

MEMORANDUM

TO: Mayor Philip Levine and Members of the City Commission

FROM: Rafael E. Granado, City Clerk

DATE: May 4, 2016

SUBJECT: City Commission At-Large Nominations for May 11, 2016, – Release # 1

Below please find the City Commission At-Large Nominations received to date for the May 11, 2016 Commission Meeting.

BOARD AND COMMITTEES

1. AFFORDABLE HOUSING ADVISORY COMMITTEE

VACANCIES (3):

- **Pilar B. Carvajal** (Release # 1, Page 5)
 - Nominated for **appointment** to Position 1 (engaged in the residential home building industry) by Commissioner Alemán.

2. BUDGET ADVISORY COMMITTEE

VACANCY (1):

No nomination received do date.

3. MIAMI DESIGN PRESERVATION LEAGUE, INC. (MDPL) EXECUTIVE COMMITTEE

VACANCIES (3):

- **Tanya K. Bhatt** (Release # 1, Page 11)
 - Nominated for **appointment** by Commissioner Rosen Gonzalez.
- **Sarah Leddick** (Release # 1, Page 15)
 - Nominated for **appointment** by Commissioner Rosen Gonzalez.
- **Raelene Mercer** (Release # 1, Page 19)
 - Nominated for **appointment** by Commissioner Rosen Gonzalez.
- **Jamie Straz** (Release # 1, Page 23)
 - Nominated for **appointment** by Commissioner Alemán.
- **Stacy Kilroy** (Release # 1, Page 33)
 - Nominated for **appointment** by Commissioners Alemán and Malakoff.

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Pilar B. Carvajal

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NAME: Carvajal Pilar B
Last Name First Name Middle Initial

HOME ADDRESS: _____
Apt No. Home No./Street City State Zip Code

PHONE: _____ pilarcarvajal101@gmail.com
Home Work Email Address

Business Name: Innovation Senior Management Position: Owner, CEO

Address: I am moving into a new workspace Miami Beach FL 33140
Street City State Zip Code

Pursuant to City Code section 2-22(4) a and b: Members of agencies, boards, and committees shall be affiliated with the city; this requirement shall be fulfilled in the following ways: a) an individual shall have been a resident of the city for a minimum of six months; or b) an individual shall demonstrate ownership/interest for a minimum of six months in a business established in the city.

- Resident of Miami Beach for a minimum of six (6) months **Yes**
- Demonstrate an ownership/interest in a business in Miami Beach for a minimum of six (6) months: **Yes**
- Are you a registered voter in Miami Beach: **Yes**
- (Please circle one): I am now a resident of: **Middle Beach**
- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:
I am an assisted living operator. I have worked with affordable housing licensing it as assisted living
- Are you presently a registered lobbyist with the City of Miami Beach? **No**

Please list your preferences in order of ranking [1] first choice [2] second choice, and [3] third choice. **Please note that only three (3) choices will be observed by the City Clerk's Office.** (Regular Boards of City)

- Choice 1:** Health Facilities Authority Board
- Choice 2:** Housing Authority
- Choice 3:** Affordable Housing Advisory Committee

Note: If applying for Youth Advisory Board, please indicate your affiliation with the Scott Rakow Youth Center: _____

1. Past service on the Youth Center Advisory Board: **No** Years of Service: _____
2. Present participation in Youth Center activities by your children **No** if yes, please list the names of your children, their ages, and which programs. List below:

- Have you ever been convicted of a felony: **No** If yes, please explain in detail: _____
- Do you currently have a violation(s) of City of Miami Beach codes: **No** If yes, please explain in detail: _____
- Do you currently owe the City of Miami Beach any money: **No** If yes, please explain in detail: _____
- Are you currently serving on any City Boards or Committees: **No** If yes, which board? _____
- What organizations in the City of Miami Beach do you currently hold membership in? _____

Name	Title
Friends of North Beach Elementary	Board Member

- List all properties owned or have an interest in, which are located within the City of Miami Beach:

Property

- I am now employed by the city of Miami Beach: **No** Which department?

The following information is voluntary and is neither part of your application nor has any bearing on your consideration for appointment. It is being asked to comply with federal equal opportunity reporting requirements.

Gender: **Female**

Race/Ethnic Categories

What is your race? Mark one or more races to indicate what you consider yourself to be. **White**

Other Description:

Are you Spanish/Hispanic/ Latino? Mark the "No" box if not Spanish / Hispanic / Latino. **Yes**

Physically Challenged: **No**

NOTE: If appointed, you will be required to follow certain laws which apply to city board/committee members. These laws include, but are not limited to, the following:

- o Prohibition from directly or indirectly lobbying city personnel (Miami Beach City Code section 2-459).
- o Prohibition from contracting with the city (Miami-Dade County Code section 2-11.1).
- o Prohibition from lobbying before board/committee you have served on for period of one year after leaving office (Miami Beach Code section 2-26).
- o Requirement to disclose certain financial interests and gifts (Miami-Dade County Code section 2-11.1). (re: CMB Community Development Advisory Committee): prohibition, during tenure and for one year after leaving office, from having any interest in or receiving any benefit from Community Development Block Grant funds for either yourself, or those with whom you have business or immediate family ties (CFR 570.611).

Upon request, copies of these laws may be obtained from the City Clerk.

"I hereby attest to the accuracy and truthfulness of the application and have received, read and will abide by Chapter 2, Article VII – of the City Code "Standards of Conduct for City Officers, Employees and Agency Members."

I Pilar Carvajal agreed to the following terms on 4/12/2016 7:29:54 PM

Received in the City Clerk's Office by:

Name of Deputy Clerk

Control No.

Date

PILAR B. CARVAJAL

WORK EXPERIENCE:

- Innovation Senior Management (Miami, FL)** March 2016-Present
Owner, CEO
- Mia Senior Living Solutions (Miami Beach, FL)** Aug. 2001 – Present
Owner, Chief Operating Officer
- Provide consulting and management services to for profit and non-profit companies establishing senior living projects including assisted living facilities and adult day care centers. Company has created new housing models for the elder market. Established and managed the first public housing assisted living facility in the nation. Experts in securing service and rental subsidies for the residents of our communities including Medicaid, VA Aid & Attendance and Section 8 vouchers.
 - Certified HUD 232 Operators. Certified assisted living administrator in the State of Florida.
- IBM Global Mergers & Acquisitions (New York, NY)** Aug. 2000 – Aug. 2001
Senior Consultant/Americas M&A Practice Fast Track Program
- Developed, implemented, and institutionalized new processes, assets, tools, and methodology for the new offering
 - Led an internal executive awareness program to heighten awareness of IBM M&A offering and generated new channels
 - Developed and executed marketing collateral, business development opportunities, and client pitches
 - Participated on collaborative global initiatives across the Americas, Europe, and Asia Pacific.
 - Designed the global M&A Methodology training course. Coordinated and facilitated global leadership meetings
 - Created a weekly article of interest alerting the business developers to current trends, deals, industry news, and competition
- Accenture (New York, NY/Washington DC)** Jan. 97 - Aug. 2000
Consultant/Organization & Human Performance Competency Group
- Built personal and professional relationships with clients. Understood the client's business issues suitably to offer added value.
 - Developed a tiered help desk for a telecommunications client. Redesigned the existing help desk organization and work process.
 - Designed, developed and enhanced Accenture staffing processes. Designed jobs, roles and teams to support the new staffing process. Developed a hiring process for a new telecommunications organization that included competency modeling, hiring and management of external search firms, creation of interview guides, identification, screening and interviewing of candidates.
 - Coordinated and facilitated focus groups sessions designed to meet the specific goals of sponsorship for new organization.
 - Managed an IT communications strategy project as a result of a merger of two global pharmaceutical companies.
 - Designed and created six business training modules for a small telecommunications client and global pharmaceuticals company.
- NYK Bulkship (USA) (New York, NY)** Nov. 95 - Dec 96
Marketing Analyst/Quality Specialist
- Prepared analysis used in the formulation of the company strategy in the Latin American trade route.
 - Developed an approach of process continuous improvement to achieve Ford Q1 Award for Quality and ISO 9000 certification.
- Boehringer Mannheim Pharmaceuticals (Miami, FL)** Sept. 92 - Sept. 94
Marketing Representative in Greater Miami Area
- Established personal credibility with clients and delivered relevant product knowledge in Spanish, English and French.
 - Planned and coordinated own work effort to exceed sales targets to become top salesperson in the S. Florida Region.
 - Developed and implemented approaches to maintain a targeted list of physicians and hospitals that generated high profits.

VOLUNTARY EXPERIENCE:

- Friends of North Beach Elementary (Miami Beach, FL)** 2012-Present
Board Member (Nominated)
- Town of Surfside Parks & Recreation Board (Surfside, FL)** 2010 - 2011
Chairperson (Nominated)
- Smith College (Northampton, MA)** 1997 - 2002
Class Vice-President (Elected). Organize tenth year alumnae reunion. Five-year position.
- Miami Club President (Elected).* Provide leadership to officers/ members. 2003 - 2011
- Junior League (Miami, FL)** 2003-2009
Member (Nominated) Voluntary Community Service.
- EDUCATION:**
- Goldman Sachs 10,000 Small Business Program (Miami, FL)** 2016
- Greater Miami Chamber of Commerce (Miami, FL)** 2005-2006
Leadership Miami Graduate
- London School of Economics and Political Science (London, UK)** 1994 - 1995
Master of Science. Faculty of Economics. Merit Graduate. Student liaison for the post graduate dormitory.
- Smith College (Northampton, MA)** 1990 - 1992
Bachelor of Arts. Government Major. Senior Class President. Chairperson of Model United Nations.
- Miami-Dade Community College (Miami, FL)** 1988 - 1990
Associate of Arts. Honors Graduate. Full scholarship award. Summer Study Program in Aix, France.



Tanya K. Bhatt

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TANYA K. BHATT

• tanya@launchbrand.net

LinkedIn Profile: <http://www.linkedin.com/in/tanyakbhatt>

MARKETING LEADER

- Skilled marketing director with diverse experience in strategic planning, brand management, product development, events, digital marketing, public relations, copywriting, and advertising.
- Effective at building brands from the ground up, and reinvigorating mature categories.
- Passion for building brands with charitable and social awareness, including nonprofits.
- Leader of people and processes who works well in fast-paced, high-energy settings. Experienced in managing multicultural teams of creative, development, and sales professionals.

MARKETING EXPERIENCE

DIRECTOR OF MARKETING (2014–2015)

Top Secret Nutrition LLC, Miramar, Florida

Responsible for overall strategic marketing for startup nutritional supplements company. Created cohesive product and brand strategy. Develop and oversee all advertising and branding efforts.

- Drove consensus among management team to embrace comprehensive corporate rebranding, ushering the process from agency selection to anticipated full rollout in 2016. Delivered consistent material branding, with strategically unified presentation across platforms.
- Launched new e-commerce web site featuring highly upgraded experiential marketing program, yielding increased ROI through sophisticated tracking and coverage of users, and leading to substantial follower growth on Facebook (50% increase), Twitter (88% increase), email subscriptions (92% increase), and Instagram (414% increase).
- Created partnership program to benefit 555fitness.org, a nonprofit dedicated to improving the health of firefighters through fitness, driving revenue for both organizations.

LEAD MARKETER / FOUNDER (2007–2010, 2012–2014)

Launch! Brand Building, Miami Beach, Florida

Owner of boutique branding and marketing strategy firm. Helped clients define, position, and communicate brand messaging to ensure alignment with consumer engagement and sales goals. Developed corporate identity strategies and brand repositioning. Clients included national and regional hotel chains, nationally known restaurateur, artists, and small businesses.

- Spearheaded digital media tactics, including overall content and social strategies.
- Created style parameters for clients, including style guides, author guidelines, and editorial best practices to improve engagement on social platforms.

DIRECTOR OF BRANDING (2010–2012)

TEAM Enterprises, Fort Lauderdale, Florida

Responsible for all content marketing and corporate communications activities for experiential marketing firm supporting major brands, including Bacardi portfolio and MillerCoors. Managed TEAM's public positioning. Led project teams writing proposals targeting new business. Ran research and development marketing efforts.

- Won two 2011 REGGIE awards for best agency marketing campaigns activations.
- Managed TEAM's integration into MDC Partners.
- Devised innovative pitch to secure new business in military sector, a new area for TEAM.

OWNER / PRESIDENT (2007–2010)

BeachBugSwimwear.com, Miami Beach, Florida

Launched and brought to market innovative childrens' swimwear company.

- Designed, developed, sourced, and commercialized entire product collection; created all branding.
- Built sophisticated e-commerce business model, doubling revenue from first to second year.
- Launched public relations campaign leading to coverage in *Miami Herald* and parenting blogs; named "Best of Miami 2008" by *Miami Sun Post*.

CMO / PARTNER (2004–2007)**Microkitten.com**, Miami, Florida

Developed all marketing and product positioning for private specialty retailer of Brazilian bikinis. Managed multiple aspects of commercialization, including vendor management through production.

- Developed comprehensive product marketing strategy, including building e-commerce website, copywriting, and photo shoot coordination. Staged complete fashion shows to promote product.

DIRECTOR OF GLOBAL MARKETING (1994–2000)**Converse, Inc.**, North Reading, Massachusetts

Planned and implemented strategy for product development in children’s category. Managed prototype and development process as dotted-line manager of research and development staff. Accountable for gross margins, profitability, budgeting, forecasting, and inventory. Partnered with international sales staff to promote products globally and to test and open new markets in Asia and Europe.

- More than doubled children’s business to \$70 million in revenue by rolling out several innovative products in global markets, including highly successful line of Touch-EFX shoes.
- Negotiated and closed deals to develop products and implement long-term alliances based on Lucasfilm’s Star Wars brand and OddzOn’s Koosh brands.

ACCOUNT EXECUTIVE (1989–1994)**Advertising firms (Grey Group, FCB/Leber Katz, N.W. Ayer & Son, Houston Effler Herstek Favat)**

Account executive for a variety of consumer and service-based accounts.

- Executed high-profile brand strategies for Burger King and Kool-Aid, including kids & family marketing initiatives.
- Launched “Truth” anti-smoking campaign.

NONPROFIT EXPERIENCE

BOARD MEMBER / VICE PRESIDENT OF MARKETING (2014–Present)**Friends of Indreni**, Redding, California

Activist board participant for nonprofit dedicated to supporting education for disadvantaged children around the world. Raised awareness through broad marketing campaign, including new website and social media.

- Produced fundraising gala, which exceeded established donation goals by 180%. Executed rapid overhaul of planned gala events in order to directly benefit Nepal earthquake victims.

FOUNDING COMMITTEE MEMBER / MARKETING (2014–Present)**Friends of the Underline**, Miami, Florida

Activist participant in group creating ten-mile linear park adjacent to US1.

COMMUNITY ACTIVIST MIAMI BEACH**Save Miami Beach Neighborhoods (2015-Present)**

Strategy and communications for group seeking thoughtful balance between preservation and development.

Bayshore Homeowner’s Association, Co-President, Secretary and Board Member (2015-Present)

Lead organization to collaborate with city and represent resident interests impacted by Miami Beach evolution.

EDUCATION

BACHELOR OF ARTS, AMERICAN CIVILIZATION**Brown University**, Providence, Rhode Island

SKILLS

Languages: Fluent in Portuguese and French, conversational Spanish; international life experience

Technical Skills: Knowledge of Windows, Mac, Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Constant Contact, WordPress

Sarah Leddick

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Education

- Master of Arts in Painting from San Diego State University (1974-1976)
 - 4.0 GPA
 - Studied under John Baldessari, Joan Snyder, Joan Jonas, Joan Thorne, Lynton Wells, Eleanor Anton, David Anton and Robin Bright
- Bachelor of Arts in Art from San Diego State University (1970-1974)
 - 3.9 GPA with Highest Honors
- W.C Crawford High School class of 1971

Work Experience

- Painting Chicks (1995-present)
 - Owner
 - Specializing in decorative painting, faux finishes, art restoration, Venetian plaster, metallic leaf, murals, historic building finishes restoration etc.
- Commercial Hair and makeup artist (1984-present)
 - Experience in commercials, editorial, fashion and beauty, and advertising.
 - Client list includes Bruce Weber, Cartier, Chanel, Victoria's Secret, Burberry, Norwegian Cruise Lines, American Airlines, et al.
- Modeling career (1976-1986)
 - Client list includes Vogue, Revlon, L'Oreal, Glamour, La Perla et al.
- Instructor at San Diego State University (1975-1976)
 - Taught drawing, painting and design, video tape, conceptual art, performance art, art history, film and photography.

Exhibitions

- Cal/Hawaii Exhibition at The Museum of Art, San Diego 1976
- San Diego State University Graduate exhibition Art Gallery SDSU 1976
- Larry Urrutia's Floating Wall Gallery, Escondido, Calif. 1976
- Cedar-Creigh Gallery in Coronado, Calif. 1977
- Cassat Gallery, LaJolla, Calif. 1977
- Orr's Gallery, San Diego, Calif. 1977

Volunteer Work

- * Involved in Animal Rescue from 1995-present
- * Formed Green Mile Rescue of South Florida 2012 (Dog and cat rescue)
- * Serves on board of 5013c Animal Rescue "Animal Care Now" since 2014
- * Works as a volunteer with "Save Miami Beach Neighborhoods"
- * Affordable Housing Committee member for City of Miami Beach

References

- Dr. Sean and Rosalie Shea (clients)
 - 305 968-7085

- *Raelene Mercer (graphic designer & owner of Sublime Miami Graphic Design)
 - 305 720-5805
- *Jeannette Brandt (client/Villazzo property manager)
 - 305 926-5565
- *Ray Hoafat (supplier/Eco Wall Coatings)
 - 305 793-4693
- *Kristen Rosen Gonzalez- (commissioner City of Miami Beach)
305 673-7035

Raelene Mercer

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Raelene Mercer

Education

B.A. Business Marketing; Graphic Design, The American University

Present Position

Creative Director, Roar Media Inc., Coral Gables, FL (2015-Present)

President, Creative Director I, Senior Graphic Designer/Consultant (2009 - Present), MediaForce PR

Serves as Creative Director I and Senior Graphic Designer to produce and oversee creative material for project programs.

Proprietor/Creative Director, Sublime Miami, Inc. (2002-present)

- Creative director, art director, graphic designer.
- Handles concept through completion of all graphics
- Strong project management skills
- Excellent interfacing with printers, developers,
- producers, photographers, copywriters

Major Clients

The Lifeline Program, Hunter Douglas, W Hotels, Punta Cana Hotels & Resorts, Hearthstone Homes, Miami Center for Plastic Surgery, Elortegui Law, Helen Hayes Theatre

Professional Experience

Art Director/Designer, Pinkhaus (1997-2002)

Designed successful new identity systems for several large-scale corporations. Involved in the entire process of from concept to print. Developed effective business relationships with peers, supervisors and clients. Demonstrated reliability and flexibility under pressure. Established photo shoot art direction and travel experience. Initiated and designed websites, including Pinkhaus' website.

Major Clients

Mercedes, Bacardi, Sterling Commerce, Couples Resorts, Schnader Attorneys At Law, Gilbert Papers

Graphic Designer, Planet Propaganda (1994-1997)

Designed logos, brochures, books, posters, direct mailers and packaging. Participated in design, production, client presentations and printing. Directed numerous photoshoots. Quickly became efficient in all required graphics software. Designed the company's initial website.

Major Clients

Saris, Graber, Wiskids, Salisbury Studios, American Players Theater

Employment History

- 2002-Present** Proprietor/Creative Director, Sublime Miami, Inc.
- 1997-2002** Art Director/Designer, Pinkhaus
- 1994-1997** Graphic Designer, Planet Propaganda

Awards

Books: 1000 More Graphic Elements: Unique Elements for Distinctive Designs, Graphics Letterhead 4, Logos 4, Packaging 7, Creativity 28, Big Book of Logos, PIE Best Diagrams, Rockport Best of Series

Publications: Communication Arts, Print Regionals, How, GraphicDesign: USA

Addy's: 1 Best of Show and 16+ category winners appearing in juried exhibitions

Critique's Big Crit, Print Magazine Web Award, Potlatch Context 1 TOP

Top Senior Designer Award, Montana State University 1994

Jamie Straz

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Jamie Straz AIA, LEED GA, NCARB

Principal

REINES
& STRAZ



Mr. Straz has over 7 years of experience with both public and private sector projects. He has served as Project Architect, Manager, and Designer for both large and small scale projects through the schematic and design development stage, construction documents, permitting, and construction administration for various types of projects and clients. Understanding what the client wants and working with them to create a design that reflects their dreams into a reality, good design does not come at a cost and Mr. Straz strives to incorporate this philosophy into his work regardless of the type of project.

EDUCATION

Bachelor of Architecture, University of Miami,
Miami, Florida, 2009

REGISTRATIONS

Registered Architect, Florida, AR96931
LEED Green Associate, U.S. Green Building Council

MEMBERSHIPS

AIA, American Institute of Architects, No. 38032483
NCARB, National Council of Architectural
Registration Boards No. 77801

WORK EXPERIENCE

REINES & STRAZ, LLC 2014-PRESENT*
Jamie Straz Architecture 2013-2014
Stantec Architecture 2013**
C3TS Architecture 2009-2012**
Reines Design, Inc. 2008

*Reines Design, Inc. & Jamie Straz Architecture Partnered

**C3TS was acquired by Stantec in December 2012

PROJECT EXPERIENCE

Community Institutional

Theatre Entrance, City of North Miami Beach, Florida*

Renovation of the existing theatre plaza and entrance for the city's rebranding of the theater to include a conference center. All designs enhance the original character of this entrance with a contemporary twist on a red carpet.

Corporate / Office

Genesis Office Building & Parking Garage, Port Au prince, Haiti*

Architectural Designer and Project Manager for The Genesis Building, an Arcotec development. It is a 10 story office located in Port-au-Prince, Haiti with 3 below grade parking levels, 3 levels of bank space, 2 levels of leasable open plan office space, 1 level of a hotel, and a roof top restaurant that overlooks the bay and mountains. Each tenant level has roughly 1,100 m2 of leasable space. In coordination with the contractor this is a Design-Build Fast Track project with various packages being delivered bi-monthly. The building structure has been designed to withstand Hurricane and Seismic factors, all as per the International Building Code. All major design disciplines (mechanical, electrical, and plumbing) have been addressed in this building; it has been designed to be a mostly self-sustaining building since public utilities are hard to come by locally. Power generation, water & sewage treatment, and water storage have all been provided on site. The building features iconic red canopies and undulating eye brows at each level that gives the building the sense of movement. The building was designed and construction documents were prepared using Revit/BIM technologies.

Cultural & Religious

K'hal Ahavas Torah Synagogue, Miami Beach, Florida

Architectural Designer and Project Manager for a small Jewish Orthodox Congregation in Miami Beach, Florida. They recently outgrew their old Synagogue of 900 square feet. They decided for the next couple of years to rent a 1,750 square foot space in a 3rd story of an office building. The program included a main worship room for men and women, kid's room, and a kitchen. The contemporary design was influenced by the traditions and needs of the congregation; custom furniture pieces were also designed and built. All spaces were accommodating of this smalls congregations need to grow and adapt depending on the specific event.

Presidential Synagogue, Aventura, Florida

Architect of Record for a new 4,000 sf proposed synagogue located in Aventura, Florida. The design was to take an existing residential home and update the design into a modern multiuse synagogue. We added a 2 story addition in the back for residence quarters upstairs for the rabbi. Instead of feeling like you are in a residential neighborhood only, we design a lush landscaping plan with a large round entrance plaza.

Daughters of Israel Mikvah, Miami Beach, Florida

Architect of Record for the interior remodel of the Miami Beach Mikvah. This iconic building in Miami Beach was due for an upgrade and we were able to maximize the existing floor plan to include additional dressing rooms, expanded lobby, outdoor terrace, spa room, office space and upgraded utilities all in a modern and clean design.

Education

Miami Northwestern Senior High School ADA Improvements, Miami-Dade County Public Schools, Miami, Florida*

Architectural Designer for this project entails the renovation of a 360,000 sq. ft. school campus by updating key elements for compliance with life safety & accessibility requirements, and correcting campus-wide deficiencies such as the existing public/student bathroom facilities and the building envelope. The firm has been called to undertake this "expanded maintenance project" based on its past experience in this particular project type for the Miami-Dade County Public School system (MDCPS) and its wealth of in-house resources in architecture and engineering.

School Prototype for Haiti*

Design concept for a modular school building in Haiti. Designed specifically with the Haitian climate in mind all elevations are designed for all seasons, no matter where the sun is the windows are always in shade to allow maximum light in without the heat. All rooms have a high ceiling and louvers to catch the breeze and in turn cool the room without air conditioning. The building is designed with flexibility in mind, all the bays are the same size to allow the ability to move and expand as needed without having to have a new design.

SW Miami Senior High School, Miami, Florida*

New 2 story vocational building to house automotive workshops, arts, & sciences to be designed to a LEED standard featuring a contemporary and innovative design.

*Work completed while at previous firms (Stantec/C3TS)

Florida City Elementary School, Florida City, Florida*

New classroom building to replace temporary trailer classrooms. Design concept included an contemporary covered open air corridor to allow breezes and indirect light into the classrooms as well as providing a community garden for the school.

Justice

Doral Police Headquarters Emergency Operations Center & Training Facility, Doral, Florida*

Mr. Straz performed Architectural / Interior Design services for the \$18 Million facility. The firm developed a design with LEED Certifiable Design which fulfills the pragmatic, aesthetic, and public needs for this facility. Unlike most other current prototypical facilities this Cat Five rated facility will be visually open and is set to provide an ideal work environment for both the limited publicly accessible areas and staff areas. The use of light and internal courtyard will serve as a benefit to minimizing stress in the work place and contribute to the efficiency of the department as envisioned by the administration. The typical open areas of the office portions have been created to promote open communication and visibility while still providing for individual spaces for each staff member. Innovations include reflectors for maximization of natural light; electronically tinted glass for limiting variation of light fatigue; individual control of local environmental controls; heat recovery of mechanical systems for use in domestic hot water; & solar generated power.

Master Planning

Marina Place at Rivera Beach Master Plan, City of Riviera Beach*

Architectural and Urban Designer for this project which involves the creation of a new master plan for the entire area, which is envisioned both as serving local residents and attracting regional visitors and cruise tourists from the nearby port. The project includes conceptualization and design of several new buildings: a multi-level "crown jewel" community center that includes office space along with small meeting areas as well as a ballroom for formal events; a restaurant; a year-round, open-air farmers' market building; and a multi-level parking structure for several hundred cars that is lined with retail and restaurant spaces. The project also includes a large public park with playground equipment, decorative pergolas, splash areas, and picnic gazebos; a concert amphitheater for city festivals; an expansive plaza area for outdoor public gatherings; redesign of a beach access area; sustainable landscaping and uniquely-designed, pervious walking surfaces; and a reinvigorated US-1 corridor adjacent to the site, as well as creation of new local roads to make this "superblock" site more human-scale and appealing, and a branding/entry sign campaign to mark arrival at this distinctive locale.

Mixed-Use

Mixed Use Town Center, Sweetwater, Florida*

Architectural and Urban Designer for this project which involved master planning, traffic studies, and zoning analysis for a 64 acre undeveloped site. The main design concept was to make a Town Center with a mixed use of functions: Residential, Commercial, Office, Hotel, and Civic. A lake was incorporated for water retention in case of flooding as well as providing a beautiful feature for the area. Around the lake will include an internal ring road that will have bus stops throughout to provide a major bus station without providing a permanent large bus terminal. All blocks are designed to be a walkable area, so that whatever you need would be in a good mix within a 5 minute walking range. The parking structures were kept toward the middle of the blocks this way at street level you are faced with commercial spaces instead of dead zones of parking. A public plaza was designed to provide a place for this new neighborhood to gather and hold events as well as for a Civic structure to front the plaza.

*Work completed while at previous firms (Stantec/C3TS)

Multi-Unit / Family Residential

AIMCO Reflections Community Exterior Façade Renovations, West Palm Beach, Florida*

Architectural Designer of the major renovation of 300 unit apartment complex in Palm Beach County due to delayed maintenance, water and termite damage. Repairs included site re-grading and, drainage, entry way enhancements, major multi-story reframing repair, re-glazing of existing 2, 3 and 4 story apartment buildings, and renovation of central mail building and recreation center / management complex. The firm developed architectural and structural plans for the re-facing and framing repair of the existing buildings as well as façade studies of new exterior finishes.

AIMCO Plantation Gardens Apartments, Plantation Gardens, Florida*

Architectural Designer for the interior renovations of a 372 unit apartment complex. There were 3 apartment types that were to be renovated which included new kitchens, bathrooms, mechanical systems, electrical, and finishes. The firm provided construction drawings and design for this project.

Ghana Housing, Ghana, Africa*

Design studies for a developer in Ghana to create typical housing and apartment buildings for development. Designs took into account the history and indigenous patterns that relate a sense of family and shelter.

Municipal

Parking Garage Assessment, Town of Surfside, Florida*

The Town of Surfside was reaching their max capacity of current public parking available for their Town. We studied the impact and need for new parking garage structures. What we proposed to the city was parking garages that were not parking garages. Designs were prepared of underground parking structures with a large community park on top; parking garage with a residential townhome liner and a mixed use pedestrian shopping area that conceals the parking garage.

Miami Beach Restrooms/Concession Stands, City of Miami Beach*

Architectural and Interior Designer for these restrooms/concession stands located at the heads of the major east/west streets where they intersect the beach. These restroom and concession facilities were designed through the Arts in Public Places Committees requirements to expend funds at these locations. The firm was extremely proud to have been selected, together with Tran Construction, to provide these much needed facilities on a design-build basis. Each street head (17th, 21st, 29th, 46th, and 64th) will act as location markers and be each visually distinctive from the other in order to promote way-finding along the beach as well as provide a level of whimsy to what has been traditionally a very dour program.

Coral Springs Fire Station #71, Coral Springs, Florida*

Architectural and Interior Designer for this project which scope included architectural and engineering services for the demolition of the existing structure of the Fire Station #71. The firm also provided design services for a new two story fire station of approximately 9,900 SF to replace the demolished building with updated offices, three drive thru bays, eight dorm rooms, with exercise, day rooms and required kitchen/laundry facilities. The existing Fire Training Tower will be salvaged and repaired.

Parks & Open Spaces

East Park Youth Center, Miami Lakes, Florida*

Architectural and Interior Designer for a new 3,750 s.f. Youth Center and overall park renovations. The Park will be getting a new half basketball court, parking lot, playground surfacing, picnic shelters, as well as a new landscaped berm to provide a unique outdoor sitting area to watch the basketball games. The building was designed and construction documents prepared using Revit/BIM technologies. The building is a contemporary clean design, with multipurpose rooms and a clerestory to provide natural light throughout the building. The building was laid out in a manner that the administrator can monitor all park activities from his desk. New courtyards with semi-open pavers are provided outside of the building which helps transition the visitor from the natural park to built environment.

*Work completed while at previous firms (Stantec/C3TS)

Gibson Park, Miami, Florida*

Architectural and Interior Designer for a new 6,400 s.f. recreation center. The overall scope is for a 9-acre, \$10 million urban park as part of the area renewal and community redevelopment district. This Silver LEED Certified project consists of a 6,400 s.f. recreation center, 4,000 s.f. renovated community center, 15,000 s.f. basketball gymnasium, bowling alley, concession area, football and baseball fields and an aquatic center, all of which will be completed in two phases. The development of the park was carefully arranged to meet the program requirements while working within strict space limitations. Taking these limitations into consideration, the firm worked to develop footprints and a site layout that uses the space available in the most efficient manner.

Riverbend Park Office and Restrooms, Palm Beach County, Florida*

The proposed buildings for Riverbend Park add the needed updated program while respecting the beauty and history of the park. The buildings are located unobtrusively in the park in a way that allows easy access for the pedestrian and vehicular visitors. The main covered entrance is located in between the proposed office and restroom buildings, protecting the visitors from the elements. By using natural wood, concrete, textured stucco, and landscaping the building will blend in seamlessly into its surroundings. Both buildings feature an insulated metal panel roof that ties both of the structures together, taking influence by the prototypes found in other parks and as well as providing extra protection from the weather. The restroom is based off of the 815 Sq. Ft. prototype for Palm Beach County. It has a Women's and Men's restroom; janitor closet & plumbing closet; and an electrical room. The entrances were redesigned to face the main corridor. The louvers & standing seam roof were also redesigned to fit a more contemporary style while still paying homage to the original prototypes and adjacent office building. The open pavilion that ties the buildings together has a unique open design to allow light and catch the breezes but protecting everyone from the direct light and weather. There is a change in material to mark the main entrance to the office building in a discreet manner while being respectful to the surroundings. When you enter into the 1,350 sq. ft. office building you will be greeted by a receptionist

Retail

*Beyond by Shemtov's, Miami Beach, Florida
Architectural and Interior Designer for a small 2,000 s.f. Miami Beach Restaurant that was ready to expand not only in size (4,000 s.f.) but in their design. A conceptual design was put in place to increase their seating capacity while at the same time increasing the quality of the restaurant experience. Unique lighting and accent choices were put in place to give a contemporary feel as well as a new branding opportunity. A custom curved screen booth was designed to provide a private dining area without closing off the room completely.*

*House of Dog Restaurant, Various, Florida
Architectural and Interior Designer for a chain of restaurants located in Miami Beach, Boca Raton, and Jacksonville. In coordination with the owners we developed a look and feel that was unique to the House of Dog franchise.*

Caribbean Shoppes Façade Improvements, Miami Gardens, Florida*

Architectural Designer and Project Manager for this project which involves a renovation of a shopping center. The project included complete storefront/windows replacement with a new energy efficient glass system, new façade design to bring a contemporary colorful feel to the shopping center, as well as provide a new finishing for the parking lot and overall code compliance for the building.

Roadways

Opa-Locka Intersection Beautification, Opa-Locka, Florida*

Architectural Designer for a new gateway entrance feature to the City of Opa-Locka. The existing condition was an empty traffic intersection triangle and the City approached us looking for a solution to their site. We proposed a design that evokes the Moorish Architectural style that Opa-Locka is historically known for. A large arched gateway with a digital information screen placed in the middle. The screen allows the City to display important information or video can be shown of the lush proposed landscape behind to make the Arch appear to be completely open. Flanking the arched gateway are landscaped arcades that run along the streets. These arcades provide an entrance to the main City streets as well as at night each individual arch is lit to provide an entrance that is not only welcoming during the day but also at night.

*Work completed while at previous firms (Stantec/C3TS)

John F. Kennedy Causeway Improvements, City of North Bay Village, Florida*

Architectural Designer for the Master Plan and the redevelopment of the Causeway, the commercial corridor of the City. A custom bus shelter was designed by Mr. Straz for this project that reflected the design concept of the overall improvements while giving the city not just a bench for waiting but a sculptural piece. The master project consists of a master plan that encompassed the of a design for a 6 lane divided road, improved public safety, streetscape improvements, sidewalks, lighting, landscape improvements, a buffer wall for the Village's residents and entry features.

Old Cutler Road Hardscape Improvements, Cutler Bay, Florida*

The project consists of roadway improvements, traffic circles, pavement resurfacing, sidewalks, drainage facilities, medians, landscaping and lighting. Mr. Straz designed a custom bus shelter for this historic roadway that honors the history and feel of the City. It is a unique one of a kind design solution that features

Sports, Recreation & Leisure

Uleta Community Center, North Miami Beach, Florida*

Interior Designer for a new 5,400 s.f. community center in the Park. Interior finishes were chosen to provide a long lasting and easy to maintain solution for the Center. Exciting colors and fun patterns were designed to allow all ages the enjoyment of the spaces. Extra care was taken in the design of the multipurpose room so that the design patterns and colors would work if it was an open space or divided into two separate rooms. The overall project scope was also to provide architectural and engineering design of the master plan of Uleta Park which will be constructed in several phases.

Claude Pepper Park Youth Community Center & Gymnasium, North Miami, Florida*

Mr. Straz was the Architectural / Graphic Designer for the youth center which includes a gymnasium, classrooms, youth training center, computer labs, and health center. Services also included parking lot drainage, water main, pump station, and general site development. Programmed to be the crown jewel of the City of North Miami's Parks & Recreation Department, this facility will occupy a very highly visible location within the western end of the City.

Murray Park Aquatic Center, South Miami, Florida*

Mr. Straz was the Architectural Designer of the design for this Aquatic Facility to include a teaching and recreational pool. This pool will have practice lanes but is intended for high school swimming competition use and be provided with exterior retractable bleachers. A support "bathhouse" to include restrooms lockers and showers for both sexes as well as concessions (non-cooking) support and office space appropriate to the adjoining aquatic facilities only. The building concept was designed with 2 stories with the ability for the City to build out the second story when the funding is there until then it will be prepped as a shell.

Flamingo Park Track and Bleacher/Concession Building Renovations, City of Miami Beach*

Architectural and Interior Designer for a historic renovation and ADA improvements for this Flamingo Park building. The building program included concrete bleachers, restrooms, electrical room, concession room, and a press box. The entire program was renovated while maintaining the original exterior character of the building yet giving the inside a fresh, clean, and maintainable environment. While bringing the building up to ADA standards a new ramp, handicapped seating, as well as moving of structural walls had to be done to accommodate the new program.

BHI Center, Town of Bay Harbor Islands*

The Town of Bay Harbor Islands had an existing 8,000 sf shell space in their parking garage with a dream to put their community center there. The main design challenges was the parking garage itself due to acoustics and lack of civic center character; and the diverse programming the Town would like to do inside. Unique design approaches were taken to providing a non-parallel surface design in all dimensions to reduce sound pollution. Interior acoustic glazing was provided throughout to help transmit natural light into the deep areas of the parking garage as well as to provide visual security for the staff. With the flexibility of all the walls and spaces any use can be utilized here from a dinner reception to after care for children. New exterior glazed façade was designed to provide a sense of civic space and not just another retail space utilizing a parking garage. Specially designed branding for the town of the BHI Center provides them a way to market to their residents and prospective donors the main purpose of the space: a Central location to create memories.

*Work completed while at previous firms (Stantec/C3TS)

Residential

Roth Residence, Miami Beach, Florida

New home in Miami Beach that incorporated the original historic house. A new clean design that kept with the original elements of the house and neighborhood was designed. 2 Stories at about a total of 4,500 sf.

Private Condo, Miami Beach, Florida

New interiors for a condominium located in Miami Beach. This was a turnkey project where we provided interior design including custom furniture design.

Nevarez Residence, Miami Beach, Florida

New modern kitchen designed to replace a small and outdated space. Coordination was taken into account to make the space feel as large as possible while working with the existing structural system of the house.

Cohen Residence, Miami Beach, Florida

New 4,500 sf home located in Miami Beach. Modern design with design elements typical of Miami Beach. House features an iconic staircase, floating ceilings, floor to ceiling windows, and a custom design Sukkah that is fully enclosable as a room all year long.

Frohlinger Residence, Miami Beach, Florida

New kitchen remodel located in Miami Beach. We were able to utilize on wasted space to almost double their existing kitchen space while being able to provide upgrades to their connected guest suite.

Schraga Residence, Surfside, Florida

New 4,000 sf residence located in Surfside, Florida. Project design has a home with multiple massing to allow different scales to felt as you approach the home. With a covered terrace in the front to help flank the main entrance with the single car garage and a custom balcony used to double as protection from the elements for the entrance; all of the details work together in this home.

Klein Residence, Miami Beach, Florida

New 3,500 sf residence located in Miami Beach. This project was designed as full new construction and had to go through the Design Review Board Process. With double height exterior entrance and foyer to 2nd story open terraces the overall massing of the building was broken down to be a less imposing construction to the existing neighborhood.

*Work completed while at previous firms (Stantec/C3TS)

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Stacy Kilroy

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STACY KILROY

sekilroy@me.com

EXPERIENCE

Mount Sinai Medical Center of Florida

Director, Planning & Government Relations

2008 – Present
Miami Beach, Florida

- Develop and fund collaborative projects including infrastructure and building renovations; utility and generator upgrades, seawall replacement for climate change, medical meetings and convention center marketing, and community health needs research
- Negotiate and monitor multi-year contracts including performance metrics and goals, compliance requirements, budgets vs. actual spend
- Perform analyses on demographic service areas, policy reviews for workforce metrics; Medicaid, disproportionate share, graduate medical education and other government formulas
- Establish community benefit and strategic health planning using demographic and health analyses with community based organization and public input; Author *Community Health Needs Assessment*
- Manage over 40 FEMA project contracts and assist with project development and mitigation strategy
- Public liaison for governments, public policy groups local Chambers of Commerce policy committees

City of Hollywood, Florida

Manager, Special Projects, Community Redevelopment Agency

2006 – 2008

- Perform market demographic analyses for downtown redevelopment using leading metrics including demographic purchase patterns, retail and tax spending and area specific trends
- Create Storefront Grant Program for businesses to improve façades and compliance issues within the Downtown Historic District
- Created the Tax Increment Funding (TIF) Capital Improvement Plan
- Administer Young Circle and Federal Highway Zoning Projects and Hollywood Station Development Agreement obligations with team

Elle Elle See, LLC (Consulting for Flexible Mom Time)

2004 – 2006

- *Miami Beach Community Development Corporation* - worked to revitalize Flamingo Park Neighborhood Association and assisted on senior housing projects and with construction analysis
- *Lotspeich Co*: PAC analysis and commercial property management

City of Miami Beach (Four promotions)

1999 – 2004

Senior Planner, Budget Analyst, Capital Projects Office & public works Redevelopment Specialist, Redevelopment Agency & Community Development

- Oversee various projects involving planning, basis of design, performance metric, budgets vs. actual spend, and contracts for \$80 million in infrastructure project
- Monitor affordable housing construction and CDBG grant programs
- Nominated Old City Hall for the *Save America's Treasures* program
- Acquired grants for Colony Theater, Atlantic Greenway, and more
- Favorite project: created the Miami Beach Victory Garden concept

John L. Adams & Company

1997-1999

Nonprofit & Government Funding Consultant

- Performed demographic analysis and funding research including *Fairshare*, an analysis of Florida Trust Funds
- Book Editor for Guide to Florida Foundations and Florida Funding
- Wrote funding proposals for Humane Society, One Community One Goal, Florida Tax Watch, Florida City and Wilton Manors

EDUCATION

Columbia College, M.B.A (4.0) (in progress) plus completed undergraduate business

Harvard University, B.A., cum laude

SEMINARS & COURSES:

LEADERSHIP - Leadership Miami, Leadership Hollywood, Junior League provisional year, Miami Beach Citizen Police Academy and Miami Beach Architecture Course at MBCDC

TECHNICAL -Measuring Construction Inefficiencies; Construction Scheduling; Construction Contracts Delays Claims; Effective Project Management, Dealing with Difficult People, HUD & CDBG training, Florida Housing Corporation Training

CURRENT MEMBERSHIPS & ASSOCIATIONS

Miami Beach United – Board Member

Medical Tourism Taskforce, Visit Florida - State of Florida, 2014-2016;

Purple Ribbon Taskforce, State of Florida, appointed by Speaker - Florida House 2013

Miami Dade County Local Mitigation Strategy, Leadership Working Group

Miami Beach Capital Projects Oversight Committee, appointed the Miami Beach City Commission 2008-2013 (reappointed three times, term limited)

Healthcare Committee, Co-Chair Legislative, Greater Miami Chamber of Commerce

Advocacy Committee, Miami Beach Chamber of Commerce

Florida Hospital Association, Safety Net Hospital Alliance and similar groups

FORMER MEMBERSHIPS & ASSOCIATIONS

Florida Redevelopment Association, Urban Land Institute, International Council of Shopping Centers, Greater Hollywood Chamber of Commerce, Tri-Rail Operations Subcommittee

INTERESTING THINGS TO KNOW: worked in film production for six years after college including such notable films as *Slack Trek: The X Generation*; speak basic German, the place that I was born imploded last year; My admiration of our beautiful city began in 1987 when I chose the Art Deco District as my high school senior year art history project. My current goal is to create a World War II Heritage Initiative in Miami Beach.