotel room occupancy, reduce traffic impact, and enhance the narrative and reputation of Miami Beach during this period. This enhancement would provide for the acquisition of a highly skilled and qualified production company to assist in the creation and activation of a safe, healthy, and responsible cultural programming. As a result, this will improve the reputation and impact of Spring Break on City commercial districts, residents, and overall environment. The programming would be located directly on the beach, in the Lummus Park area of Miami Beach, between 7th Street and 11th Street, and would occur during several weekends during the months of March and April 2022 as approved by the City Commission on June 23, 2021.

Enhanced Police Staffing for Spring Break: (\$1,022,000)

Spring Break is an unsanctioned large-scale event that occurs each year beginning in mid-February until mid-April for a period of approximately 8 weeks and draws tens of thousands of college aged students and individuals with a free-for-all party mindset that has presented numerous challenges to maintain public safety and prevent disorder. Therefore, this request is to provide \$750,000 in additional overtime, \$37,000 for barricades to separate businesses from pedestrians, \$45,000 for meals for personnel during Alpha Bravo shifts to remain in the deployment areas, and \$190,000 in security guard services to support police checkpoints during Spring Break.

Temporary Code Compliance I Positions (6) for Art Deco Cultural District (ADCD): (\$589,000)

This request is for the addition of 6 temporary Code Compliance Officer I positions to be dedicated to the Art Deco Cultural District (ADCD), formerly known as the Entertainment (MXE) District, to provide a steady uniformed presence in the ADCD to address quality of life concerns as the district is reimagined as the Art Deco Cultural District. As discussed and recommended by the Finance and Economic Resiliency Committee (FERC) at its July 16, 2021 Budget Briefing, this will be a three-year pilot program.

Temporary Full-Time Code Compliance I Positions (3) for Short-Term Rental Enforcement (One-Time): (\$295,000)

This request is for the addition of 3 temporary Code Compliance Officer I positions to enhance enforcement of short-term rentals. As discussed and recommended by the Finance and Economic Resiliency Committee (FERC) at its July 16, 2021 Budget Briefing, this will be a three-year pilot program.

American Black Film Festival (One-Time): \$200,000

The American Black Film Festival (ABFF) is an annual event dedicated to recognizing Black artists and showcasing quality film and television content by and about people of African descent. ABFF founder Jeff Friday conceived the festival in 1997 as a vehicle to strengthen the black entertainment community by fostering resource sharing, education and artistic collaboration. This is a one-time enhancement over 2 years with the Year 1 cost including two events that fall within the same fiscal year. Based on direction from the Finance and Economic Resiliency Committee (FERC) at its July 16, 2021 Budget Briefing,

the Administration's recommendation is that \$100,000 be funded for each of the two events planned in FY 2022.

Increased Funding for High Impact Periods: (\$170,000)

This request is to increase Resort Tax funding allocated for the Fire Department for high impact periods by an additional \$170,000 to more closely reflect the actual costs incurred by the Fire Department during these periods in prior years. Currently, the Fire Department receives an allocation of \$180,000 which includes Halloween on Lincoln Road, New Year's Eve, Spring Break, Memorial Day, and July 4th.

Homeless Trust: (\$125,000)

This request is to allocate funding to support enhanced homeless services as recommended by the Finance and Economic Resiliency Committee (FERC) at its April 19, 2019 meeting and adopted by the City Commission through Resolution 2019-30811 on May 8, 2019. The original approved funding source was revenues from short term rental fine collections. Of the \$125,000 allocated in FY 2020, only \$20,000 was spent. The FY 2021 budget did not include funding for the Homeless Trust. Based on direction from the Finance and Economic Resiliency Committee (FERC) at its July 16, 2021 Budget Briefing, the Administration's recommendation is that \$125,000 be allocated in FY 2022.

Domestic Violence: (\$125,000)

This request is to allocate funding to support enhanced domestic violence services as recommended by the Finance and Economic Resiliency Committee (FERC) at its April 19, 2019 meeting and adopted by the City Commission through Resolution 2019-30811 on May 8, 2019. The original approved funding source was revenues from short term rental fine collections. The FY 2021 General Fund budget includes \$125,000 for domestic violence that was rolled over from FY 2020 and remains unspent. Based on direction from the Finance and Economic Resiliency Committee (FERC) at its July 16, 2021 Budget Briefing, the Administration's recommendation is that an additional \$125,000 be allocated in FY 2022.

Pride Park, Collins Canal Park, Collins Park Cultural Arts Programming: (\$75,000)

This request is to allocate funding for activation of cultural programming to encourage and attract community and neighborhood engagement. There has been a strong desire to activate Miami Beach's parks and public spaces. Funding for additional cultural programming would increase the City's portfolio of free arts and culture events happening throughout our community and engage our residents.

Enhanced In-Kind Staffing for Orange Bowl Championship: (\$75,000)

This 2022 Orange Bowl Game is similar to most large-scale events that brings tourists to the City since the championship game will be played at Hardrock Stadium. The Police Department expects excessive crowd conditions in the Art Deco Cultural District (ADCD) and at major hotels venues for which comprehensive police services and resources will be needed.

No Vacancy, Miami Beach: (\$50,000)

No Vacancy garnered extensive national and international press coverage during its debut in December 2020, reaching a total of 853,818,000 unique visitors per month (UVPM). In addition to a feature in the New York Times, the program was featured in national art

publications, including Artnet, Whitewall and Art Newspaper, among others. The program is a joint collaboration between the Cultural Arts Council and Miami Beach Visitors and Convention Authority. The event provides rewarding visitor experiences, revitalizes neighborhoods (hotels, restaurants, and businesses), attracts residents, artistic businesses, and other members of the creative economies. This also creates a creative place for tourists year-round. No Vacancy is free and open to the public.

South Beach Jazz Festival Sponsorship (One-Time): (\$25,000)

This request is to provide a sponsorship to the South Beach Jazz Festival for FY 2022 as discussed and recommended by the Finance and Economic Resiliency Committee at its July 30, 2021 meeting.

**PROPOSED FY 2022 2% RESORT TAX BUDGET**

Based on the direction given at the various Budget Briefings during the summer, and the budget adjustments made over the summer recess, the Administration proposes the FY 2022 2% Resort Tax budget as noted below, which, if approved, will result in a **balanced budget**.

September 17, 2021 Proposed Budget		\$
Revenues		56,748,000
Expenditures		56,748,000
Surplus / (Gap)		\$ 0

Overall, the total combined FY 2022 Resort Tax budget is \$81.3 million, which is an increase of approximately \$12.1 million, or 17.4%, from the adopted FY 2021 budget. During the second half of FY 2021, revenues have begun to return to pre-COVID-19 levels, thanks in large part to the City of Miami Beach becoming a premier destination in the United States, as domestic travel has begun to pick up again. However, COVID-19 cases have begun to resurge, creating some uncertainty in the tourism industry. For this reason, the FY 2022 budget reflects a cautiously optimistic rebound in revenues for FY 2022. For FY 2022, the assumptions utilized by the Administration project that the City will collect, on average, approximately 85% of the revenues that would have been collected without the impact of COVID-19 based on prior year trends. The FY 2022 Resort Tax budget includes:

- \$24,866,000 (increase of \$6,227,000 from FY 2021) provided to the General Fund to support continuing tourism eligible expenditures such as Code enforcement, cleanliness, the Park Ranger program, homelessness at Lummus Park, increased support for the Miami Beach Botanical Gardens and the City's cultural facilities, public safety programs such as Ocean Rescue, Police services on Lincoln Road, Ocean Drive/Lummus Park, Collins Avenue, Washington Avenue, ATV officers, Boardwalk security, special traffic enforcement and staffing during high impact periods. Funding also supports Code Compliance enforcement in the entertainment areas, a portion of the operational costs of the Tourism and Culture Department and the Economic Development Department.
- \$3,040,000 (decrease of \$2,740,000 over FY 2021) contribution to the Sanitation Fund for cleaning services provided throughout the entertainment areas. It is important to note that

the FY 2021 budget included a one-time contribution of \$2,758,000 in Sanitation Fund services provided throughout the City's tourism areas in prior years.

- \$6,889,000 (increase of \$2,362,000 over FY 2021) contribution to the Greater Miami Convention and Visitors Bureau (GMCVB) based on the currently proposed performance-based contract for FY 2022.
- \$4,939,600 (increase of \$616,600 over FY 2021) for enhancing City services, inclusive of Goodwill Ambassadors, during high impact periods such as Memorial Day, July 4th, Spring Break, and Art Basel. This includes three (3) recurring enhancements: \$170,000 for Increased Funding for High Impact Periods (Fire), \$1,022,000 for Additional Spring Break Staffing (Police).
- \$2,445,000 (increase of \$1,370,000 over FY 2021) contribution to the Miami Beach Visitor and Convention Authority (VCA) based on the legislated funding formula.
- \$2,400,000 for Spring Break Producer, Infrastructure & Program Funding (FY 2022 Recurring Enhancement).
- \$1,000,000 (year seven of a fifteen-year annual grant) contribution to Mount Sinai Medical Center to fund the design and construction of a new emergency room facility. It is important to note that the FY 2020 contribution was deferred to a subsequent fiscal year as part of the City's COVID-19 balancing plan.
- \$600,000 (decrease of \$400,000 over FY 2021) in contingency for unforeseen expenditures incurred during FY 2022.
- \$542,000 to support the initiative to provide better service by adding attendants to the beachfront restrooms in Lummus Park and 21st street on weekends, holidays, and during high impact periods.
- \$500,000 for enhanced holiday decorations throughout the City's tourism areas.
- \$400,000 for sponsorship agreements as approved by the City Commission.
- \$350,000 contribution to partially offset expenditures for the Miami Beach Air and Sea Show.
- \$200,000 to continue the local Miami Beach marketing campaign, which is matched with funds from the Greater Miami Convention and Visitors Bureau (GMCVB), the Miami Beach Visitor and Convention Authority (VCA), and the Cultural Arts Council (CAC).
- \$200,000 for American Black Film Festival. \$100,000 in funding for each of the two events planned in FY 2022 (FY 2022 One-Time Enhancement).
- \$188,000 sponsorship to Miami Beach Pride for its annual festival, which includes \$25,000 for rental of a ferris wheel.

- \$151,000 City subsidy for the Ocean Drive Tourist Oriented Policing Services Off-Duty Police program.
- \$135,000 for Memorial Day weekend cultural activation events.
- \$125,000 for Domestic Violence (FY 2022 Recurring Enhancement).
- \$125,000 for Homeless Trust (FY 2022 Recurring Enhancement).
- \$100,000 contribution to partially offset expenditures for Miami Design Preservation League's Art Deco Weekend.
- \$100,000 to provide funding for activation of cultural programming to increase the City's portfolio of free arts and cultural events throughout the City.
- \$100,000 for Lummus Park cultural activation events.
- \$100,000 contribution towards the July 4th fireworks event in North Beach.
- \$79,100 for professional consulting fees (\$60,100) and annual audit services (\$19,000).
- \$75,000 for Pride Park, Collins Canal Park, Collins Park Cultural Arts Programming (FY 2022 Recurring Enhancement).
- \$50,000 for No Vacancy, Miami Beach (FY 2022 Recurring Enhancement).
- \$50,000 for Special Events Marketing Sponsorship.
- \$45,300 for continuation of the Enhanced Secret Shopper Program.
- \$36,000 for the painting of lifeguard stands on the beach every other year so that they are on a constant painting cycle instead of an ad-hoc or as-needed basis.
- \$25,000 for South Beach Jazz Festival Sponsorship (FY 2022 One-Time Enhancement).
- \$25,000 for completion of an updated Resort Tax Cost Allocation Study.
- \$20,000 for year 2 of Seafood Festival Sponsorship Agreement.
- \$12,184,000 for North, Middle, and South Beach Quality of Life (QOL) Capital Projects that enhance Miami Beach's tourist related areas, plus continued support of transportation initiatives and various arts and cultural programs based on the following allocation adopted by the City Commission commencing FY 2019: Transportation – 60%, North Beach (QOL) – 10%, Middle Beach (QOL) – 10%, South Beach (QOL) – 10%, Arts – 10%.
- \$12,456,000 for debt service associated with the Resort Tax revenue bonds issued in 2015 for the expansion and renovation of the Miami Beach Convention Center and Convention Center Renewal and Replacement projects in accordance with Resolution 2012-27902. It is important to note that due to the impact of COVID-19 on the City's Resort

Tax revenues, an additional \$272,000 contribution is budgeted from the 2% Resort Tax Fund for required FY 2022 debt service coverage.

**USE OF RESORT TAX RESERVES**

The pre-COVID-19 reserve in the Resort Tax Fund was \$15.2 million. Due to higher than projected resort tax revenue during FY 2021, the projected Resort Tax reserve in FY 2022 is \$21.6 million, which is \$6.4 million higher than the pre-COVID-19 amount. The \$21.6 million represents 33.6% or approximately 4 months, which is lower than the target financial policy of 50%, or 6 months, but significantly exceeds the minimum 17% General Fund unrestricted budgetary fund balance recommended by the Government Finance Officers Association.

Resort Tax Reserve	Amount
<b>Pre-COVID Reserve</b>	<b>\$15.2 million</b>
Use of Reserve in FY 2020	(\$3.5 million)
Projected Increase in Reserve in FY 2021	\$15.3 million
Projected Use of Reserve in FY 2022	(\$5.4 million)
<b>Projected FY 2022 Reserve</b>	<b>\$21.6 million</b>

**PROPOSED FY 2022 ENTERPRISE FUND BUDGETS**

The City accounts for those goods and services provided by a particular department to external users for which a fee is charged as Enterprise Funds. The City's Sanitation, Water, Storm Water, Sewer, Parking, Convention Center, and Building operations comprise this category of proprietary funds. The FY 2022 Enterprise Funds budgets total \$230.0 million. This represents an increase of approximately \$11.5 million, or 5.3%, from the FY 2021 Enterprise Funds budgets totaling \$218.5 million, primarily due to the following:

- Water reflects an overall decrease of \$465,000, or 1.3%, primarily due to a decrease in capital expenditures for vehicles, machinery, and equipment scheduled for replacement in FY 2022 per Fleet Management and decrease in debt service expenditures based on the current debt repayment schedule of outstanding debt issued for ongoing water infrastructure improvement projects, which were partially offset by increases in personnel and internal services expenditures.
- Sewer reflects an overall increase of approximately \$3.7 million, or 7.5%, primarily due to increases in the budgeted set-aside for renewal and replacement of Sewer assets that is based on projected revenues in excess of expenditures and sewage treatment services provided by Miami-Dade County, which were partially offset by decreases in capital expenditures for vehicles, machinery, and equipment scheduled for replacement in FY 2022 per Fleet Management.
- Storm Water reflects an overall increase of \$752,000, or 2.4%, primarily due to increases in debt service based on the current debt repayment schedule of outstanding debt issued



for ongoing storm water infrastructure improvement projects and the budgeted set-aside for renewal and replacement of Storm Water assets that is based on projected revenues in excess of expenditures, which were partially offset by a decrease in capital expenditures based on vehicles, machinery, and equipment scheduled for replacement in FY 2022 per Fleet Management.

- Sanitation reflects an overall increase of \$36,000, or 0.2%, primarily due to increases in capital expenditures for vehicles, machinery, and equipment scheduled for replacement in FY 2022 per Fleet Management and contracted temporary labor to supplement department staffing on an as-needed basis, which were largely offset by a decrease in transfer to reserves due to a one-time reimbursement from the Resort Tax Fund for prior year services that were provided by the Sanitation Fund and budgeted to be reimbursed in FY 2021.
- Building reflects an overall increase of \$593,000, or 3.6%, primarily due to increases personnel expenditure resulting from applicable merit increases and increases in the City's premiums for health and life insurance for all City employees budgeted in FY 2022, as well as increases in operating expenditures based on anticipated department needs in FY 2022.
- Parking reflects an overall increase of \$5.9 million, or 15.8%, primarily due to increases in the budgeted set-aside for renewal and replacement of Parking assets that is based on projected revenues in excess of expenditures, debt service expenditures for the Parking Department's outstanding bond, and capital expenditures for vehicles, machinery, and equipment scheduled for replacement in FY 2022 per Fleet Management, which were offset by decreases in personnel, operating, and internal service expenditures based on current department operations.

### **CONVENTION CENTER FUND**

Due to the impact and gradual recovery in operations resulting from the COVID-19 pandemic, the FY 2022 Convention Center Fund budget presented at the Commission Budget Retreat on June 4, 2021 reflected a projected \$0.5 million gap that was based on 45 events comprised of 11 Priority 1 (P1), 16 Priority 2 (P2), and 18 Priority 3 (P3) events.

Based on updated projections since May, seven new events and two cancellations have been factored into the FY 2022 Convention Center Fund budget, resulting in additional revenues of approximately \$0.4 million, as well as a reduction in projected expenditures for operations of Pride Park, Collins Canal Park, and the Carl Fisher Clubhouse of \$0.6 million.

As a result, the updated FY 2022 Convention Center Fund budget reflects a surplus of approximately \$0.5 million based on 50 events comprised of 13 Priority 1 (P1), 16 Priority 2 (P2), and 21 Priority 3 (P3) events, which is an increase of approximately \$1.0 million, from the projected \$0.5 million gap presented at the FY 2022 Commission Budget Retreat on June 4, 2021.

The chart below outlines the projected use of the Convention Center's Reserves since before the impact of COVID-19.

Convention Center Fund Reserve	Amount
<b>Pre-COVID Reserve</b>	<b>\$13.7 million</b>
Use of Reserve in FY 2020	(\$5.4 million)
Projected Use of Reserve in FY 2021	(\$4.5 million)
Projected Additional Reserve in FY 2022	\$0.4 million
<b>Projected FY 2022 Reserve</b>	<b>\$4.2 million</b>

**PROPOSED FY 2022 INTERNAL SERVICE FUND BUDGETS**

The City accounts for goods and services provided by one department to other departments citywide on a cost reimbursement basis as Internal Service Funds. Central Services, Fleet Management, Information Technology, Property Management, Risk Management, Medical and Dental, and the Office of the Inspector General comprise this category of proprietary funds. The FY 2022 budgets for Internal Service Funds total \$115.0 million, which is an increase of approximately \$8.0 million, or 7.5%, over the FY 2021 budgets for the Internal Service Funds.

A major driver of the budget increase for FY 2022 is a \$3.6 million, or 26.9%, increase in the Fleet Management Fund budget based primarily on a projected increase in capital expenditures for replacement of General Fund vehicles utilizing cash instead of financing resulting from an increase in the City Center Redevelopment Agency's (RDA) contribution in accordance with the 4<sup>th</sup> Amendment to the Interlocal Agreement with Miami-Dade County.

Another significant driver of the FY 2022 budget increase is a \$1.5 million, or 8.3%, increase in the Information Technology Fund budget primarily due to increases in maintenance and licensing costs for existing software products utilized citywide, as well as new software solutions implemented and managed by the Information Technology Department.

To conclude, the Medical and Dental Fund budget increased by approximately \$1.3 million, or 3.2%, primarily due to projected increases in paid medical and prescription claims based on FY 2021 third quarter actuarial projections and claims experience.

Internal Service costs are completely allocated to the General Fund and Enterprise Fund departments, as well as Special Revenue Funds. The Risk Management Fund, however, reimburses the General Fund for the cost of legal services provided.

**TRANSPORTATION FUND**

As a result of the continuing impact of COVID-19 on the City's Resort Tax revenues that fund a large part of the Transportation Fund's operations and actions taken by the Administration to balance the budgets by reducing costs as much as possible to mitigate the projected ongoing revenue loss, the FY 2022 Transportation Fund budget reflects a balanced budget based on the recommended trolley service levels and expenditure enhancements detailed below.

FY 2022 Balancing Strategies		\$
<b>Preliminary Surplus/(Gap)</b>		<b>\$0</b>
Expenditure Refinements		339,000
Recommended "One-Time" Expenditure Enhancements		(200,000)
Recommended Recurring Expenditure Enhancements		(139,000)
<b>Net</b>		<b>\$0</b>

**Expenditure Refinements – \$339,000**

Based on the one-time and recurring expenditure enhancements recommended for FY 2022, as well as finalization of the FY 2022 Internal Service Department allocations, the Transportation Fund's budgeted operating contingency was reduced by \$339,000 to primarily fund the costs of the one-time and recurring expenditure enhancements recommended for FY 2022.

**Recommended One-Time and Recurring Transportation Fund Enhancements – Attachment A – (\$339,000)**

As presented at the June 4, 2021 Budget Retreat and July 16<sup>th</sup> and 23<sup>rd</sup> FERC meetings, the following Transportation Fund enhancements are being recommended for funding in FY 2022:

Fund Maintenance of Existing Bicycle Pedestrian Pilot Project for Flamingo Park Neighborhood Open Slow Streets: (\$75,000)

Fund maintenance of existing bicycle pedestrian pilot project for Flamingo Park Open Slow Streets. The Transportation and Mobility Department successfully implemented this pilot project in FY 2021, requested by City Commission during the pandemic to promote economic recovery and outdoor social distancing. This pilot was not budgeted in the FY 2021 budget. Based on the expenditure tracking of deployment and maintenance of these pilots, the department is requesting a budget enhancement to secure proper maintenance of the existing pilots and implement/maintain new planned pilots.

Fund Implementation & Maintenance of Temporary Bike Lanes on Pennsylvania Avenue: (\$64,000)

This request is to fund the implementation and maintenance of a pilot project for Temporary Bicycle Lanes on Pennsylvania Avenue that would promote economic recovery and outdoor social distancing in the City of Miami Beach by continuing the advancement of bicycle and pedestrian mobility instead of the Washington Avenue Protected Bicycle Lanes Project.

South Beach Promenade Short-Term Enhancements (One-Time): (\$200,000)

This request is for the design and construction of short-term/quick-build enhancements for the South Beach Promenade discussed at the June 11, 2021 FERC meeting.

The above-mentioned recommendations were approved by the Committee and resulted in a balanced Transportation Fund budget.

**Trolley Service**

As presented at the June 4, 2021 Budget Retreat and July 16<sup>th</sup> and 23<sup>rd</sup> FERC meetings, the FY 2022 Transportation Fund budget assumes the continuation of reduced trolley service levels that commenced on February 15, 2021 and are outlined in the table below. It is important to note that trolley vehicle assignment, service frequency, and service hours will be subject to change based on demand and service levels could be increased incrementally depending on budget availability. Also included are resumption of the Middle Beach On-Demand Freebee at the service level approved by the City Commission, as well as the costs for cleaning and sanitizing the vehicles.

	Pre-COVID Level of Service	FY 2021	FY 2022
Hours	18* (6 am to 12 am)	15 (8 am to 11 pm)	15 (8 am to 11 pm)
Vehicles	25	15	15
Routes	4	4	4
Frequency	Average of 15 to 20 minutes	Average of 30 minutes	Average of 30 minutes

*\*Except for Sundays which was 16 hours (8 am to 12 am)*

**PROPOSED TRANSPORTATION FUND BUDGET**

Based on the direction given at the various Budget Briefings during the summer, and the budget adjustments made over the summer recess, the Administration proposes the FY 2022 Transportation Fund budget as noted below, which, if approved, will result in a **balanced budget**.

September 17, 2021 Proposed Budget	\$
Revenues	7,776,000
Expenditures	7,776,000
<b>Surplus / (Gap)</b>	<b>\$0</b>

**NORMANDY SHORES**

During the latter portion of the FY 2021 budget development process, there were several questions raised regarding the City's annual subsidy of 35% of the annual cost of the operation of the community guard gate for the Normandy Shores Local Government Neighborhood Improvement District. While the Mayor and Commission adopted the final FY 2021 millage and budget for the Normandy Shores Local Government Neighborhood Improvement District on September 29, 2020 through Resolutions 2020-31429 and 2020-31430, the Mayor and City Commission directed the Administration to refer an item to the Finance and Economic Resiliency Committee (FERC) to discuss the City's annual subsidy of 35% of the annual cost of the operation of the community gate guard further during the FY 2022 budget development process.

At the July 23, 2021 Finance and Economic Resiliency Committee meeting, the Committee recommended the elimination of the 35% City subsidy totaling \$91,700 in the FY 2022 preliminary budget, while maintaining the City's 50% contribution, or \$30,000, toward the total cost of \$60,000 for the security rover.

On July 28, 2021, the City Commission, through Resolution No. 2021-31819, approved the recommendation of the Finance and Economic Resiliency Committee (FERC) eliminating the City's 35% subsidy, while maintaining the City's 50% contribution, or \$30,000, toward the total cost of \$60,000 for the security rover.

### **USE OF ONE-TIME REVENUES FOR RECURRING EXPENDITURES**

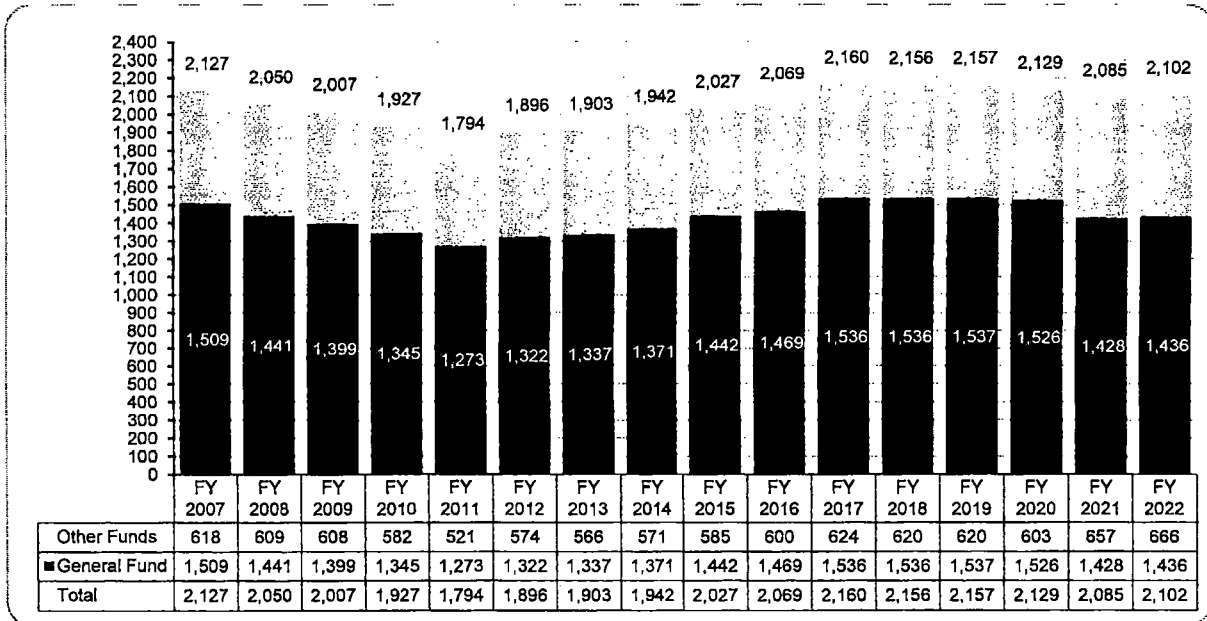
The City's current policy regarding the use of one-time revenues states that "the City of Miami Beach will use one-time, non-recurring revenue for capital expenditures or one-time expenditures and not subsidize recurring personnel, operations, and maintenance costs." Due to the projected impact of COVID-19 on the City's revenues, the FY 2022 budgets for the Resort Tax, Building, Sanitation, and Red Light Camera Funds require the use of fund balance for recurring FY 2022 operating expenditures as set forth in the proposed budgets presented for FY 2022.

As a result, it is recommended that the Mayor and City Commission waive this policy, as adopted by Resolution No. 2006-26341, providing for the one-time use of fund balance to be utilized for the FY 2022 Resort Tax, Building, Sanitation, and Red Light Camera Funds budgets for recurring personnel, operations, and maintenance costs. During the upcoming fiscal year, the Administration will continue to explore and recommend further actions to ensure that these funds move toward being structurally balanced.

### **BUDGET AND POSITION TRENDS**

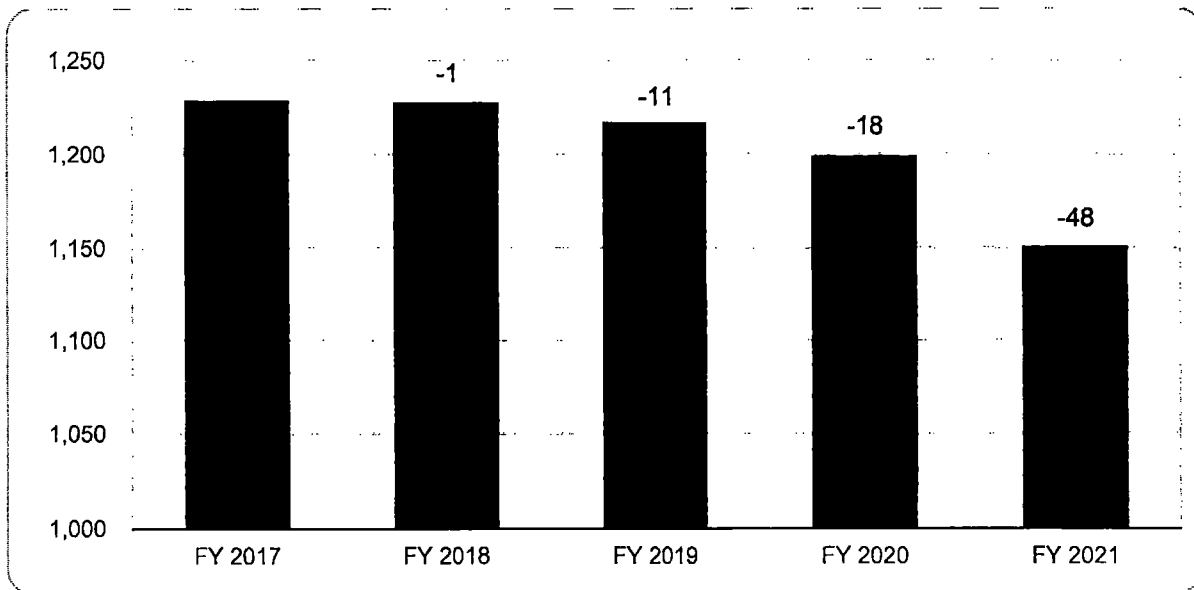
Based on the recommended one-time and recurring expenditure enhancements detailed above for FY 2022, the proposed full-time position count is 25 positions, or 1.2%, less in FY 2022 than in FY 2007, as reflected in the chart below. It is important to note that the FY 2022 count does not include the 15 Police Officers and 2 Sergeants added during FY 2021 as one-time enhancements.

**Position Count FY 2007 - FY 2022**



It is also important to note that between FY 2017 and FY 2022, a total of 78 non-public safety positions, or 6.3%, have been eliminated from the budget, of which 38 are from Parking. This reduction in non-public facing positions has negatively impacted the organization's administrative capacity as workloads have increased or remained the same.

**Non-Public Safety Position Count FY 2017 – FY 2021**



### **ADDITIONAL FY 2022 BUDGET ITEMS**

Based on direction given at the FY 2022 FERC Budget Briefing on July 23, 2021, as well as Committee meetings that have taken place since then, the following items below, which have not been included in the Proposed FY 2022 Budgets, are being presented for the City Commission's consideration to be included in the FY 2022 Budgets.

#### **Building Department**

At the July 23, 2021 FERC Budget Briefing, the City Commission directed the Administration to present a recommendation regarding an ombudsman position or any other resources needed due to new legislation resulting from the building collapse in the Town of Surfside at the 1<sup>st</sup> Public Hearing on the FY 2022 budget on September 17, 2021.

The Surfside tragedy has called for a review of the 40-year recertification process, in an effort to look toward a safer and more complete recertification process. Some areas of concern include the private provider jobs and the need for additional oversight on large construction projects. After careful review of the costs and time needed to be dedicated to the projects (review and inspection), the Building Department has found that the private provider discount will need to be adjusted to best reflect the actual expenses and to keep fees in-line with other municipalities and Miami Dade County. This will require a modification to the existing Ordinance that will be brought to the City Commission for consideration.

To provide more rapid timelines for the review of the building recertifications and owner notifications and to provide better oversight of the process, the Building Department has restructured the existing staff to create dedicated positions. Additionally, due to new legislation effective October 1, 2021 mandating shorter turnaround times on residential permit applications, increased staffing to cover this new requirement will also be needed.

As a result, the Building Department will need to increase the violations staff by one Code Compliance Officer, the building inspections staff by one Senior Building Inspector, and clerical staff by two Permit Clerk I positions. Additionally, the department will work to fill the vacancies of Chief Structural Engineer, Senior Mechanical Inspector, Senior Electrical Inspector, as well as vacant Permit Clerk I positions.

Changes to the Florida Building Code and reference standards will require additional expenditures in overtime and training, in order to ensure a uniformed level of service, while transitioning to new legislative and structural requirements. The Building Department has dedicated training funds to cover these additional costs.

It is important to note that the State of Florida has also passed legislation that will require a 10% daily reduction in permit fees if the reviews and finalization are not completed within certain timelines.

Given these changes, the Building Department is recommending the following measures to offset the projected increases in personnel costs and potential loss of revenues:

- 1) Reducing the Private Provider discounts to 30% for the review and inspections (currently 40%) and 15% for inspections only (currently 25%). This adjustment is estimated to

generate a \$350,000 increase in revenues.

- 2) Increasing the building permit fees, which is estimated to generate a \$1.0 million increase in revenues. While the Building Fund currently has an available balance, if no adjustments are made to the fees, this balance is projected to be depleted by the end of FY 2023. An analysis is in progress and will be presented to the City Commission at a later time.

Should the above-mentioned considerations be approved by the City Commission, FY 2022 Building Department budget will be adjusted to reflect a \$1.35 million increase in operating revenues and a \$260,000 increase in expenditures (for proposed additional positions), resulting in a net impact of \$1.1 million.

Updated Proposed Budget	\$
Proposed Revenue Increase	1,350,000
Proposed Expenditure Increase	-260,000
<b>Surplus / (Gap)</b>	<b>\$1,090,000</b>

As an update to the previous FERC recommendation for a dedicated homeowner telephone line, the Building Department now has a dedicated staff member who has a direct line to assist homeowners with questions and concerns in the permitting process. Additional updates on the progress of these changes will be presented to the City Commission at a date to be determined.

**South of Fifth Traffic Calming Study**

The South of Fifth neighborhood is a popular mixed-use neighborhood with high vehicular demand and high pedestrian activity. The neighborhood is bound by 5<sup>th</sup> Street on the north, South Pointe Drive on the South, Alton Road on the West, and Ocean Drive on the East. The re-opening of businesses in the area and high levels of activity in the neighboring Art Deco Cultural District (ADCD) have generated an increase in vehicular traffic in the neighborhood.

In June 2021, Transportation and Mobility Department staff conducted various observations in the evening hours to assess traffic conditions. Based on staff's review, various contributing factors were observed to generate cut-through traffic and speeding in the neighborhood, including poor valet parking operations, low driver compliance with existing traffic control signage, and excessive speeding on Alton Road and South Pointe Drive during off-peak hours. Staff also conducted observations on 2<sup>nd</sup> Street to identify mitigation measures to enhance the safety of Michigan Avenue and 2<sup>nd</sup> Street. Based on staff's observations, the City has made a recommendation to Miami-Dade County to allow the City to install traffic signal louvers for the westbound movement approaching the intersection of Alton Road and 2<sup>nd</sup> Street to mitigate vehicles speeding to reach the signal while on green. This request is currently under review by DTPW staff. Furthermore, to increase pedestrian safety at the uncontrolled crosswalk at Michigan Avenue and 2<sup>nd</sup> Street, City staff is exploring the feasibility of a raised intersection to improve pedestrian visibility.

While these improvements are intended to mitigate some of the current traffic and pedestrian safety issues in the South of Fifth neighborhood, the Administration believes that a comprehensive neighborhood-wide traffic calming study would be more effective to identify



specific issues and opportunities and holistically address the traffic calming needs of the entire neighborhood.

The estimated cost of the recommended traffic calming study is \$125,000; however, funding is not currently allocated in the Transportation and Mobility Department's FY 2022 budget. Should completion of this study be approved by the City Commission, the FY 2022 budget would not need to be amended, as there is a contingency included that can absorb this additional study.

### **Connecting Heroes Program**

The Connecting Heroes Program, which was introduced by T-Mobile, is a 10-year commitment to provide every public and non-profit state and local law enforcement, fire, and EMS first responder agency across the country the ability to get free unlimited talk, text, and smartphone data.

For the City of Miami Beach, the issuance of wireless devices to police officers is intended to solve several issues that the Department has needed to address. Over the summer recess, the Police Department prepared an analysis concluding that participation in the Connecting Heroes Program would provide a cellular telephone to each sworn police employee and address certain operational and technology issues and limitations that are summarized below.

- Each employee is already issued an iPod device to connect to their Body Worn Camera (BWC) for video categorization and labeling. These devices have outlived their useful life (over 7 years old) and need to be replaced. These devices were always problematic due to the software updates required by the Apple operating system and the Axon application being in conflict with the Wi-Fi connection to the BWC. The cellular connection of the recommended T-Mobile phones would eliminate the need to bring devices in for manual updates. In addition, officers could now use additional features of the Axon application which allow for more robust citizen collaboration without using their personal devices.
- The City, including Police Department, has now adopted TEAMS as a meeting and collaboration platform. Providing these phones allows officers to attend video conference meetings, collaborate with supervisors and investigators, and most importantly, conduct safe and socially-distanced virtual roll calls in-field.
- Since the onset of COVID-19, the Miami-Dade Clerk of Court's and State Attorney's office have made most court appearances and employee conferences virtual meetings. In the past, this required employees to schedule pre-file conferences and court appearances in the one video chat room at Police Headquarters. A phone would allow employees to attend video court and pre-filing conferences from any location.
- There have been several instances where employees have used their personal cell phones to conduct city business, including sharing photos of suspects or missing persons in emergency circumstances. This could result in personal devices being subpoenaed and potentially seized. A City-issued cell phone used for all official City business would protect the City and the employee.
- Various other employee notification and community engagement concerns can be supplemented by providing a City-issued phone.

In order to implement this plan recommended by the Police Department, additional one-time funding in the amount of \$86,000 to purchase new wireless devices will be needed in FY 2022. The Administration recommends that this expenditure be funded using available Police Crash Report Sales Fund balance currently totaling approximately \$121,00. Revenues in the Police

Crash Report Sales Special Revenue Fund are derived from the sales of vehicle accident reports that the Police Department utilizes to purchase necessary equipment and supplies.

**Juneteenth**

Juneteenth is the oldest nationally celebrated commemoration of the ending of slavery in the United States, which has been celebrated annually on June 19 in various parts of the United States since 1865.

On June 15, 2021, the United States Senate passed a bill to recognize the day, and the U.S. House of Representatives approved the measure the next day. On June 17, 2021, Juneteenth became the 11<sup>th</sup> holiday recognized by the Federal government after being signed into law by President Biden immediately giving Federal employees the day off this year.

The City Administration is recommending that commencing in 2022, Juneteenth be recognized as a paid City holiday. If approved by the City Commission, this would have a projected fiscal impact of \$270,000 in FY 2022, which is not currently included in the proposed budgets. Should the City Commission approve the recommendation of the City Administration, the FY 2022 budgets will be adjusted accordingly.

**CONCLUSION**

The Administration recommends adoption of the attached Resolution which adopts the tentative budgets for the General, G.O. Debt Service, RDA Ad Valorem Taxes, Enterprise, Internal Service, and Special Revenue Funds budgets for FY 2022, subject to a second public hearing to be held on Thursday, September 30, 2021, at 5:01 P.M.

Attachment A – FY 2022 One-Time Expenditure Enhancements

Attachment A – FY 2022 Recurring Expenditure Enhancements

Attachment B – FY 2022 Recurring Revenue Enhancements

ATH/JW/TOS

**ATTACHMENT A  
FY 2022 ONE-TIME EXPENDITURE ENHANCEMENTS**

Enhancement	Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact	Positions		Program	Description
					FT	PT		
<b>CITYWIDE</b>								
LGBTQ Community Initiatives (One-Time)	General Fund	\$150,000		\$0			Grants & Contributions	This request is for funding to be allocated for LGBTQ initiatives, as motioned by the LGBTQ Advisory Committee in LTC no. 258-2020 dated 7/16/20. The advisory Committee recommended that the funds be used to "supplement the low barrier efforts currently operating to bring economic relief to LGBTQ people in the City of Miami Beach with a particular focus on the transgender community and people of color."
ADA Compliance (One-Time)	General Fund	\$70,000	\$70,000	\$0			ADA	Consistent with the settlement agreement regarding ADA Compliance, the City of Miami Beach must use all reasonable efforts to make all electronic documents accessible with Web Content Accessibility Guidelines (WCAG). The City should extend these efforts to ensure all digital information (not only in documents) is also accessible and compliant with WCAG. This request is to train City staff to ensure all information shared digitally is created with accessibility in mind, and monitoring of the progress is required to ensure the City/staff is qualified and able to continue to do it independently in the future.
Pilot Program to Incentivize City Employees to Establish City Residency (One-Time)	General Fund	\$150,000	\$150,000	\$150,000			Multiple Programs	This request is to fund the implementation of a three-year pilot program to provide a \$250 per month incentive for 50 Police Officers and/or Firefighters to live in the City as discussed and recommended by the Finance and Economic Resiliency Committee (FERC) at its June 11, 2021 meeting and July 16, 2021 Budget Briefing.
<b>CODE COMPLIANCE</b>								
Additional Temporary Full-Time Code Compliance I Positions (6) for Art Deco Cultural District	Resort Tax	\$589,000	\$589,000	\$495,000	6		Field Operations	This request is for the addition of 6 temporary Code Compliance Officer I positions to be funded three years and dedicated to the Art Deco Cultural District (ADCD), formerly known as the Entertainment (MXE) District, to provide a steady uniformed presence in the ADCD to address quality of life concerns as the district is reimaged as the Art Deco Cultural District.  As discussed and recommended by the Finance and Economic Resiliency Committee (FERC) at its July 16, 2021 Budget Briefing, this will be a three-year pilot program.
Additional Temporary Full-Time Code Compliance I Positions (3) for Short-Term Rental Enforcement	Resort Tax	\$295,000	\$295,000	\$248,000	3		Short-Term Rental	This request is for the addition of 3 Code Compliance Officer I positions to enhance enforcement of short-term rentals.  As discussed and recommended by the Finance and Economic Resiliency Committee (FERC) at its July 16, 2021 Budget Briefing, this will be a three-year pilot program.

**ATTACHMENT A  
FY 2022 ONE-TIME EXPENDITURE ENHANCEMENTS**

Enhancement	Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact	Positions		Program	Description
					FT	PT		
<b>ECONOMIC &amp; DEVELOPMENT</b>								
Appraisals, Studies, Assessments, & Analysis (One-Time)	General Fund	\$160,000	\$150,000	\$0			Economic Development	The Economic Development Department anticipates negotiating public-private-partnerships to include the development of City-owned properties, which will require the City to appraise and assess all impacted properties, as well as various analysis and studies to identify and evaluate the benefits of these partnerships for the City.
Commercial Lease Subsidy Business Attraction (One-Time)	General Fund	\$40,000	\$40,000	\$0			Economic Development	This request is to cultivate a carefully curated experience in the Art Deco Cultural District, which will require commercial lease subsidies to attract or retain culturally oriented businesses needed. This incentive would provide rent stabilization to new or existing businesses that promote a positive, family-friendly, cultural experience for residents and tourists.
Citywide Store Front Covers (One-Time)	General Fund	\$45,000	\$45,000	\$0			Economic Development	The Economic Development Department recognizes the need to prevent the harmful impacts caused by vacant storefront windows and doors on the ground floor of commercial properties. On May 8, 2019, the Mayor and City Commission adopted Resolution 2019-30810 approving the use of five artistic designs created by Design and Architect Senior High students for storefront covers and prior funding for this program was designated by area (North Beach, Middle Beach, and South Beach). This request will allocate funding to properties in all areas of the City on a first-come, first-serve, basis going forward.
Public Relations and Marketing (One-Time)	General Fund	\$75,000	\$75,000	\$0			Economic Development	This request is to enhance targeted public relations and marketing efforts to assist in the attraction and relocation of at least three (3) financial services or technology firms to Miami Beach since the City has now taken on a broader economic development role including targeted business attraction and retention, working more closely with our public and private sector partners, and developing an enhanced public relations and marketing campaign.
CRA Planning Reports (One-Time)	General Fund	\$40,000	\$40,000	\$0			Economic Development	During the process of establishing the North Beach Community Redevelopment Agency (CRA), some residents and stakeholders indicated an interest in expanding the proposed CRA boundaries. In order to accomplish this, State Statute dictates that a Finding of Necessity must be completed and accepted by the governing body. The Redevelopment Plan would also need to be amended to increase the Redevelopment Area as stipulated by the Finding of Necessity and subsequently be approved by the CRA Board, City Commission, and Board of County Commissioners.

**ATTACHMENT A  
FY 2022 ONE-TIME EXPENDITURE ENHANCEMENTS**

Enhancement	Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact	Positions		Program	Description
					FT	PT		
<b>ENVIRONMENT &amp; SUSTAINABILITY</b>								
On-Site Mitigation Inventory & Assessment (One-Time)	Special Revenue	\$75,000	\$75,000	\$0			Environmental Resources Management	<p>This is a one-time request to conduct a scientific inventory and assessment of the City's coastal ecosystems to identify what natural resources exist and determine where the City can create on-site mitigation banks for coastal projects, such as seawalls, docks, and other projects requiring mitigation.</p> <p>The study would also detail how much mitigation this could cover and the process for obtaining regulatory agency approval for their use during future permitting of construction projects.</p>
<b>ORGANIZATIONAL DEVELOPMENT PERFORMANCE INITIATIVES</b>								
Implementation of Stop the Bleed Kits at Miami Beach and Feeder Pattern Schools (One-Time)	General Fund	\$40,000	\$40,000	\$0			Education Initiatives	<p>This request is to fund the implementation of Stop the Bleed Kits at Biscayne Beach Elementary, North Beach Elementary, Miami Beach South Pointe Elementary, Miami Beach Feinberg Fisher K-8, Miami Beach Nautilus Middle School, and Treasure Island Elementary as discussed and recommended by the Finance and Economic Resiliency Committee at its July 23, 2021 Budget Briefing.</p>
<b>POLICE</b>								
License Plate Reader (LPR) for Miami Beach Re-Entry Plan (One-Time)	General Fund	\$210,000	\$210,000	\$0			Technical Services Unit	<p>This request is to fund three mobile vehicle-mounted License Plate Readers (LPR) at an estimated cost of \$70,000 per unit (including the vehicles) for the proposed Miami Beach re-entry plan to facilitate access for City residents across the MacArthur, Julia Tuttle, and Venetian Causeways and other points of entry during high-impact periods as discussed at the June 23, 2021 City Commission meeting.</p>
<b>PUBLIC WORKS DEPARTMENT - SEWER</b>								
Warehouse Improvements (Split-Funded) (One-Time)	Enterprise	\$57,000	\$57,000	\$0			Warehouse	<p>This request is to allocate funding for warehouse improvements that include the installation of a Stak System which consists of a dynamic pallet-based storage and handling system that will allow one operator to safely and efficiently manage loads weighing up to 4,000 lbs. all in a footprint that's as much as 70% smaller than fixed a horizontal beam rack storage system without the need for a forklift. These improvements are needed to continue addressing the safety and storage space needs of the Public Works warehouse and to address the comments of the Office of the Inspector General (OIG) during the annual warehouse inventory audit. This request, if approved, would be split-funded between the Water, Sewer, and Storm Water Funds.</p>

**ATTACHMENT A  
FY 2022 ONE-TIME EXPENDITURE ENHANCEMENTS**

Enhancement	Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact	Positions		Program	Description
					FT	PT		
<b>PUBLIC WORKS DEPARTMENT - STORM WATER</b>								
Warehouse Improvements (Split-Funded) (One-Time)	Enterprise	\$57,000	\$57,000	\$0			Warehouse	This request is to allocate funding for warehouse improvements that include the installation of a Stak System which consists of a dynamic pallet-based storage and handling system that will allow one operator to safely and efficiently manage loads weighing up to 4,000 lbs. all in a footprint that's as much as 70% smaller than fixed a horizontal beam rack storage system without the need for a forklift. These improvements are needed to continue addressing the safety and storage space needs of the Public Works warehouse and to address the comments of the Office of the Inspector General (OIG) during the annual warehouse inventory audit. <u>This request, if approved, would be splitfunded between the Water, Sewer, and Storm Water Funds.</u>
<b>PUBLIC WORKS DEPARTMENT - WATER</b>								
Warehouse Improvements (Split-Funded) (One-Time)	Enterprise	\$57,000	\$57,000	\$0			Warehouse	This request is to allocate funding for warehouse improvements that include the installation of a Stak System which consists of a dynamic pallet-based storage and handling system that will allow one operator to safely and efficiently manage loads weighing up to 4,000 lbs. all in a footprint that's as much as 70% smaller than fixed a horizontal beam rack storage system without the need for a forklift. These improvements are needed to continue addressing the safety and storage space needs of the Public Works warehouse and to address the comments of the Office of the Inspector General (OIG) during the annual warehouse inventory audit. <u>This request, if approved, would be splitfunded between the Water, Sewer, and Storm Water Funds.</u>
Surge and Water Hammer Analysis (One-Time)	Enterprise	\$200,000		\$0			Water System Management	Surge pressure and water hammer can create serious risks for piping integrity including, pipe rupture , collapse, cavitation, etc. This request is allocate funding for a project that will extend the useful life of the water main and reduce preventative maintenance and repairs of the City's water system making our infrastructure more durable and resilient.
Distribution System Flushing Plan (One-Time)	Enterprise	\$200,000		\$0			Water System Maintenance	This request is for the development of a Distribution System Flushing Plan that will extend the useful life of the water mains and reduce preventative maintenance and repairs of the City's water system making our infrastructure more durable and resilient. This includes a modal evaluation and verification of valve locations in the field throughout the City's water system.
Pressure Monitoring Devices (One-Time)	Enterprise	\$200,000	\$200,000	\$0			Water System Maintenance	This request is for the installation of pressure monitoring devices that will allow for preventive maintenance and repairs of the City's water system making our infrastructure more durable and resilient.

**ATTACHMENT A  
FY 2022 ONE-TIME EXPENDITURE ENHANCEMENTS**

Enhancement	Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact	Positions		Program	Description
					FT	PT		
<b>PUBLIC WORKS DEPARTMENT - WATER (CONT'D)</b>								
Blow Off Valves (One-Time)	Enterprise	\$50,000	\$50,000	\$0			Water System Maintenance	This request is for the installation of additional blow-off valves that will extend the useful life of the water main and reduce preventative maintenance and repairs of the City's water system making our infrastructure more durable and resilient.
<b>TOURISM &amp; CULTURE</b>								
American Black Film Festival (One-Time)	Resort Tax	\$400,000	\$200,000	\$100,000			Special Events	The American Black Film Festival (ABFF) is an annual event dedicated to recognizing Black artists and showcasing quality film and television content by and about people of African descent. ABFF founder Jeff Friday conceived the festival in 1997 as a vehicle to strengthen the black entertainment community by fostering resource sharing, education and artistic collaboration. This is a one-time enhancement over 2 years with the Year 1 cost including two events that fall within the same fiscal year.  Based on direction from the Finance and Economic Resiliency Committee (FERC) at its July 16, 2021 Budget Briefing, the Administration's recommendation is that \$100,000 be funded for each of the two events planned in FY 2022.
South Beach Jazz Festival Sponsorship (One-Time)	Resort Tax	\$25,000	\$25,000	\$0			Special Events	This request is to provide a sponsorship to the South Beach Jazz Festival for FY 2022 as discussed and recommended by the Finance and Economic Resiliency Committee at its July 30, 2021 meeting.
<b>TRANSPORTATION</b>								
South Beach Promenade Short-Term Enhancements (One-Time)	Special Revenue	\$200,000	\$200,000	\$0			Multiple Programs	This request is for the design and construction of short-term/quick-build enhancements for the South Beach Promenade discussed at the June 11, 2021 FERC meeting.
South Beach Promenade Long-Term Enhancements (One-Time)	Special Revenue	\$3,250,000		\$0			Multiple Programs	This request is for the design of long-term improvements for the South Beach Promenade totaling \$250,000 that was presented and discussed at the June 11, 2021 FERC meeting, which has been revised by the department to \$3,250,000 due to a scrivener's error.
<b>Grand Total of Positions Recommended</b>					<b>9</b>	<b>0</b>		

<b>ONE-TIME</b>			
Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact
General Fund	\$980,000	\$820,000	\$150,000
	\$0	\$0	\$0
	<b>\$980,000</b>	<b>\$820,000</b>	<b>\$150,000</b>
Internal Service	\$0	\$0	\$0
Resort Tax	\$1,309,000	\$1,109,000	\$843,000
RDA	\$0	\$0	\$0
Enterprise	\$821,000	\$421,000	\$0
Special Revenue	\$3,525,000	\$275,000	\$0

Internal Service impact (% based on FY 2022 Preliminary Allocations)

**ATTACHMENT A  
FY 2022 RECURRING EXPENDITURE ENHANCEMENTS**

Enhancement	Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact	Positions		Program	Description
					FT	PT		
<b>CODE COMPLIANCE</b>								
Additional Full-Time Code Compliance I Positions (6) for Expansion of Enforcement Capacity Citywide	General Fund	\$589,000		\$495,000	6		Field Operations	This request is for the addition of 6 Code Compliance Officer I positions to expand enforcement capacity citywide based on the increasing number of ordinances for which the Department is charged with enforcing.
<b>ECONOMIC DEVELOPMENT</b>								
Job Creation Incentive Program	General Fund	\$180,000	\$180,000	\$180,000			Economic Development	This request is for the creation of a performance-based incentive known as the Job Creation Incentive Program (JCIP). The purpose of the JCIP will be to strategically attract companies and expand existing businesses within the City of Miami Beach while increasing the number of quality, high-wage jobs in the community.
<b>ENVIRONMENT &amp; SUSTAINABILITY</b>								
Full-Time Tree Inspector/Code Compliance Officer Position	Special Revenue	\$60,000		\$74,000	1		Reforestation	This position is responsible for technical work enforcing applicable national, state, and local laws, codes, ordinances, and regulations in the City's Tree Preservation Program.
<b>FIRE</b>								
Increased Funding for High Impact Periods	Resort Tax	\$170,000	\$170,000	\$170,000			High Impact Periods Special Events	This request is to increase Resort Tax funding allocated for the Fire Department for high impact periods by an additional \$170,000 to more closely reflect the actual costs incurred by the Fire Department during these periods in prior years. Currently, the Fire Department receives an allocation of \$180,000 which includes Halloween on Lincoln Road, New Year's Eve, Spring Break, Memorial Day, and July 4th.
Additional Lifeguard Towers and Staffing at 55th and 62nd Street	General Fund	\$309,000	\$309,000	\$334,000	4		Ocean Rescue	This request is to enhance public safety on the City's beaches by adding two additional lifeguard towers at 55th and 62nd Street and staffing these towers with four additional Lifeguard positions.  <i>This enhancement request would be funded through an additional transfer from the Resort Tax Fund to the General Fund in FY 2022.</i>



**ATTACHMENT A  
FY 2022 RECURRING EXPENDITURE ENHANCEMENTS**

Enhancement	Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact	Positions		Program	Description
					FT	PT		
<b>HOUSING AND COMMUNITY SERVICES</b>								
Camillus House Lazarus Project	General Fund	\$100,000		\$103,000			Homeless Outreach and Shelter Placement Services	This request is to allocate funding for continuation of the Camillus House Lazarus Project to deliver specialized outreach to engage, assess, treat, and support persons who are chronically homeless and vulnerable in the City in order to secure housing placements as recommended by the Finance and Economic Resiliency Committee (FERC) at its February 19, 2021 meeting.
Homelessness in the City of Miami Beach	General Fund	\$100,000	\$100,000	\$100,000			Homeless Outreach and Shelter Placement Services	This request is to allocate additional funding to address Homelessness in the City of Miami Beach as recommended by the Finance and Economic Resiliency Committee (FERC) at its July 23, 2021 Budget Briefing.
Domestic Violence	Resort Tax	\$125,000	\$125,000	\$125,000			Multiple Programs	<p>This request is to allocate funding to support enhanced domestic violence services as recommended by the Finance and Economic Resiliency Committee (FERC) at its April 19, 2019 meeting and adopted by the City Commission through Resolution 2019-30811 on May 8, 2019. The original approved funding source was revenues from short term rental fine collections. The FY 2021 General Fund budget includes \$125,000 for domestic violence that was rolled over from FY 2020 and remains unspent.</p> <p>Based on direction from the Finance and Economic Resiliency Committee (FERC) at its July 16, 2021 Budget Briefing, the Administration's recommendation is that an additional \$125,000 be allocated in FY 2022.</p>
Homeless Trust	Resort Tax	\$125,000	\$125,000	\$125,000			Multiple Programs	<p>This request is to allocate funding to support enhanced homeless services as recommended by the Finance and Economic Resiliency Committee (FERC) at its April 19, 2019 meeting and adopted by the City Commission through Resolution 2019-30811 on May 8, 2019. The original approved funding source was revenues from short term rental fine collections. Of the \$125,000 allocated in FY 2020, only \$20,000 was spent. The FY 2021 budget did not include funding for the Homeless Trust.</p> <p>Based on direction from the Finance and Economic Resiliency Committee (FERC) at its July 16, 2021 Budget Briefing, the Administration's recommendation is that \$125,000 be allocated in FY 2022.</p>

**ATTACHMENT A  
FY 2022 RECURRING EXPENDITURE ENHANCEMENTS**

Enhancement	Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact	Positions		Program	Description
					FT	PT		
<b>INFORMATION TECHNOLOGY</b>								
Contracted Software Developer Services	Internal Service	\$150,000		\$150,000			Process Improvement & Digitization	This request is to augment software engineer staffing in the Information Technology Department through a staffing agency to meet increased City needs for development of city wide applications, modernizing legacy systems, and securing citizen offerings. Prior to the pandemic, these had been approved. However, as cost cutting and position freezes continued, the IT department was directed to use vacancies to fill the new needs, but no consideration was left for existing current service level needs.
Contracted Software Developer Services	Internal Service	\$150,000		\$150,000			Operations & Maintenance	This request is to augment software engineer staffing in the Information Technology Department through a staffing agency to meet increased City needs for development of city wide applications, modernizing legacy systems, and securing citizen offerings. Prior to the pandemic, these had been approved. However, as cost cutting and position freezes continued, the IT department was directed to use vacancies to fill the new needs, but no consideration was left for existing current service level needs.
Gartner Executive Program	Internal Service	\$66,000		\$66,000			Operations & Maintenance	This request is allocate funding for Gartner Executive Programs that will personalize a cost optimization roadmap for the City to deliver near and long term benefits, including (1) conducting budget baseline measurements to see where there is overspending or underutilization; (2) diagnostic tool analysis of dollars spent in hardware, software, professional services, applications, security, etc.; (3) evaluating current vendor purchase negotiations, renewals, and maintenance agreements for cost savings opportunities; and (4) implementing quick wins for areas of opportunity.

**ATTACHMENT A  
FY 2022 RECURRING EXPENDITURE ENHANCEMENTS**

Enhancement	Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact	Positions		Program	Description
					FT	PT		
<b>MARKETING &amp; COMMUNICATIONS</b>								
Full-Time Neighborhood Affairs Associate Position (Split-Funded)	General Fund	\$48,000		\$58,000	0.7		Community Outreach	This request is to add a Neighborhood Affairs Associate position to the Neighborhood Affairs Division in the Office of Marketing and Communications to serve as a liaison to the City Manager's Office and assist in the creation of project databases, communications with residents, and development of purchase orders, as well as be responsible for keeping the public informed of programs and events and creating and maintaining databases for e-mail communications and correspondence. <u>This position, if approved, would be split-funded between different funds.</u>
Full-Time Neighborhood Affairs Associate Position (Split-Funded)	Enterprise	\$14,000		\$17,000	0.2		Community Outreach	This request is to add a Neighborhood Affairs Associate position to the Neighborhood Affairs Division in the Office of Marketing and Communications to serve as a liaison to the City Manager's Office and assist in the creation of project databases, communications with residents, and development of purchase orders, as well as be responsible for keeping the public informed of programs and events and creating and maintaining databases for e-mail communications and correspondence. <u>This position, if approved, would be split-funded between different funds.</u>
Full-Time Neighborhood Affairs Associate Position (Split-Funded)	Internal Service	\$2,000		\$3,000	0.0		Community Outreach	This request is to add a Neighborhood Affairs Associate position to the Neighborhood Affairs Division in the Office of Marketing and Communications to serve as a liaison to the City Manager's Office and assist in the creation of project databases, communications with residents, and development of purchase orders, as well as be responsible for keeping the public informed of programs and events and creating and maintaining databases for e-mail communications and correspondence. <u>This position, if approved, would be split-funded between different funds.</u>
Full-Time Neighborhood Affairs Associate Position (Split-Funded)	Special Revenue	\$4,000		\$5,000	0.1		Community Outreach	This request is to add a Neighborhood Affairs Associate position to the Neighborhood Affairs Division in the Office of Marketing and Communications to serve as a liaison to the City Manager's Office and assist in the creation of project databases, communications with residents, and development of purchase orders, as well as be responsible for keeping the public informed of programs and events and creating and maintaining databases for e-mail communications and correspondence. <u>This position, if approved, would be split-funded between different funds.</u>

**ATTACHMENT A  
FY 2022 RECURRING EXPENDITURE ENHANCEMENTS**

Enhancement	Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact	Positions		Program	Description
					FT	PT		
<b>ORGANIZATIONAL DEVELOPMENT PERFORMANCE INITIATIVES</b>								
Pre-Kindergarten Program	General Fund	\$250,000	\$250,000	\$250,000			Education Initiatives	This request is to expand access to high quality PreK providers by providing up to \$2,700 per school year to 92 eligible Miami Beach families to use with any PreK provider who has partnered with the City. Continuation of this program, which was approved in FY 2021 as a pilot, will attract new families to the City of Miami Beach and support the City's economic development goals.
Math Tutors Afterschool	General Fund	\$15,000	\$15,000	\$15,000			Education Initiatives	As a result of the closing of schools, virtual learning, and interrupted school site instruction due to COVID-19, Miami Beach youth at Miami Beach Nautilus Middle and Miami Beach Senior High School have suffered significant learning losses and fallen behind in mathematics classes. To support youth mathematics achievement and to allow students to meet annual mathematics performance levels in classes such as Algebra I and Geometry with end of course exams, afterschool tutors from Florida International University will provide individual and small group mathematics support after schools which will allow students to self enroll, as needed, as approved by the City Commission on January 13, 2021 through Resolution 2021-31562.
Flu Vaccines	General Fund	\$15,000	\$15,000	\$15,000			Education Initiatives	According to the Center for Disease Control (CDC), influenza rates among kids and young adults have been higher in the past flu season pre-COVID. Getting a flu vaccine will not protect against COVID-19; however, flu vaccination has many other important benefits. To provide future protection from the flu, the City allocated \$15,000 in FY 2020 to administer flu shots in Miami Beach for any Miami Beach resident.
GED/ESOL Classes	General Fund	\$11,000	\$11,000	\$11,000			Education Initiatives	This request is to prepare resident adult learners to enter career and technical fields and/or post-secondary education, employment, and participation in civic life.  GED: Motivates students to obtain the diploma and use acquired skills in the workforce and to achieve career and job placement success.  ESOL: Provides literacy instruction for English language learner adults, in order to increase their ability to communicate in English.

**ATTACHMENT A  
FY 2022 RECURRING EXPENDITURE ENHANCEMENTS**

Enhancement	Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact	Positions		Program	Description
					FT	PT		
<b>ORGANIZATIONAL DEVELOPMENT PERFORMANCE INITIATIVES (CONT'D)</b>								
Substitute Teacher Incentive Program	General Fund	\$5,000	\$5,000	\$5,000			Education Initiatives	This request is to recruit residents of Miami Beach to become substitute teachers for Miami Beach public schools and offers them an incentive such as a citywide parking permit or funding of the cost to attain a substitute teacher certification.
Dual Enrollment Transcripts	General Fund	\$10,000	\$10,000	\$10,000			Education Initiatives	This request is to fund the transcript costs for Miami Beach students who have taken dual enrollment courses funded by the City as discussed and recommended by the Finance and Economic Resiliency Committee at its July 23, 2021 Budget Briefing.
<b>OFFICE OF THE INSPECTOR GENERAL</b>								
Full-Time Contract Oversight Specialist Position	Internal Service	\$126,000		\$160,000	1		Investigations	This request is allocate funding for the creation of a new full-time position to monitor and track procurement engagements across City departments and agencies to help ensure vendors, contractors, and firms interested in doing business with the City are competing on an even playing field. In addition, this position would monitor and investigate to determine if awarded contract expenditures are justified and contracted deliverables have been received.
Full-Time Internal Auditor Position	Internal Service	\$80,000		\$100,000	1		Internal Audit	This request is to create an additional full time Internal Auditor position, which is needed due to the increased demand for audits, reviews, inspections, and investigations from the City Commission, City Administration, City departments/divisions, whistleblowers, Miami Beach citizens, etc. as well as the need to complete such required annual projects as the State Beachfront Management Agreement, Cultural Arts Council, BDO review, bank reconciliation review, etc.
Full-Time Process Improvement Specialist Position	Internal Service	\$106,000		\$133,000	1		Investigations	This request is to create an additional full-time Process Improvement Specialist position to review and streamline processes as a result of the City Commission's recent requests to have the Office of the Inspector General (OIG) review existing current City processes to make them more efficient and streamlined.
Full-Time Resort Tax II Supervisory Position	Resort Tax	\$80,000		\$100,000	1		Resort Tax	This request is to create an additional full-time position to review the four Resort Tax Auditors' completed audits and to complete large and/or complex assigned audits. These audits are currently reviewed by the Chief Auditor and/or the Deputy Chief Auditor, but their time would be better spent supervising other Audit Division staff and their more complex engagements.

**ATTACHMENT A  
FY 2022 RECURRING EXPENDITURE ENHANCEMENTS**

Enhancement	Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact	Positions		Program	Description
					FT	PT		
<b>PARKS &amp; RECREATION</b>								
Addition of Park Rangers and Janitorial Services at Polo Park	General Fund	\$139,000	\$139,000	\$136,000		2	Park Ranger Program	Polo Park has funding for a sports lighting project that will expand the time of play at the park. As a result, this request is to add two (2) part-time Park Ranger positions to provide coverage in the evenings, as well as provide additional janitorial services to maintain the school restrooms for park users in the evenings.
Addition of Park Rangers for 500-700 Alton Road Park	General Fund	\$189,000	\$189,000	\$171,000		4	Park Ranger Program	With the 500-700 Alton Road Park coming online within the next few months, it is important to prepare to have security coverage for this new facility. As a result, this request is to add four part-time Park Ranger positions to provide coverage 15 hours per day, seven days a week.
<b>POLICE</b>								
Enhanced In-Kind Staffing for Orange Bowl Championship	Resort Tax	\$75,000	\$75,000	\$75,000			RTX Fund	This 2022 Orange Bowl Game is similar to most large scale events that brings tourists to the City since the championship game will be played at Hardrock Stadium. The Police Department expects excessive crowd conditions in the Art Deco Cultural District (ADCD) and at major hotel venues for which comprehensive police services and resources will be needed.
Additional Sworn Police Officer (2) Positions	General Fund	\$336,000	\$336,000	\$344,000		2	Area 1	This request is for the addition of two sworn Police Officer positions, as recommended by the Mayor and Commission at its June 23, 2021 meeting, contingent on approval by voter referendum in November of the new proposed Smith & Wollensky lease. The lease revenue is projected to increase by \$340,000 for FY 2022 and incrementally ever year thereafter until 2025 for a total projected increase of \$1,142,000, which is the equivalent of six Police Officers, should these additional funds be allocated for Police Officers.
Additional Spring Break Staffing	Resort Tax	\$1,022,000	\$1,022,000	\$1,022,000			Support Services	Spring Break is an unsanctioned large-scale event that occurs each year beginning in mid-February until mid-April for a period of approximately 8 weeks and draws tens of thousands of college aged students and individuals with a free-for-all party mindset that has presented numerous challenges to maintain public safety and prevent disorder. Therefore, this request is to provide \$750,000 in additional overtime, \$37,000 for barricades to separate businesses from pedestrians, \$45,000 for meals for personnel during Alpha Bravo shifts to remain in the deployment areas, and \$190,000 in security guard services to support police checkpoints during Spring Break. This is in addition to the \$1.1 million currently funded for Spring Break for a total of \$2.1 million.

**ATTACHMENT A  
FY 2022 RECURRING EXPENDITURE ENHANCEMENTS**

Enhancement	Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact	Positions		Program	Description
					FT	PT		
<b>PROPERTY MANAGEMENT</b>								
Bridge Painting Citywide	Internal Service	\$60,000		\$65,000			Facilities Operations and Maintenance	This request will provide funding for the painting of the City's 29 pedestrian and vehicular bridges on an annual basis so that they are on a constant painting cycle instead of an ad-hoc or as-needed basis.
Full-Time Real Estate Asset Specialist Position	General Fund	\$95,000		\$123,000			Management of City Real Estate Assets	This request is to add a full-time Real Estate Asset Specialist to be responsible for the City's security development, oversight, and strategies relating to the protection of people, intellectual assets, and property that will work with the Police, Information Technology, and Capital Improvement Projects Office to coordinate, manage, and implement security and safety projects, policies, procedures and the maintenance thereafter.
Additional Holiday Lighting	Resort Tax	\$200,000		\$200,000			Holiday Decorations	This request is to allocate an additional \$200,000 over the \$500,000 included in the FY 2022 budget to mitigate a potential increase in the cost of this service for FY 2022.
<b>PUBLIC WORKS - GENERAL FUND</b>								
Cat Network	General Fund	\$44,000	\$44,000	\$44,000			Cat Network	<p>The Cat Network Program is a spay/neuter program for surgeries, vaccines, and wellness. This request is to provide funding to replace the previous grant from PetSmart (which has not been renewed) for operating expenditures necessary for the program to be successful.</p> <p>Based on direction from the Finance and Economic Resiliency Committee (FERC) at its July 16, 2021 Budget Briefing, the Administration's recommendation is that an additional \$44,000 be funded in addition to the existing \$31,000 currently funded by the City for a total of \$75,000.</p>
<b>PUBLIC WORKS DEPARTMENT - SEWER</b>								
Sewer System Tanks	Enterprise	\$55,000	\$55,000	\$55,000			Sewer System Maintenance and Repairs	This request is to inspect, recertify, replace, maintain, and repair sewer system tanks. Storage tanks are regulated by the U.S. Environmental Protection Agency (EPA), Florida Department of Environmental Protection (FDEP), and the Miami-Dade County Division of Environmental Resources Management (DERM). Code of Federal Regulations (CFR) Title 33, 40 & 49, Florida Administrative Code (FAC) 62-761; 762; 770, 777, 780, and Miami-Dade Code of Ordinances Chapters 10 and 24 mandate the inspection, recertification, replacement, maintenance, repair of storage tank systems.

**ATTACHMENT A  
FY 2022 RECURRING EXPENDITURE ENHANCEMENTS**

Enhancement	Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact	Positions		Program	Description
					FT	PT		
<b>PUBLIC WORKS DEPARTMENT - STORM WATER</b>								
Groundwater Monitoring Wells	Enterprise	\$18,000	\$18,000	\$18,000			Stormwater Maintenance	This request is to increase funding allocated for groundwater monitoring wells that determine the groundwater elevation of the fresh water lens and pressure of the salt water. The goal is to develop groundwater contour maps for multiple water stages at the bay such as low, mean, high and extreme high tides. These monitoring wells also test water quality and contamination parameters.
Inflow, Infiltration (I&I) Prevention, and Valves	Enterprise	\$411,000	\$200,000	\$411,000			Stormwater Maintenance	This request is to replace at least 10 valves will need to be replaced because they are leaky or have other issues that affect the Stormwater Pump Station's performance. In addition, this request funds necessary repairs to reduce inflow and infiltration in areas such as PS 32 (6th and West Ave), PS 25 (West and 10th) and PS 4 (Bay Road and 14th Terrace).
Outfall Maintenance and Repairs	Enterprise	\$200,000		\$200,000			Stormwater Maintenance	This request is to fund the maintenance and repair of the outfalls to reduce the impact of flooding due to sea level rise, sunny day flooding, and King Tides. The Stormwater system has a total of 367 outfalls throughout the City. In an effort to reduce the impact of sea level rise throughout the City in some low lying areas, the outfalls require maintenance, repairs, and installation of backflow devices.
Fuel Storage Tanks	Enterprise	\$55,000	\$55,000	\$55,000			Stormwater Maintenance	This request is to inspect, recertify, replace, maintain, and repair fuel storage tanks. Storage tanks are regulated by the U.S. Environmental Protection Agency (EPA), Florida Department of Environmental Protection (FDEP), and the Miami-Dade County Division of Environmental Resources Management (DERM). Code of Federal Regulations (CFR) Title 33, 40 & 49, Florida Administrative Code (FAC) 62-761; 762; 770, 777, 780, and Miami-Dade Code of Ordinances Chapters 10 and 24 mandate the inspection, recertification, replacement, maintenance, repair of storage tank systems.
<b>PUBLIC WORKS DEPARTMENT - WATER</b>								
Water System Tanks	Enterprise	\$30,000	\$30,000	\$30,000			Water Operations	This request is to inspect, recertify, replace, maintain, and repair water system tanks. Storage tanks are regulated by the U.S. Environmental Protection Agency (EPA), Florida Department of Environmental Protection (FDEP), and the Miami-Dade County Division of Environmental Resources Management (DERM). Code of Federal Regulations (CFR) Title 33, 40 & 49, Florida Administrative Code (FAC) 62-761; 762; 770, 777, 780, and Miami-Dade Code of Ordinances Chapters 10 and 24 mandate the inspection, recertification, replacement, maintenance, repair of storage tank systems.



**ATTACHMENT A  
FY 2022 RECURRING EXPENDITURE ENHANCEMENTS**

Enhancement	Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact	Positions		Program	Description
					FT	PT		
<b>TOURISM &amp; CULTURE</b>								
Full-Time Special Events Production Coordinator Position	General Fund	\$60,000		\$73,000	1		Special Events	Obtaining this position will enable the department to not only promote our Cultural and City events but provide a detailed look of the demographics of our target market. Personnel could also structure a strong market plan with a clear emphasis on City brand positioning.
No Vacancy, Miami Beach	Resort Tax	\$75,000	\$50,000	\$75,000			Cultural Arts Council (CAC)	No Vacancy garnered extensive national and international press coverage during its debut in December 2020, reaching a total of 853,818,000 unique visitors per month (UVPD). In addition to a feature in the New York Times, the program was featured in national art publications, including Artnet, Whitewall and Art Newspaper, among others. The program is a joint collaboration between the Cultural Arts Council and Miami Beach Visitors and Convention Authority. The event provides rewarding visitor experiences, revitalizes neighborhoods (hotels, restaurants, and businesses), attracts residents, artistic businesses, and other members of the creative economies. This also creates a creative place for tourists year-round. No Vacancy is free and open to the public.
Pride Park, Collins Canal Park, Collins Park Cultural Arts Programming	Resort Tax	\$75,000	\$75,000	\$75,000			Cultural Programming	Activation of cultural programming to encourage and attract community and neighborhood engagement. There has been a strong desire to activate Miami Beach's parks and public spaces. Funding for additional cultural programming would increase the City's portfolio of free arts and culture events happening throughout our community and engage our residents.

**ATTACHMENT A  
FY 2022 RECURRING EXPENDITURE ENHANCEMENTS**

Enhancement	Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact	Positions		Program	Description
					FT	PT		
<b>TOURISM &amp; CULTURE (CONT'D)</b>								
Spring Break Producer, Infrastructure & Program Funding	Resort Tax	\$2,400,000	\$2,400,000	\$2,400,000			Special Events	Spring Break cultural programming, specifically in the Art Deco Cultural District and Lummus Park/beachfront areas, help mitigate a high impact tourist season for the City of Miami Beach. Curated programming can engage the elevated number of tourists and guests and potentially drive commercial activities, entertain, increase hotel room occupancy, reduce traffic impact, and enhance the narrative and reputation of Miami Beach during this period. This enhancement would provide for the acquisition of a highly skilled and qualified production company to assist in the creation and activation of a safe, healthy, and responsible cultural programming. As a result, this will improve the reputation and impact of Spring Break on City commercial districts, residents, and overall environment. The programming would be located directly on the beach, in the Lummus Park area of Miami Beach, between 7th Street and 11th Street, and would occur during several weekends during the months of March and April 2022 as approved by the City Commission on June 23, 2021.
<b>TRANSPORTATION &amp; MOBILITY DEPARTMENT</b>								
Full-Time Office Associate V Position	Special Revenue	\$67,000		\$85,000	1		Multiple Programs	This request is to add a full-time Office Associate V position to provide administrative support to the department director, assistant director and managers. This position is essential and will serve as the primary customer service representative in the Transportation & Mobility department. Adding this position (salary and benefits) would bring the department to full staffing level prior to the FY 2021 reductions as a result of the COVID-19 pandemic.
Full-Time Transportation Coordinator Position	Special Revenue	\$85,000		\$106,000	1		Multiple Programs	This request is to add a full-time Transportation Coordinator position to assist in the delivery of priority projects to achieve the City's vision of becoming less car-centric and advance Strategic Plan goals to improve the walking and biking experience.

**ATTACHMENT A  
FY 2022 RECURRING EXPENDITURE ENHANCEMENTS**

Enhancement	Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact	Positions		Program	Description
					FT	PT		
<b>TRANSPORTATION &amp; MOBILITY DEPARTMENT (CONT'D)</b>								
Fund Maintenance of Existing Bicycle Pedestrian Pilot Project for Flamingo Park Neighborhood Open Slow Streets	Special Revenue	\$137,000	\$75,000	\$75,000			Multiple Programs	<p>Fund maintenance of existing bicycle pedestrian pilot project for Flamingo Park Open Slow Streets. The Transportation and Mobility Department successfully implemented this pilot project in FY 2021, requested by City Commission during the pandemic to promote economic recovery and outdoor social distancing.</p> <p>This pilot was not budgeted in the FY 2021 budget. Based on the expenditure tracking of deployment and maintenance of these pilots, the department is requesting a budget enhancement to secure proper maintenance of the existing pilots and implement/maintain new planned pilots.</p> <p><u>If this enhancement is not approved, the existing slow street project will need to be eliminated, as there is no funding in the current service level for maintenance. The recommendation for FY 2022 has been reduced from \$137,000 to \$75,000 based on direction from the Finance and Economic Resiliency Committee (FERC) at its July 16, 2021 Budget Briefing.</u></p>
Fund Maintenance of Existing Bicycle Pedestrian Pilot Project for Washington Avenue Protected Bicycle Lanes	Special Revenue	\$86,000		\$86,000			Multiple Programs	<p>Fund maintenance of existing bicycle pedestrian pilot project for Washington Avenue Protected Bicycle Lanes. The Transportation and Mobility Department successfully implemented this pilot project in FY 2021, requested by City Commission during the pandemic to promote economic recovery and outdoor social distancing.</p> <p>This pilot was not budgeted in the FY 2021 budget. Based on the expenditure tracking of deployment and maintenance of these pilots, this budget enhancement would allow for the proper maintenance of the existing pilots and implement/maintain new planned pilots.</p> <p><u>The Administration recommends that this pilot project be discontinued and recommends funding the Temporary Bicycle Lanes Project on Pennsylvania Avenue instead due to negative traffic impacts.</u></p>

**ATTACHMENT A  
FY 2022 RECURRING EXPENDITURE ENHANCEMENTS**

Enhancement	Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact	Positions		Program	Description
					FT	PT		
<b>TRANSPORTATION &amp; MOBILITY DEPARTMENT (CONTD)</b>								
Fund Implementation & Maintenance of Temporary Bike Lanes on Pennsylvania Avenue	Special Revenue	\$64,000	\$64,000	\$10,000			Multiple Programs	This request is to fund the implementation and maintenance of a pilot project for Temporary Bicycle Lanes on Pennsylvania Avenue that would promote economic recovery and outdoor social distancing in the City of Miami Beach by continuing the advancement of bicycle and pedestrian mobility instead of the Washington Avenue Protected Bicycle Lanes Project.  <u>The Administration recommends funding this project in lieu of the Bicycle Pedestrian Pilot Project for Washington Avenue Protected Bicycle Lanes.</u>
Fund Implementation & Maintenance of Bicycle Parking Islands	Special Revenue	\$15,000		\$10,000			Multiple Programs	This request is to fund the implementation and maintenance of a pilot project for Bicycle Parking Islands that would promote economic recovery and outdoor social distancing in the City of Miami Beach by continuing the advancement of bicycle and pedestrian mobility.
Fund Implementation & Maintenance of North Beach Pedestrian Improvements	Special Revenue	\$75,000		\$75,000			Multiple Programs	This request is to fund the implementation and maintenance of a pilot project for North Beach Pedestrian Improvements that would promote economic recovery and outdoor social distancing in the City of Miami Beach by continuing the advancement of bicycle and pedestrian mobility.
Fund Implementation & Maintenance of Pine Tree Drive/La Gorce Dr Protected Bicycle Lanes	Special Revenue	\$100,000		\$100,000			Multiple Programs	This request is to fund the implementation and maintenance of a pilot project for Pine Tree Drive/La Gorce Dr Protected Bicycle Lanes that would promote economic recovery and social distancing in the City of Miami Beach by continuing the advancement of bicycle and pedestrian mobility.
Improving Service Frequency of Citywide Trolley Service	Special Revenue	\$1,698,000		\$1,698,000			Multiple Programs	Due to the fiscal impact of COVID19, the citywide trolley service currently operates at a reduced service level as compared to normal (pre-pandemic) service level in terms of service hours and service frequency (15 hours a days as compared to 18 hours per day, and 30-minute service frequency as compared to 15-20 minutes pre pandemic). To allow for social distancing on-board the trolleys, vehicle capacity is limited to 10-12 passengers. Reduction in service frequency combined with reduced vehicle capacity is resulting in extended passenger wait times. This request seeks to restore 20 minute service frequency for the citywide trolley service, providing higher capacity with more vehicles in service to more appropriately meet demand.

**ATTACHMENT A  
FY 2022 RECURRING EXPENDITURE ENHANCEMENTS**

Enhancement	Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact	Positions		Program	Description
					FT	PT		
<b>TRANSPORTATION &amp; MOBILITY DEPARTMENT (CONT'D)</b>								
Improve Accessibility for Collins Express Trolleys	Special Revenue	\$253,000		\$253,000			Multiple Programs	Improve Accessibility for Collins Express Trolleys. Due to the fiscal impact of COVID-19, only 6 out of 10 low-floor trolleys are currently being used along the South Beach loops. This enhancement would enable for use of remaining 4 low-floor vehicles (which operate at higher operating cost as compared to high-floor vehicle) on the Collins Express route. During pre-pandemic conditions, Collins Express was the busiest route in terms of passenger loads with over 800 passengers per vehicle per day. Low-floor vehicles improve accessibility as they provide for a level boarding (eliminate the need to negotiate 4-5 steps to board), and reduce time needed for exchange of passengers.
<b>Grand Total of Positions Recommended</b>					<b>6</b>	<b>6</b>		

**RECURRING**

Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact
General Fund	\$2,495,000	\$1,603,000	\$2,467,000
	\$515,000	\$0	\$576,000
	<b>\$3,010,000</b>	<b>\$1,603,000</b>	<b>\$3,043,000</b>
Internal Service	\$740,000	\$0	\$827,000
Resort Tax	\$4,347,000	\$4,042,000	\$4,367,000
RDA	\$0	\$0	\$0
Enterprise	\$783,000	\$358,000	\$786,000
Special Revenue	\$2,644,000	\$139,000	\$2,577,000

*Internal Service impact (% based on FY 2022 Preliminary Allocations)*

**ATTACHMENT B  
FY 2022 RECURRING REVENUE ENHANCEMENTS**

Department	Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact	Positions		Program	Description
					FT	PT		
<b>PUBLIC WORKS - GENERAL FUND</b>								
Sidewalk Café Application Fee	General Fund	\$76,000	\$76,000	\$76,000			Right-of-Way Management	This request is to increase the Sidewalk Cafe Application Permit Fee from \$159 to \$865 to offset the cost of the new Project Engineer (added in FY 2021) created to manage the City's existing Sidewalk Café Procedures. The \$76,000 represents the incremental increase in revenues.
<b>PUBLIC WORKS - SANITATION</b>								
Sanitation Recycling Fee Pass-Through	Enterprise	\$240,000		\$240,000			Recycling	This request is to pass-thru the existing fee charged by Miami-Dade County to the City for recycling services provided to households that has been subsidized by the City since 2008. This fee is adjusted annually by no more than 3% or CPHU per the City's current Memorandum of Understanding with Miami-Dade County and the current fee is \$3.67 per household per month that would be adjusted for FY 2022 and passed-through to households commencing in FY 2022.
<b>Grand Total of Positions Recommended</b>					<b>0</b>	<b>0</b>		

<b>RECURRING</b>			
Fund	Requested Enhancement	Recommended Enhancement	Year 2 Impact
General Fund	\$76,000	\$76,000	\$76,000
	\$0	\$0	\$0
	<b>\$76,000</b>	<b>\$76,000</b>	<b>\$76,000</b>
Internal Service	\$0	\$0	\$0
Resort Tax	\$0	\$0	\$0
RDA	\$0	\$0	\$0
Enterprise	\$240,000	\$0	\$240,000
Special Revenue	\$0	\$0	\$0

*Internal Service impact (% based on FY 2022 Preliminary Allocations)*