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PRESS RELEASE

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Miami Beach SoundScape Cinema Series Presented by Citi® Kicks Off *--New Season of Free Films Under the Stars--*

Miami Beach, FL -- The SoundScape Cinema Series Presented by Citi®, featuring free weekly movies in the park, returns for the seventh consecutive season. The seven-month series begins Wednesday, October 5 at 8:00 p.m. with the critically acclaimed “Brooklyn” (2015). Citi® will be providing weekly pre-movie entertainment such as popcorn, photo booths and musical entertainment.

“Staff has worked diligently to identify funding sources to off-set the costs of producing this event that provides a unique cultural experience for our residents and visitors,” said Miami Beach City Manager Jimmy L. Morales. “We are excited Citi has continued their sponsorship for a third season.”

“At Citi, we’re delighted to give fellow Miami residents a break from their busy day to enjoy the acclaimed films in our SoundScape Cinema Series program,” said Citi Managing Director, Mindy Mercaldo. “Along with our upcoming New World Symphony WALLCAST Concerts, Miamians who work hard to make it here will have more chances to enjoy the world-class cultural experiences that define this city.”

Other movies scheduled this season include the 2015 Oscar nominated “The Theory of Everything”, classics such as “A Raisin in the Sun” (1961) and Disney’s recent blockbuster “Finding Dory” (2016). A beach chair or towel is all moviegoers will need to enjoy cinema under the stars on the beautifully manicured grounds of SoundScape. The films are projected onto a 7,000 square foot wall of the New World Center through a freestanding state-of-the art visual and audio system.

SoundScape is located at the southwest corner of Washington Avenue and 17 Street. Subscribe to receive text updates on the movie series by texting MBFilm to 91011. For a complete schedule of the 2016-2017 SoundScape Cinema Series please visit www.mbculture.com or 305.673.7577.

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