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Press Release

FOR IMMEDIATE RELEASE

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Miami Beach Supports Small Business Saturday

— City invites Community to Shop Small and Local on Saturday, Nov. 26 —

Miami Beach, FL – The City of Miami Beach invites residents and visitors to “Shop Small, Shop Local,” on Small Business Saturday – November 26, 2022 —to bring more holiday shopping to the Miami Beach small business community.

“Small businesses are the foundation of the Miami Beach character and spirit and we want our residents and visitors to realize that every time they pick up a cup of coffee from a neighborhood café or buy a gift from a local shop, they are helping our community,” shared Miami Beach City Manager Alina T. Hudak.

Though Small Business Saturday is taking place during one of the busiest shopping weekends of the holiday season, it is another opportunity to assist the small business community thrive.

Started by American Express in 2010, and officially co-sponsored by the U.S. Small Business Administration (SBA), Small Business Saturday is a day to celebrate and support small businesses and all they do to help Miami Beach and communities nationwide succeed and stay vibrant. According to the SBA, small businesses represent over 99% of all businesses in the U.S. and create two out of every three new jobs.

“The value of small businesses to our local and national economies is vital,” added Althea A. Harris, SBA South Florida District Deputy Director. “It is small companies — family-owned, mom-and-pop shops, tech startups and manufacturers, retail shops, restaurants and franchisees — that create the jobs that sustain our communities, boost our economy, enrich our neighborhoods, and make our communities vibrant. The U.S. Small Business Administration is proud to join with the City of Miami Beach to encourage shoppers to support and celebrate Small Business Saturday by shopping and dining at local small businesses in their communities.”

Spending among U.S. consumers at independent retailers and restaurants on Small Business Saturday reached an estimated \$23.3 billion last year, according to the 2021 Small Business Saturday Consumer Insights Survey commissioned by American Express. To learn more about Small Business Saturday, visit www.sba.gov/saturday.

WHAT: Miami Beach Supports Small Business Saturday

WHEN: Saturday, Nov. 26

WHERE: Miami Beach businesses citywide

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We are committed to providing excellent public service and safety to all who live, work and play in our vibrant, tropical, historic community.