

AUGUST + SEPTEMBER
MIAMI
SPICE
MONTHS



City of Miami Beach and The Greater Miami Convention & Visitors Bureau Team Up with Freebee to Offer Free Rides for Miami Spice Diners in South Beach

New on-demand, eco-friendly rides provide locals and visitors easy access to South Beach restaurants participating in GMCVB's Miami Spice Restaurant Months Program



MIAMI BEACH (August 14, 2024) – The <u>Greater Miami Convention & Visitors Bureau</u> (GMCVB) and the <u>City of Miami Beach</u> have announced an exciting partnership with <u>Freebee</u> to provide residents and visitors with complimentary transportation during <u>Miami Spice Restaurant Months</u>. This collaboration aims to make it easier for diners to indulge in the diverse culinary offerings available in South Beach.

"Our partnership with Freebee reaffirms our commitment to providing sustainable mobility solutions for our community," says City of Miami Beach Commissioner Laura Dominguez. "This new transportation service will not only reduce local traffic and long valet queues but also help drive business for our restaurants."

Starting Aug. 14, Freebee's eco-friendly vehicles will offer free on-demand, door-to-door rides via the Freebee app from homes, residential buildings, hotels and city garages within the designated service area to over 60 participating Miami Spice restaurants. The service ensures that diners can explore South Beach's vibrant food scene without the hassle of transportation concerns.

During Miami Spice Restaurant Months, Freebee will operate in the designated service area of South Beach south of 17 Street, an area with the highest concentration of Miami Spice participating restaurants in the city. The service will run Monday through Thursday from 5 p.m. to 11 p.m., Friday from 5 p.m. to midnight, Saturday from 11 a.m. to midnight and Sunday from 11 a.m. to 11 p.m.

Five city parking garages in the South Beach area are available to Miami Spice diners as a Freebee pickup location. These garages include 13 Street and Collins Avenue, 7 Street and

Collins Avenue, 15 Street and Washington Avenue, 12 Street and Drexel Avenue, and 17 Street and Convention Center Drive. Diners can easily park at these garages at the regular hourly rate and catch a free Freebee ride from these locations to their South Beach restaurant destination, making the entire Miami Spice experience seamless from start to finish.

"This partnership with Freebee makes it easier than ever to enjoy Miami Spice with this new, complimentary transportation option in South Beach," says David Whitaker, President and CEO of the GMCVB. "This convenience adds another layer of value to the Miami Spice program, which was designed to support our local restaurants and inspire diners to indulge in our destination's world-class cuisine at affordable prices."

From Aug. 1 to Sept. 30, both locals and visitors can savor Miami and Miami Beach's finest eateries, enjoying prix fixe, three-course meals for just \$30 or \$35 for lunch and brunch, and \$45 or \$60 for dinner. In addition to preset menus, diners can also go beyond the Miami Spice deals to experience signature dining experiences. Sponsored by Woodford Reserve and Saratoga Spring Water, this year's program encourages exploration of Greater Miami and Miami Beach's thriving food scene, promising unforgettable culinary adventures. For a complete list of over 330 special offers available through Miami Spice, visit MiamiSpice.com.

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About The Greater Miami Convention & Visitors Bureau

The Greater Miami Convention & Visitors Bureau (GMCVB) is an accredited not-for-profit sales and marketing organization whose mission is to attract visitors to Greater Miami and Miami Beach for leisure, business, meetings, and conventions. For a vacation guide, visit our website at www.MiamiandMiamiBeach.com or call 1.888.76. MIAMI (US/Canada only) or 305.447.7777. To reach the GMCVB offices, dial 305.539.3000. Meeting planners may call 1.800.933.8448 (US/Canada only) or 305.539.3071 or visit www.MiamiMeetings.com. To get further engaged with Miami, join the conversation by following us on our social media channels at Facebook.com/visitmiami, Twitter.com/visitmiami, Instagram.com/visitmiami.

About The City of Miami Beach

World-famous Miami Beach welcomes millions of visitors each year to its sandy beaches, turquoise waters and vibrant cultural scene. Known for its art deco and MiMo architecture, the island offers some of the finest dining, arts and entertainment attractions, and health and wellness experiences along a 7-mile stretch of South Florida paradise. Visit the city's official website to get the latest information on upcoming cultural events as well as programs and services. www.miamibeachfl.gov.

About Freebee

Headquartered in South Florida, Freebee pioneers on-demand, 100% electric transportation. With a growing fleet of over 175 electric vehicles, it offers transformative transportation to over 40 municipalities and campuses within Florida and Virginia. Delivering over a million free rides annually, Freebee reshapes local mobility and strengthens community ties. The service not only provides accessible, eco-friendly transit but also helps connect people to their destinations, local businesses, and their community. Freebee inspires a new way of experiencing your community. To learn more, visit www.RideFreebee.com.

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