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Press Release

FOR IMMEDIATE RELEASE

Aug. 29, 2024

Miami Beach Goes Gold for Childhood Cancer

— City Hall to display the color of victory throughout the month of September —

Miami Beach, FL – In support of childhood cancer awareness month, Miami Beach City Hall will light up gold from Sept. 1-30, 2024 starting at sundown each day. Childhood cancer continues to top the list of diseases that take the most lives of children in the U.S. — with one in every 260 children being diagnosed with cancer by the age of 20, according to the Mystic Force Foundation.

“A childhood cancer diagnosis is overwhelming,” said Mayor Steven Meiner. “Miami Beach is raising awareness by standing in solidarity with these brave young warriors and supporting their families as they face this difficult journey.”

On Sept. 7, area police vehicles adorned with gold ribbons, including one from Miami Beach, will participate in the 7th Annual Gold Ribbon Parade as a caravan of hope for kids battling cancer and their families.

The police vehicles will travel from Nicklaus Children’s Hospital to Holtz Children’s Hospital and Alex’s Place, the Ronald McDonald House of South Florida and Joe DiMaggio Children’s Hospital.

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WHAT: Miami Beach Lights Up Gold

WHEN: Sundown, Sept. 1-30, 2024

WHERE: Miami Beach City Hall, 1700 Convention Center Drive

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