

RESOLUTION NO. 2020-31384

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING FUNDING AND AN EXPENDITURE IN AN AMOUNT NOT TO EXCEED \$33,000 FOR THE PUBLIC PURPOSE OF INFORMING AND EDUCATING THE VOTERS OF THE CITY OF MIAMI BEACH REGARDING THE BALLOT QUESTIONS IN THE CITY'S SPECIAL ELECTION ON NOVEMBER 3, 2020, WHICH WILL BE HELD IN CONJUNCTION WITH THE GENERAL ELECTION, IN ORDER TO ACHIEVE A MORE INFORMED ELECTORATE VOTE.

WHEREAS, the voters of the City of Miami Beach will be presented with six (6) City ballot questions in the City's Special Election on November 3, 2020, which will be held in conjunction with the General Election; and

WHEREAS, the subject of the City ballot questions are: 1) Approval of use of \$55,000,000 from sale of City property for Marina Park Project; 2) City Charter approval of sale of City property and air rights for Marina Park Project; 3) City Charter approval of lease of City property for operation of Miami Beach Marina; 4) Ordinance authorizing reconstruction of original floor plates within interior of historic buildings; 5) Floor Area Ratio Increase from 1.5 to 3.25 for Proposed Wolfsonian Arts District; and 6) Ordinance excluding certain areas of a building from calculation of "floor area" - all of which issues affect and involve the interests of the City of Miami Beach and its citizens; and

WHEREAS, the Miami Beach City Commission believes that educating the voters on these matters is in the public interest and serves a public purpose; and

WHEREAS, in an effort to explain and educate the voters on each of these questions through various methods that may include video presentation on the City's cable channel, a voter's guide, and other means, the Administration is requesting approval to spend up to \$33,000, in budgeted amounts for video production, printing, graphics, translation services, layout, mailing, advertising, postage, and other miscellaneous costs as needed; and

WHEREAS, these expenditures will further serve the public purpose given the City's reasonable expectation that these efforts at explaining the ballot questions and educating the voters thereon will result in a more informed electorate vote, benefiting the public good.


NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission herein state the public purpose of explaining to and educating the City's voters on the six (6) City Special Election ballot questions that will appear on the November 3, 2020 General Election, and thus approve the expenditure of budgeted funds up to \$33,000 in furtherance of the aforementioned public policy, which is intended to benefit the public good and serve a public purpose.

PASSED and ADOPTED this 16th day of September 2020.

ATTEST:




RAFAEL E. GRANADO, CITY CLERK



DAN GELBER, MAYOR

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION





City Attorney

9/24/2020

Date