# HISPANIC HERITAGE FESTIVAL

## SPONSORSHIP PROPOSAL

PRESENTED TO:

# HISPANIC HERITAGE FESTIVAL

EVENT DETAILS:

- EVENT DATE: OCTOBER 11, 2013
- EVENT TIME: 6PM – 9PM
- ESTIMATED ATTENDANCE: 3,500
- LOCATION:
  - North Shore Park Youth Center 501 72nd Street
- EVENT INCLUDES:
  - OCTOBER 11TH – *KIDS/FAMILY FOCUSED*
    - Traditional Latin Food
    - Senior Bazaar Skits Annual Awards Ceremony
    - Carnival ride tickets ands concessions sold
    - Latin music and performances

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## PRESENTING SPONSOR PACKAGE

- MEDIA INCLUSION: COMPANY LOGO* IN ALL MEDIA AS "PRESENTED BY"
  *(where available – if logo is not permitted, written name will be used)
- SOCIAL MEDIA PRESENCE: COMPANY MENTION AND LOGO LISTED ON SOCIAL MEDIA PAGES AS PRESENTING SPONSOR OF EVENT
- SIGNAGE: LOGO INCLUDED IN ALL EVENT SIGNAGE AS "PRESENTED BY"
- ADDITIONAL SIGNAGE: SPONSOR PERMITTED TO PLACE ADDITIONAL SIGNAGE (approved by event staff) AROUND EVENT
- ADDRESS CROWD: OPPORTUNITY TO INTRODUCE BANDS AND ADDRESS CROWDS BOTH DAYS OF EVENT
- EVENT PRESENCE: SPONSOR RECEIVES THE OPPORTUNITY TO SET UP AT EVENT.

**SPONSORSHIP FEE: $5,000**

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## SUPPORTING SPONSOR PACKAGE

- MEDIA INCLUSION: COMPANY MENTION IN ALL MEDIA
- SOCIAL MEDIA PRESENCE: COMPANY MENTION ON EVENT SOCIAL MEDIA PAGES
- EVENT SIGNAGE: SPONSOR PERMITTED TO PLACE ADDITIONAL SIGNAGE (approved by event staff) AROUND SPONSOR BOOTH AREA
- EVENT PRESENCE: SPONSOR RECEIVES THE OPPORTUNITY TO SET UP AT EVENT.

**SPONSORSHIP FEE: $2,500**

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## SAMPLING SPONSOR

- EVENT PRESENCE: SPONSOR RECEIVES THE OPPORTUNITY TO SET UP AT EVENT.

**SPONSORSHIP FEE: $750**