

# MIAMIBEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, FL 33139, [www.miamibeachfl.gov](http://www.miamibeachfl.gov)

OFFICE OF MARKETING & COMMUNICATIONS, Tel: 305.673.7575

Melissa Berthier, E-mail: [melissaberthier@miamibeachfl.gov](mailto:melissaberthier@miamibeachfl.gov)

Matt Kenny, E-mail: [mattkenny@miamibeachfl.gov](mailto:mattkenny@miamibeachfl.gov)

## PRESS RELEASE

FOR IMMEDIATE RELEASE

June 3, 2024

### **Miami Beach Kicks Off Global Pride Month Celebration on Lincoln Road**

*— Join the LGBTQIA+ Advisory Committee on Friday, June 7 at the Euclid Oval —*

**Miami Beach, FL** – The LGBTQIA+ Advisory Committee of the City of Miami Beach will kick off the global Pride Month celebration with a special ceremony along iconic Lincoln Road on **Friday, June 7 at 3 p.m.**

“It’s important to celebrate the progress we’ve made as a nation since the Stonewall Uprising in Manhattan,” explained Miami Beach Commissioner Alex Fernandez who is gay. “Even now — 55 years later — our community still struggles to overcome ignorance and intolerance. I’m proud to live in a community that celebrates LGBTQIA+ pride every day of the year.”

The global Pride Month ceremony will feature rainbow-branded public safety vehicles from agencies throughout Miami-Dade County including the Miami Beach Police Department. The vehicles will be parked along Lincoln Road during the ceremony, which will be held at the **Euclid Oval on Lincoln Road and Euclid Avenue**. The following jurisdictions and agencies are also expected to participate: **Bal Harbour, Coral Gables, Golden Beach, Hialeah, Homestead, FBI, Miami, Miami-Dade Police Department, Miami-Dade Fire Rescue, Miami Shores, North Miami and North Miami Beach**.

In April, the city welcomed thousands of LGBTQIA+ attendees to the annual Miami Beach Pride celebration. In addition, the city flies the Progress Pride Flag year-round alongside the American flag outside Miami Beach City Hall and has a Pride lifeguard tower at 12 Street and the beachfront. The tower features six vertical painted stripes to reflect the colors of the traditional Rainbow Flag.

“We want the LGBTQIA+ community to feel welcome and safe in Miami Beach,” added Miami Beach Police Chief Wayne Jones. “We are an inclusive community that recognizes the many beautiful faces of diversity.”

Nationally, the Lesbian, Gay, Bisexual, Transgender and Queer Pride Month is celebrated throughout the U.S. in June to commemorate the 1969 Stonewall Uprising in Manhattan, according to the Library of Congress, which described the Stonewall Uprising as a tipping point for the Gay Liberation Movement in the United States.

“We’re excited to partner with the City of Miami Beach to celebrate Global Pride Month,” said Lyle Stern, president of the Lincoln Road Business Improvement District (BID). “Pride Month is a celebration of love and acceptance, and the Lincoln Road BID is committed to continue creating a space that is welcoming to everyone.”

Lincoln Road, the iconic outdoor shopping, dining and cultural destination situated in the heart of Miami Beach, is hosting the PRIDE247 public art installation through June 30. The display brings together members of the lesbian, gay, bisexual and transgender community, their friends, allies and supporters in celebration of the unique spirit and culture of the LGBTQIA+ community.

###

*To request this material in alternate format, sign language interpreter (five-day notice required), information on access for persons with disabilities, and/or any accommodation to review any document or participate in any city-sponsored proceedings, call 305.604.2ADA (2232) and select 1 for English or 2 for Spanish, then option 6; TTY users may call via 711 (Florida Relay Service).*