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## PRESS RELEASE

FOR IMMEDIATE RELEASE  
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### **Coca-Cola Presents Miami Beach Fire on the Fourth Festival** – *Food Trucks, Free Entertainment, Live Concert with Legendary Band Grand Funk Railroad, Kid-Zone, Fireworks* –

**Miami Beach, FL:** Celebrate our nation’s birthday this year at South Florida’s premier outdoor festival at Miami Beach’s North Shore Bandshell Park on Collins Avenue and 73 Street with day-long entertainment and activities for the entire family.

Sponsored by Coca-Cola, the event kicks-off at 9 a.m. with free yoga on the beach by GreenMonkey and food trucks beginning at 11:30 a.m. Free entertainment with DJs and a kid zone featuring a rock climbing wall, bungee station, inflatable slide and face painting station will follow at noon. Take in the funky sounds of the Family Stone at 5:00 p.m. and legendary rockers Grand Funk Railroad at 7:30 p.m. The event concludes by lighting the night skyline bright with a spectacular fireworks show at 9 p.m.

Grand Funk Railroad, the top selling rock group of the '70s and coined *The American Band*, will present an unforgettable evening of music as the festival’s headliner. Hits of this high-energy five piece group include “I’m Your Captain (Closer to Home)”, “Are You Ready,” “Footstompin’ Music” and “We’re an American Band.”

The Family Stone features Rock & Roll Hall of Fame inductees and original founding members of Sly & The Family Stone, Jerry Martini and Greg Errico with female lead vocalist, Phunne Stone.

Park at the 42 Street/Sheridan Avenue public parking areas to take a free shuttle bus to the North Beach Bandshell. Free shuttles buses will also be available at Miami-Dade Transit bus stops along 41 Street and Collins Avenue/Indian Creek route (you must flag down the special shuttle). Service will run from 11 a.m. to 10 p.m., with 30-minute headways.

Styrofoam, glass containers, cans and alcoholic beverages are prohibited. Recycling is highly encouraged.

Other sponsors include, Atlantic Broadband, Terra Group, Zico Coconut Water, MB Suncare and GreenMonkey Yoga.

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